

**RADIO****Situations Wanted—Management**

Illinois career broadcaster with 17 years managerial experience seeks change to post that might include part ownership. Illinois or surrounding area. Creative, versatile, able to produce more sales while improving station's community image. Box 79M, BROADCASTING.

Ex-manager. 9 years all phases. Top sales. Desires mid-Atlantic market. Major league background. Box 193M, BROADCASTING.

Extremely capable manager desires relocate. Request only three things: (1) free hand with reasonable budget; (2) adequate draw to sustain wife and two children, and; (3) 2 year contract to receive 50% of increase based on past 12 month receipts. My employ can cost you nothing, but should make a "going" operation out of a marginal operation. No sales manager's jobs. I want to run it! Reply Box 257M, BROADCASTING.

Need Expert Management? I have experience, maturity, energy, know-how, to manage your sales, your staff, your problems. Thirteen years in this business. Not a jumper, but I need a change. Don't you? Box 319M, BROADCASTING.

General Manager, new station in black, seeks management upper midwest radio station. Sales, program, public relations background. Mature responsible family man. Will consider investment. Available now, later. Box 343M, BROADCASTING.

Ready for management situation. Experience includes sales, programming, news, announcing. Box 387M, BROADCASTING.

Experience and capability, 15 years of it, for opportunity, preferably with multi-station radio-tv operation. At 35, background radio-tv broadcasting sales management, station management. Now station manager small market radio chain. Desire radio management, sales management, tv sales, with opportunity and financial incentive great enough to move. Box 397M, BROADCASTING.

Successful manager, solid sales, 13 years experience. Employed. Wants complete station responsibility, medium market, \$10,000 plus. Top references. Box 399M, BROADCASTING.

Image . . . The watchword in modern broadcasting! Image is my business . . . and, as a station manager, it should be yours. Does your station have the right image for your market and competitive situation? Why don't we get together and talk about it? I'm a young, commercially-minded idea man, currently employed in an executive position, who desires to relocate after three years in a huge west coast market. I am an exciting, versatile, professional air personality, who is well known for creative production and motivating copy. I have experience in jingle lyric writing and musical commercial production, plus all phases of contract negotiation and talent supervision. Top men in the broadcasting and commercial production industries will be happy to recommend me on the basis of first-hand knowledge. Please contact me at your earliest convenience . . . you will not be wasting your time. Box 408M, BROADCASTING.

Available, executive for radio, television and motion pictures. Experienced in every phase of sales—production—advertising—merchandising—public relations—stations relations—national contacts. \$15,000. Box 445M, BROADCASTING.

Manager—seasoned broadcaster with successful record. Loaded with profit-making ideas, energy and imagination. Over 12 years actual management in small and large markets. Vacationing now; available short notice. Reply in confidence to Broadcaster, Longboat Key, Florida.

Attention Managers. Stanley Mack, top-rated personality with Storz stations, 5½ years, Mpls., Kansas City, now at liberty. Ready to locate with swinging station. Top twenty markets. Box 412M, BROADCASTING.

Need a man to take over full operation, or department? Manager of number 1 in state's second market, with successful experience in every phase wants to settle in larger market. Young, aggressive and imaginative. Box 416M, BROADCASTING.

**Situations Wanted—(Cont'd)****Management**

General Manager. Sales background. Medium market. 13 years broadcasting. Box 162M, BROADCASTING.

"Presently general manager of highly successful am-fm station. Excellent sales, news and announcing background! 10-years experience at two stations. Leadership has improved station's community image. Family man seeking better opportunity. Also have some money to invest. Box 425M, BROADCASTING.

Kentucky, Carolinas, Virginia . . . for manager, experienced, (10 years radio) young, (28) saleswise (since 1957). Box 434M, BROADCASTING.

**Sales**

National Sales Director—major market group. Available soon. Young, aggressive. One of best administrative, sales and programming records in industry. Box 143M, BROADCASTING.

Salesman—announcer desires position in small or medium market. Married. Reference. Six years experience. Box 393M, BROADCASTING.

Announcer-Sales—radio/tv 9 years experience medium-major markets. Sales, production, news, combo dj, steady reliable all around family man, seeking permanent relocation. Reply indicating opportunity. Box 300M, BROADCASTING.

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**Announcers**

Announcer-Account Executive (combo). Experienced: Air, sales, production-voices, college. Box 8M, BROADCASTING.

First phone personality with showmanship, college, 5 years experience, draft exempt. \$150.00 minimum. Box 276M, BROADCASTING.

Announcer; NYAS graduate, tight board; resonant voice; dependable; not floater. Box 277M, BROADCASTING.

Looking for a capable sports man with all around ability? Box 297M, BROADCASTING.

