

More election returns

▪ **Senator Howard W. Cannon** (D-Nev.), member of Senate Commerce Committee, re-elected by 48 votes, but recount is expected after certification of results Wednesday (Nov. 25).

▪ **Lester L. Wolff**, chairman and founder of Co-Ordinated Marketing Agency, New York advertising firm, elected to represent New York's Third Congressional District (Nassau county), unseating Representative **Steven D. Derouian** (R-N.Y.).

▪ **Lowell Thomas Jr.**, TV commentator, lecturer and son of commentator, lost second try to unseat Representative **Ralph J. Rivers** (D-Alaska), losing by 1,750 vote margin.

▪ **William L. Armstrong**, managing director and owner of KSOI and KOCI-FM, both Denver, elected to Colorado Senate. He was elected to state House in 1962 and, before buying Denver stations in 1959, was with Storz and Balaban station groups.

turns to WAGM-AM-TV as account executive. **Wayne Knight**, WAGM director of operations, named sales production coordinator for WAGM-AM-TV, newly created position.

William Casey, **Michael Chappell** and **Monte Ghertler**, copy supervisors at Papert, Koenig, Lois, New York, elected VP's. **Robert Fiore**, **Sam Scali** and **Kurt Weihs**, art directors, also elected VP's.

James Hoffman joins Blair Television Philadelphia, as account executive. He was formerly with Container Corp. of America, that city, servicing national accounts.

Edward Royal, account supervisor with J. Walter Thompson, New York, named director of advertising and public relations, consumer products division, The Singer Co., New York, effective Jan. 1.

George Ramos, formerly with WTAC Flint and WNEM-TV Bay City-Saginaw, both Michigan, joins sales staff of WJRT (TV) Flint.

Ed Price, account executive at WJIM Lansing, Mich., joins sales staff of WCER Charlotte, Mich.

Betty McDermott, formerly director of consumer service for Western Growers Association and home service director of Southern Counties Gas Co., both Los Angeles, joins Edward J. Mc-

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Elroy, Los Angeles agency, as home economics advisor.

James Creed, on sales staff of KDEF Albuquerque, N. M., named account executive for KRAK Sacramento, Calif.

Michael Bloebaum, on copy staff, promoted to associate producer in radio-TV production department of D'Arcy Advertising, St. Louis.

Proctor S. Waterman, with O. S. Tyson & Co., New York, joins Doremus & Co., New York, as account executive.

Saul Kampf, treasurer of Ritter, Sanford, Miller & Kampf Inc., New York, joins Dunwoodie Associates Inc., Garden City, N. Y., as senior VP.

Robert H. Delehanty, account executive with WISN-TV Milwaukee, joins Chicago TV sales staff of Edward Petry & Co.

Joan Z. Baldwin, assistant sales manager and assistant manager of WFLM-FM Ft. Lauderdale, Fla., named sales representative for WPIX-FM New York.

Joseph T. Schmidling, formerly owner of agency in Des Plaines, Ill., joins Fletcher, Wessel & Enright Advertising, St. Joseph, Mo., as account executive.

Jeraldine Freed, with KHQA-TV Hannibal, Mo.-Quincy, Ill., named sales promotion manager of WICS(TV) Springfield, Ill.

John P. McElroy, account executive at Post, Keyes, Gardner, Chicago, named VP and account supervisor at Earle Ludgin & Co., Chicago.

James T. Kennedy, previously with Ted Bates & Co., J. Walter Thompson, and Sullivan, Stauffer, Colwell & Bayles, joins Weightman Inc., Philadelphia, as creative supervisor.

Charles E. Reilly Jr., assistant to publisher of *TV Guide*, joins Young & Rubicam, New York, as assistant to Michael J. O'Neill, VP and director of corporate relations.

Robert S. Burgess, general sales manager, Consumer Products division of Union Carbide Corp., New York, named director of marketing.

James G. Mitchell, assistant business manager at KPIX(TV) San Francisco, named account representative at KRON-TV that city.

Mrs. Pamela Steward, media director of Liller Neal Battle & Lindsey Inc., Atlanta, elected president of Atlanta Media Planners Association for 1965. Other officers elected: **Patricia McKemie**, media director of Harris & Weinstein agency, and **Joan Hodgson**, media buyer, Tucker Wayne & Co. Named to board of directors: **Ann Benton**, media director, Tucker Wayne,

and **Kathryn McGranahan**, media director of BBDO.

THE MEDIA



Mr. Pace



Mr. Merchant

Frank Pace Jr., former secretary of the Army and director of Bureau of the Budget, and **Livingston T. Merchant**, former U. S. undersecretary of state for political affairs, elected to board of directors of Free Europe Committee, operator of Radio Free Europe. Re-elected to board for three-year terms: **Winthrop Murray Crane III**, **Eli Whitney Debevoise**, **Earl Newsom**, **Theodore C. Streibert** and **H. Gregory Thomas**. **John C. Hughes** re-elected chairman of board and **Ernest A. Gross** re-elected chairman of executive committee.

Donald B. Pearce appointed assistant treasurer of National Association of Broadcasters, replacing **William L. Walker**, new director of NAB's department of broadcast management (BROADCASTING, Nov. 9). Mr. Pearce was with Ernst & Ernst, national accounting firm, for more than five years. He will assist **Everett E. Revercomb**, NAB secretary-treasurer.



Mr. Donofrio

John E. Donofrio, general manager of WFPM(FM) Providence, R. I., named VP of Charles River Broadcasting and general manager of WCRO (FM) Providence..

Keith L. Mealey, chief engineer, appointed station manager of KFRE-TV Fresno, Calif., replacing **Leslie H. Peard**, who resigned. **Stephen Weber** named to succeed Mr. Mealey.

PROGRAMING



Mr. Grant

B. Donald (Bud) Grant, manager, nighttime program operations for NBC-TV New York, named manager, daytime program operations.

Robert Jameson and **Wallace Dunham**, on production staff of WCPO-TV Cincinnati, named production manager and chief director respectively. **Vera Schulte** appointed assistant to program director of WCPO-TV.