Help Wanted—(Cont’d)

Announcers

Morning announcer needed immediately for fulltime adult music station. Must consider only experienced applicants. Good salary and opportunity to right man. Send full details and tape to Lou Murray, WRFA, Altoona, Penna.

Wisconsin daytimer going fulltime. Seeking announcer-newsman or announcer copywriter with first phone. Send tape, resume, to Manager, WSSW, Platteville, Wisconsin.

Immediate opening for announcer or announcer-copywriter with one to three years experience. Ralph Hooks, Diet. Stations, DeRidder, Louisiana. Phone 9080.

Radio television jobs. Over 500 stations. All major markets, midwest saturation, Write Waler Employment, 83 South 7th St., Minneapolis 2, Minn.

Technical

Wanted chief engineer—for central Michigan station with CP for 5 kw. Must have plenty of know-how for construction of DA and master. Good pay to right man. Box 582E, BROADCASTING.


Need combination man and other personnel. Contact KX-KX, San Jose, California.

Wanted: Engineer-announcer for daytimer. Station WAMD, Aberdeen, Md.

Wanted, top FM engineer well conversant with multiplexing and background music systems, needed immediately. Top salary and working condition. Contact D. E. Marable, care WGH, P.O. Box 96, Newport News, Virginia.

Radio television jobs. Over 500 stations. All major markets, midwest saturation. Write Walker Employment, 83 South 7th St., Minneapolis 2, Minn.

Production—Programming, Others

News and public affairs director for radio and television. Must be imaginative, creative, imaginative newsman in the age bracket of 40 years who wants to supplement network news by re-creating the same in his own way. Write giving full particulars of experience, education, age, family, references, availability, salary requirements, etc. This is a good opportunity for a good experienced man. None others should apply. Box 568E, BROADCASTING.

Newman for western Pennsylvania station. Innower opening. Send tape, experience, salary requirements. Box 686E, BROADCASTING.

Announcer turned newsman is wanted to round out news dept. of single market station in Chicago. Must gather, write and air own news and may be used as swing man from time to time. 2 days while working in news dept. 3 days. Versatility important. Contact Dave Davis, WKRS, Waukegan.

Help Wanted—(Cont’d)

Production—Programming, Others

Best opportunity in the midwest for female copywriter. Heavy on local. Midwest location. We pay exactly what you can produce. Send sample, pix, references. Program Director, WWTO, Rockford, Illinois.

RADIO

Situations Wanted—Management

General manager available. Fifteen years experience. I can write copy, managing and corporate small and medium competitive markets. Station sale forces move. Creative, responsible, hard working 36 year old family man with finest references. Box 344E, BROADCASTING.

Manager, heavy sales. For small to medium market. Twelve years experience, ten management. Mature, thorough knowledge all phases. Best media, personal and civic references. Interview NAB or your station. Box 521E, BROADCASTING.

Manager—10 years all phases—first phone, sales, BA degree, married. 34. Excellent record, best references. Box 601E, BROADCASTING.

Problem stations. ... get a desirable position in your market. ... top stations ... stay on top. ... I have emphasis on sales, 32, married, 12 years radio experience, currently employed in duties bigger market with adequate incentive. Complete knowledge of all phases of the media. Excellent references. Write Box 562E, BROADCASTING.

Manager—operations—production ... 13 years experience, 8 years old, married. College grad. Prefer mid-Atlantic area. Write Box 622E, BROADCASTING.

Owners: Unusual sales ability, leadership! 23 years old, family age 42, family. Box 560E, BROADCASTING.

Forty years radio manager-sales manager. All phases, sales—creative, energetic, loyal. Family man. Like selling. Box 564E, BROADCASTING.

Manager. I know radio is still the advertiser’s best investment. Willing to work overtime to prove my point. In addition to a solid background, I offer loyalty and dependability. Family man, desire small to medium market, northwest, or west. Box 617E, BROADCASTING.

Fifteen years experience, adult, family radio man, Hispanic, well-managed man, well-managed management. Have first class ticket. Presently employed in the south. Box 654E, BROADCASTING.

FM owners/stockholders: Honeymoon over? Your station in 300,000 market or better is losing/breaking even: Lease to imaginative “quality” staff for percentage. Background fm, “class” program packaging. Full control program. Station results. Best offer takes. Guaranteed distinctive top-flight operation. Details: Box 655E, BROADCASTING.


Station manager: Experienced, energetic, successful, married man, three children. Available due to change in ownership of KTHI, Hastings, Minn. 1700 Maple, Bellaire, Texas. Phone MA 3-4279.

Sales

Position wanted: Aggressive, personable; know people, four years selling in competitive market. Former sales manager position in southwest or California. Write to Box 635E, BROADCASTING.

Situations Wanted—(Cont’d)

Sales

Announcer-salesman, 8 years permanency in R.M. station. 20 years, married! Prefer change of stock ownership. Box 642E, BROADCASTING.

Ideas, persistence, many calls zoom sales. Experienced, 30, midwest-west. Box 661E, BROADCASTING.

Young advertising specialty salesman desires to enter radio sales with small to medium market station. Box 683E, BROADCASTING.


Announcers

Baseball announcer, first class. Available for coming season. Excellent references. Box 997D, BROADCASTING.

Experienced, mature air-salesman. West, south, southeast, or west, state salary. Box 556E, BROADCASTING.

Top dj with a “live” sound looking for medium to large market. Box 631E, BROADCASTING.

Announcer want to settle down, not a floater or a homo. Tight production, bright sound. Box 634E, BROADCASTING.

Distinctive, quality announcer 26, family. New earning $15k. Seeking metropolitan market. Box 697E, BROADCASTING.

Personality first phone dj. College, experience. Give details and salary. Box 645E, BROADCASTING.

I graduate from college in June. Trained for daylay and continuity. 22, single, with ideas. Prefer midwest. Tape, pix and resume on request. Box 648E, BROADCASTING.

Sparkling sound, colorful dj will relocate for higher salary. Excellent news, tight production. Prefer western states. Air check Box 649E, BROADCASTING.

Announcer. Solid swinger. Formula or non-formula station. Convincing, $100 plus. Box 650E, BROADCASTING.

Announcer, employed in city of 50,000, two years experience, college. Box 660E, BROADCASTING.

Night-time dj. 1½ years experience, married, 28, first voice. Box 651E, BROADCASTING.

Versatile newsman, top flight experienced sports announcer and dj. Wish to move from medium to metro market. AP news award winner, 175 sports broadcasts to credit. Some college, 4½ years experience, one tv. Big station voice. Tape on request. Box 661E, BROADCASTING.

Sportscaster looking for heavy play-by-play, finest of references. Box 667E, BROADCASTING.

Hardworking, versatile newsman, strong background newspapers, Harvard college sports-writer, 2 years Armed Forces radio network, program ideas that capture listeners and hold them. Sales, deejay, sports, special events. Prefer 300 miles radius New York, 30, married, children, can help you now, will come quick for interview. Box 670E, BROADCASTING.

Announcer, young, realistic, ambitious. Cheerful, adult music, news. Experienced. Tape. Box 675E, BROADCASTING.

Latin dj-announcer, young, charming, experienced, presently employed seeks position with progressive station. Speaks Spanish, English, loves hard work, adaptable. Will travel anywhere. Box 680E, BROADCASTING.

Attention: present Storz dj and newsman looking. Best references. Box 685E, BROADCASTING.