Old pro. Imaginative, educated, experienced. Wants TV or major market non-format radio. Box 317M, BROADCASTING.

"D-J, salesman. Experienced, employed, draft exempted, college grad, moving up." Box 350M, BROADCASTING.

Classical music announcer available. Technically good, not exact. Own boardwork. \$120 minimum. Box 380M, BROADCASTING.

Seeking expansion. Experienced, single, 5 years radio, will relocate anywhere in the fancy 50. Minimum wage to start, \$100.00 week. Box 381M, BROADCASTING.

Newsman . . . seeks large metropolitan market. Eight solid years commercial radio news. Smooth, professional delivery. Strong on mobile reports. Interview, editorialize, write, handle beat. College graduate. Age 30. Reply, Box 382M, BROADCASTING.

Personality dj—Give your medium market operation new life. Married. 3 years experience. Box 383M, BROADCASTING.

Bright, humorous morning, afternoon personality seeks progressive, promotion-minded station or tv combination. Experienced all phases radio including play-by-play. Some tv. Outstanding production man. Box 384M, BROADCASTING.

New or used. Top c/w dj-musician seeking minor investment opportunity. Pd. sales, announcing, 42, married, well seasoned. Prefer NE. all considered. Box 385M, BROADCASTING.

Young dj announcer, tight board, slight Spanish accent. Not a prima donna. Completed military service—will relocate. Box 390M, BROADCASTING.

**Situations Wanted—(Cont'd)****Announcers**

Veteran broadcaster, eighteen years experience, desires relocation. Experienced all phases: management, programming promotion, sales, traffic, copy, production. Have done years of D.J. air work—good commercial man. Married four children, college grad., now thirty-eight years of age. Require substantial return commensurate with ability and experience. Excellent references. Want position to be permanent one. Box 386M, BROADCASTING.

Unusual opportunity for employer needing announcer-salesman—assistant manager. Experienced. Box 391M, BROADCASTING.

Young announcer—disc jockey—tight board—experienced—will travel anywhere. Box 395M, BROADCASTING.

Experienced—Happy personality DJ, announcer. Tight board. N.Y.C. ULster 4-3585. Box 398M, BROADCASTING.

Very enthusiastic, mature college graduate. Strong on news, on-the-spot, re-write. Production conscious. Sang professionally. Available immediately! Midwest. Box 402M, BROADCASTING.

California, here I come! Leaving USAF, desire ann-cj, learn sales. AFRS-commercial-Announcing School. Some college, 29, married. Box 411M, BROADCASTING.

Sincere announcer wishes first position. Speech trained, college, third phone. Box 418M, BROADCASTING.

DJ—News—Production voices—pitch spots—interview—MC. Wit, warmth, originality. Veteran. 3 years handling all types of music. Box 419M, BROADCASTING.

Socially sharp swinger. College vet, young, experienced. Desire Memphis, Little Rock, or Shreveport areas, but consider all, including Florida. Available August. Box 426M, BROADCASTING.

Announcer, dj, 1st phone—versatile. Three years experience. Tight board. Radio-tv. BA graduate. Like Northern California but will go where the money is. Box 432M, BROADCASTING.

Play-by-play: Preferably college—plenty experience both sports and sales—BA degree Radio-Arts—young, married—seek permanent position with future management possibility. Box 433M, BROADCASTING.

New York, New Jersey, Conn., L. I., 22 year old New Yorker wishing to return home. Currently employed. Tape, resume immediately. 4 years experience. Box 452M, BROADCASTING.

"Ready to move up. Big smile, happy sounding jock. Lotsa teen appeal. Currently in medium S. E. market. Four years format experience. Draft exempt. Strong on production. Only major and medium markets need reply." Box 456M, BROADCASTING.

Sports-Programming-News. Veteran, 24, married. Seeks radio or television position with future. Box 457M, BROADCASTING.

"Swinging Gentleman" wants advancement with format or swinger. Ability, twelve years experience provide professional touch. Box 458M, BROADCASTING.

Formula? Northeast? Let's talk! I offer: modern ideas! Tight production! Box 435M, BROADCASTING.

Astro announcer—production voices—salesman (combination), experienced, executive quality, seeking "novel" experience—college. Box 436M, BROADCASTING.

In Atlanta, position with future sought by young first phone melody man. Experience includes sales, copy, public relations, news. No noise stations please! Box 437M, BROADCASTING.

DJ, announcer, fast production. Married, not a prima donna nor floater. Authoritative news. Box 438M, BROADCASTING.

Experienced tight-format dj, top news, good air salesman. Want to settle in friendly community. Prompt reply. Box 439M, BROADCASTING.

Announcer-dj—good air salesman. Authoritative newscaster. Versatile air personality offers tight-production shows. Box 440M, BROADCASTING.