

**Help Wanted—(Cont'd)****Technical**

**First phone operator.** Experienced. Make more money through sales. 20 hours operating. \$100 weekly against commission. Contact KCEJ, Delano, California.

**First class engineer** who can do some announcing and be helpful around the radio station, man or woman, needed January 18. WDOR, Sturgeon Bay, Wisconsin.

**Wanted, combination engineer-announcer.** Good salary according to proven record and good references. Permanent and good future. Write giving full history and details. Applications confidential. Baldwin Goodwin, Jr., General Manager, WKIZ, Box 1487, Key West, Florida.

**Experienced engineer.** First class ticket. State experience, references, salary. WMEX, 70 Brookline Avenue, Boston, Mass.

**Engineer needed** for Westport, Conn. radio station, 1 kw, first class required. Write WMMM, Westport or call Capital 7-5133.

**Production-Programming, Others**

**Copywriter and traffic assistant.** Large metropolitan station. Top pay. Box 863P, BROADCASTING.

**Wanted: First class newsman.** Must be hard worker, have car. Good future for right man. Send details to Box 427R, BROADCASTING.

**Needed immediately.** Experienced, alert radio newsman for opening on fast-pace, top-flight news staff at number one station in major southwest market. Must be able to broadcast news as well as gather. Pays top salary. Replaces man promoted within organization. Send tapes and resume to Box 518R, BROADCASTING.

**Experienced musical director** to program all music, adult audience, midwest CBS affiliate. Must have musical and programming experience. Top position directly responsible to management. Write giving full details. Box 623R, BROADCASTING. Rush reply. January 1 start preferred.

**Wanted about January 10th.** Production promotion man for 1 kw daytime radio station in market of quarter million. Must be aggressive in sales promotion, production and programming. Excellent opportunity with a future. Please rush resume to Box 648R, BROADCASTING.

**Newsmen—top flight station** has immediate opening for newsman's newsmen and beginner. Send tape to Fred Epstein, KSTT, Davenport, Iowa.

**News Director—Must be aggressive,** competitive, capable of heading two-man news staff, able to cover, write and deliver local news for a top 250 watt independent radio station in northern Ohio. Top fringe benefits—salary commensurate with experience and ability. Send resume, picture and tape to Program Director, WLEC, Sandusky, Ohio. Need approximately January 1, 1960. We will ask for personal interview.

**In love with copy, production?** Willing to work damn hard with creative group of pros who love money and success. Then write story of your life, illustrated, Burt Levine, WROV, Roanoke, Virginia.

**RADIO****Situations Wanted—Management**

**California manager—18 years,** excellent references—guarantee profits. Available immediately. Box 547R, BROADCASTING.

**Young, experienced small market sales manager** wishes management opportunity. Married, veteran. Box 550R, BROADCASTING.

**One station will double its income!** Radio-tv executive has doubled net income of three stations. Looking for new challenge. Send for brochure. Box 595R, BROADCASTING.

**Hard working, successful manager** looking for new challenge and opportunity. Box 599R, BROADCASTING.

**Manager — accountant.** Higher sales but dropping net profit? Offer sound judgment all items p&l. Corporate background. 12 years operational experience all phases radio-tv staff same company. Family. Seek challenge and Florida climate! Box 601R, BROADCASTING.

**Situations Wanted—(Cont'd)****Management**

**Manager or sales manager.** Young but mature, aggressive but stable, experienced (16 years all phases, radio, television, agency). Expensive but productive. With present employer 11 years. Major market preferred. Excellent references. Happily married, two children. Box 610R, BROADCASTING.

**Top references as manager.** Will add \$2,500 per month to 150,000 market. 23 years all phases of broadcasting. Have family. Now employed. Wire or write Box 627R, BROADCASTING.

**Station manager** desires to relocate. Secondary or major market only. Experienced Storz-McClendon type operation. Proven, programming and sales record. Present owner my best reference. Salary requirements \$15,000. Would agree to partial stock payments—no investment. Interview required. Box 630R, BROADCASTING.

**General manager.** Exceptional sales experience including Ziv. Believe prolific use speculation tapes incorporating sound effects, mood music and good copy presented by a well trained "idea" salesman is key to successful operation . . . if station programming to adult. Former agency creative director, radio sales manager. College, married, thirty-six. Regard ethics as damned important. Box 634R, BROADCASTING.

**Wanted—Opportunity** to make your station more successful in 1960. Verl Bratton, Management Consultant, 1205 LaPaloma Way, Colorado Springs. Will be in Chicago first week January. % W.O. Rice, Harris Trust & Savings.

**Sales**

**Salesman and announcer** 4 years. Married, children, age 25. Desire change. Prefer south. Box 603R, BROADCASTING.

**Announcer, 1st phone,** \$85, no car. Be 7-6721 after 5:00 p.m. Walter Piasecki, 2219 N. Parkside, Chicago.

**Announcers**

**Sports announcer,** seven years background play-by-play. Top references. Box 405R, BROADCASTING.

**Personality dj** wishes to relocate in a larger market. Looking for a station that wants and can afford the best. Have a Storz station delivery. Am looking for a position that has a future. Presently employed. Audition tape sent on request. Write to Box 591R, BROADCASTING.

