Albert W. Sturges, director, writer and producer, KGO-TV San Francisco, joins KATU-TV Portland, Ore., as program manager.

John B. Meyer, formerly with Bruce Hayward Assoc., St. Louis pr firm, joins WEW, that city, as program director succeeding Charles Hale, who transfers to WLOD Pompano Beach, Fla., in similar capacity. Both stations are owned by Franklin Broadcasting Co.

George Wilson, Doug Randall, Bobby Dee and Lee Simms named executive operations manager, program director, production director and public service director, respectively, WTMA Charleston, S. C.

Richard P. Moran Jr., time salesman and account executive, CBS Films, joins WHEN-TV Syracuse, in similar capacity.


Joseph M. Higgins, vp and general manager, WTHI-AM-FM-TV Terre Haute, named vp and general manager, WIBC-TV Indianapolis, both Indiana. He began his radio career as account executive with WIBC in 1944 and earlier served in advertising departments of Dayton Daily News, Frigidaire division of General Motors and Airtemp division of Chrysler Corp. Mr. Higgins twice was director of National Assn. of Broadcasters and presently is vice chairman of 1962 National Convention of NAB, to be held in Chicago in April.

John C. Sellers, formerly with KOAT-TV Albuquerque, N. M., joins KIRO-TV Seattle as account executive.

Lon Boutin, account executive, KDAY Santa Monica, joins KWKW Pasadena, both California, in similar capacity.

Bill King, former account executive, KENI and KBYR, both Anchorage, Alaska, to KCMP Salt Lake City, in similar capacity. Jan Rich appointed KCMP record librarian.

Alvin D. Ostrin, media supervisor, Foote, Cone & Belding, Los Angeles, joins KGIL San Fernando, Calif., as account executive.

Richard Schlichting, formerly with WLW (TV) Indianapolis, to KMOX-TV St. Louis as producer-director.


Veteran retires

John T. Schilling, veteran broadcaster and vp Metromedia Inc., announced his retirement last week, but plans to continue on consulting basis for MMT's Kansas City properties, KMBC-AM-TV. Mr. Schilling first became associated with radio in 1931 when named general manager and chief engineer of WHB Kansas City, and remained with station until its sale to Todd Storz interests in 1954. WHB Broadcasting Co. was then changed to KMBC Broadcasting Co. with the purchase of KMBC-AM-TV and KFRM Concordia, Kan., of which Mr. Schilling became vp and general manager.

F. Robert Fenton, account executive, WMGM New York, appointed assistant sales director.

Frances L. Pierce, promotion director, KIRO-TV Seattle, resigns. Phil Brady, who formerly had own film production company and also served with United States Information Agency in Washington, joins local sales staff of KIRO-TV.

Kenneth Johnson named sales service coordinator for WLS Chicago.

Tom Dutton, air personality, WHMS Charleston, W. Va., appointed production director. Calvin Dailey, Chuck Kollias and Sandy Dutton join station as music director, salesman and continuity director, respectively.

Bill Thompson, director of pr and sales promotion, KGBS Los Angeles, assumes additional duties as station's director of community affairs.

Hugh Scott and Margaret Doumany join promotion department of KWTV (TV) Oklahoma City.

Terrence S. Ford, former promotion director, WHK Cleveland, joins WJW-TV, that city, as assistant promotion director.

Vicki Pigeon, assistant program director and women's editor for American Forces Network, joins WCKY Cincinnati, as pr and promotion director.

Bailey W. Hobgood Jr., former continuity director, WFMV-TV Greensboro, N. C., returns to station as promotion manager. Recently Mr. Hobgood served as general manager, WMIT-

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