

Rudy Petersdorf joins National Telefilm Assoc., as director of business administration. Mr. Petersdorf, who will headquarter in Beverly Hills, has been in business affairs department of Desilu for over four years, and prior to that served in legal department of Capitol Records for two years.

Samuel Manners, associate producer of Screen Gems' *Route 66*, named executive in charge of production of all Herbert B. Leonard's tv shows, current and future. Two series currently in production are *Naked City* and *Route 66*.

William C. Thomas, motion picture-tv producer, joins Tom Corradine & Assoc., Hollywood production-distribution company.

Rich Newman, formerly assigned to WXTV (TV) Youngstown, to Knoxville, Tenn., to handle *House Detective*, there. **Lou Tappe**, formerly commercial manager of WNPC Plymouth, N. C., joins *House Detective* in Chattanooga as salesman-announcer.

EQUIPMENT & ENGINEERING



Mr. Fink

Donald G. Fink, director of research and general manager of research division of Philco Corp., appointed vp for research. He has been with Philco since 1952 when he became director of research for consumer product programs.

Justin L. Albers, manager-distributor operations, RCA Sales Corp., N. Y., named vp, distributor operation services.

Bryce S. Durant, manager, product planning and development, RCA Sales Corp., elected vp.

Arnold J. Ryden, president of Midwest Technical Development Corp., Minneapolis, and **James K. Nunan**, president of Electra Scientific Corp., Fullerton, Calif., elected to board of directors of Midwestern Instruments, Tulsa, Okla., manufacturer of electronic instruments and components, and through its Magnecord division, producer of commercial and professional tape recorders and associated equipment.

William R. Weir, Pacific regional sales manager in semiconductors for Sylvania Electric Products, named to newly created position of national sales manager for semiconductor division at Woburn, Mass. **Henry H. Cunningham**, **Thomas A. Foster** and **Mark L. Green** join to initiate and oversee cooperative advertising programs among Sylvania's electronic parts distributors. Mr. Cun-

ningham was formerly with Schlage Lock Co., San Francisco; Mr. Foster was with J. Walter Thompson, N. Y., and Mr. Green served Campbell-Ewald Detroit.

Robert Tilton, formerly director of engineering for Storz stations, named broadcast sales engineer for Gates Radio Co., Quincy, Ill.

Walter R. Hedeman, assistant chief engineer for systems, at Texas Instrument's apparatus division, appointed coordinator of advanced development, engineering division of General Precision's GPL division in Pleasantville, N. Y., developers and manufacturers of airborne navigational systems, data processing equipment and medical electronic devices, as well as closed circuit tv systems and motion picture projection apparatus.

Bernhard Yagerman, special projects engineer and southwestern sales manager for Canoga division of Underwood Corp., Van Nuys, Calif., named sales manager of electronics division of Telechrome Manufacturing Corp., Amytville, N. Y.

Robert E. Culligan appointed advertising supervisor of Revere Camera Co., Chicago, subsidiary of Minnesota Mining & Manufacturing Co. Mr. Culligan has been member of 3M advertising department since 1956.

Alex E. Alden, research engineer for 20th Century-Fox Film Corp., joins Society of Motion Picture & Television Engineers, N. Y., as staff engineer, succeeding **J. Howard Schumacher**.

INTERNATIONAL

W. Hugh Clark, vp and director of radio & tv at Young & Rubicam Ltd., Toronto, named vp in charge of sales for newly formed CTV Canadian Television Network.

ALLIED FIELDS

Peter Cott, pr and press director for National Academy of Television Arts & Sciences, named director of national projects. Mr. Cott will be responsible for coordination and development of new chapters and expansion of Academy's lecture bureau and educational program.

GOVERNMENT

Fletcher G. Cohn, legal adviser on antimonopoly in Bureau of Litigation for Federal Trade Commission, named assistant general counsel for legislation.

DEATHS

Mrs. George C. McConaughy, 62, wife of former FCC chairman, died at her home in Upper Arlington, Ohio, May 7.

Microphones

to suit any need!

FINEST QUALITY MICROPHONE



\$180⁰⁰
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Standard of the industry, the RCA 77-DX offers full range frequency response with a choice of three pickup patterns. Available in a satin chrome finish for radio and a low gloss gray for TV, it will offer years of rugged dependable service.

COMMENTATOR MICROPHONE

The BK-1A is a popular microphone for interviews, panel shows, and all general announce work. Its rugged construction, and the fact that it's not sensitive to wind and mechanical vibration make the BK-1A ideal for outdoor remotes.



\$75⁰⁰

Base shown, \$7.75

HIGH FIDELITY UTILITY MICROPHONE



\$125⁰⁰

Base shown, \$7.75

General purpose BK-11A microphone is the modern version of the very famous 44-BX. It is ideal for every studio use, especially live music pickup. The BK-11A is an economical high-performance unit designed for years of rugged service.

PERSONAL MICROPHONE

Ideal for Remotes

Wherever a small inconspicuous microphone is needed the BK-6B can be used. This 2.3 ounce unit offers excellent reproduction for every speech application whether worn around neck with lanyard cord supplied, held in hand, or stand mounted.



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