



### WMGM sale contract signing

Arrangements were completed in New York last week by three principals involved in the \$10.95 million purchase of WMGM New York by Crowell-Collier Publishing Co. The buy is considered a record price for an individual radio station (BROADCASTING, Oct. 17). The principals (l to r): Robert M. Purcell, presi-

dent, Crowell-Collier Broadcasting Corp., wholly owned subsidiary of the publishing firm, who will supervise the station's operation; Arthur Tolchin, vice president and general manager, WMGM, and Lawrence Tisch, board chairman of Loew's Theatres that sold through subsidiary Loew's Theatres Broadcasting Corp.

the sale, with Commissioners Rosel H. Hyde and Robert T. Bartley dissenting, was conditioned on the outcome of the FCC's Sec. 317 (payola) investigation involving KXOK. Other Storz stations are WHB Kansas City; WTIK New Orleans; WDGY Minneapolis-St. Paul; WQAM Miami and KOMA Oklahoma City.

### Affiliates' convention agenda set by NBC

Final program plans for the annual convention of NBC radio and television affiliates, to be held Wednesday and Thursday (Nov. 16-17) in New York, were being put into shape late last week.

The meeting opens with a session for radio affiliates Wednesday morning, followed by a tv affiliates meeting Wednesday afternoon. The television session will continue Thursday morning with a programming and sales presentation by Don Durgin, sales vice president, and David Levy, programs and talent vice president.

An address by Robert W. Sarnoff,

NBC board chairman, at the Thursday luncheon is expected to be one of the convention highlights. Another will be the Wednesday luncheon, with reports by NBC's newsmen.

Mr. Sarnoff, President Robert E. Kintner and Walter Scott, executive vice president in charge of the tv network, and William K. McDaniel, vice president in charge of the radio network, will head the network participants in the respective tv and radio meetings.

A question-and-answer session with both affiliates and network executives participating is slated to wind up the convention Thursday afternoon. The meetings will be held at the Plaza Hotel.

### KIFI-TV to join NBC-TV

KIFI-TV Idaho Falls, Idaho, new station operating on ch. 8, becomes an NBC-TV affiliate effective Dec. 15, according to a joint announcement by James M. Brady, president of Eastern Idaho Broadcasting & Television Co., owner of station, and Harry Bannister, vice president, station relations for NBC.

# STATIONS FOR SALE

## SOUTH

### LOUISIANA DAYTIMER— \$80,000.00

This one-kilowatt daytimer, low on the dial, is in a town of 30,000 with 290,000 in a radius of 45 miles. Good equipment, attractive land option, high potential. 29% down, six year payout. Longer terms at slightly higher price. One of our better buys.

## SOUTHWEST

### ROCKY MOUNTAIN AM-FM COMBINATION

This is a 250 watt AM with application for a kilowatt plus 3kw FM in a fine little market. Owner needs to sell and will take less than property is worth. Station is in the black, has high asset value and owns very attractive building. Priced \$80,000 to \$90,000 depending on terms.

On both of these properties please contact—

DALLAS  
1511 BRYAN STREET  
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H. DEWITT 'JUDGE' LANDIS  
JOE A. OSWALD

# NAB

## FALL CONFERENCES

### CHICAGO (one week from today)

NOVEMBER 21-22

EDGEWATER BEACH HOTEL

Richard A. Shaheen of our Chicago office who handles the Midwest and Ray V. Hamilton, Washington, D. C. office who covers the East will be registered at the Edgewater Beach Hotel in Chicago and at the Chicago NAB Fall Conference.

We will enjoy seeing you at the meeting or at our nearby Chicago office to discuss markets and radio-television facilities.

## WEST

Pacific northwestern regional fulltimer, isolated market, price \$160,000 less than 1½ times gross. 29% down, long terms, right party.

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111 SUTTER STREET  
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JOHN F. HARDESTY

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