**Country music dj** desires to relocate. Reliable, references, creative. Not corn but polished man and show. Box 592R, BROADCASTING.

**The professional sound.** News. Music. Commercials. Suitable larger markets. Cooperative. Box 593R, BROADCASTING.

**Try a gal disc jockey.** Write commercials, too. Tape, resume. Box 594R, BROADCASTING.

**Disc jockey.** Handle all air jobs. News, staff. Permanent, anywhere. Box 596R, BROADCASTING.

**Copywriter-announcer.** Negro. Mature approach. Locate anywhere. Samples, tape. Box 597R, BROADCASTING.

**Experienced, versatile combo man** seeking opportunity with fulltimer. Evening or night owl shift desirable. Box 600R, BROADCASTING.

**Nine years experience.** Announcer. Family man. Sober. Local newsman. Music shows. Will send resume, tape and photo on request. Box 604R, BROADCASTING.

**Florida position wanted.** Announcer, deejay, personality. Three years experience in large market. Box 611R, BROADCASTING.

**Age 24, single,** 2 years one station, desire change. Prefer south. Box 618R, BROADCASTING.

**Seattle calling—First phone,** some experience, no maintenance. No tapes. Box 635R, BROADCASTING.

**Experienced announcer,** any type operation, knows music, news, runs own console. Desire new area, won't float. Married, sober. Available December 31st. Reply Box 638R, BROADCASTING.

**Situations Wanted—(Cont'd)****Announcers**

**Too much.** In 18 months this station has had 6 pd's, more than 30 schedule changes, and dropped from #1 to 3 or 5, depending upon whom you read! That's too much for me! Midwest dj, mature, reliable and payola free—with supertime program rated among top 3 Monday-Friday in this market—(top 20), seeks radio and/or tv connection that knows where it's going—shoots fair. Family man wants 5 figures and security. Eight years, record hops to NBC feeds, pays off in professional, adult programming plus teen appeal. No circus operations wanted. Let's hear about you. Box 617R, BROADCASTING.

**32, first phone,** college grad, 4 years experience dj and pd. Want adult music station or tv production. Available February first. Box 640R, BROADCASTING.

**Announcer — Excellent** radio/television training background. Excellent references. Need experience. Box 641R, BROADCASTING.

**Experienced, young announcer** with beautiful baritone voice desires position in big-time radio. Preferably between Washington, D.C. and New York. Box 645R, BROADCASTING.

**Announcer—dj.** Swinging style. Extremely ambitious, talented, seeks right opportunity. Box 646R, BROADCASTING.

**Veteran sports man** will consider change. Thoroughly experienced in baseball, football, basketball, bowling, golf, etc. 16 years of play-by-play. Reliable, sober, family man. Minimum \$10,000.00. Southwest preferred. Write Box 647R, BROADCASTING.

**Topnotch, versatile announcer-dj-news-caster.** Stable, mature. Desires aggressive station. Justice 3-0884, Norfolk, Virginia.

**Casey Clark,** country and western dj and barndance promoter, available, January 1st. WNAX, Yankton, S.D. Phone North 5-2550.

**Announcer-dj.** Broadcast school graduate. College radio experience. Want opportunity. Art Dove, Parma, Michigan. Jefferson 14348.

**TV announcer—2 years** experience, married, dependable, eager and prepared. Seeking medium market radio, tv or both. Prefer midwest. Available January 1st. Phone Cedar 2-2308, Ames, Iowa or write J. Galvan, 3322 Story.

**Announcer, dj, pd.,** married, seeks permanent position with New England station. Six years experience. Contact Bob Germain, Colrain, Mass. Phone National 4-3460.

**Single, mature personality.** Six years radio, television. Desires music, news, sports. Also initial sales. Best references. Available personal interview. Bob Heffner, Route 1, Rockford, Ohio.

**—just give me a chance.** No previous air experience, but announcing-commercials at industrial shows. Acting tv films-transcriptions. 12 years semi-pro stage and pro stock. Tape available. Clyde Miller, 3202 A.N. 2nd St., Milwaukee, Wisc.

**I want to work.** Well-trained, all phases. Enjoy sports. William Sheahan, Jr., Manistique, Michigan. Phone 195.

**Fresh personality,** who likes people, intelligent, reliable, and willing to work his way to the top. Recent pro school graduate looking for experience and polish. All I ask is to make a living. Contact Richard Wade, 1318 S. Gunderson, Berwyn, Illinois.

**Experienced country and western dj.** Twenty-nine years old, ten years radio and television combined, three years recording for MGM. Four years rated in top-forty dj's nationally. Best of reference, Jimmie Williams, 4605 Dixie Highway, Hamilton, Ohio. Phone: Republic 6-3780.

**Technical**

**Chief engineer.** 5 kw up, d.a. or multiple operation. 21 years experience technical, administration, construction and some tv. Want to settle in good western community. Box 534R, BROADCASTING.

**First class ticket.** Beginner desires to learn transmitter operation and maintenance. Permanent position. Start in radio more important than beginning salary. No car. Box 607R, BROADCASTING.