

Technical

CBS TELEVISION NETWORK

A Division of
Columbia Broadcasting
System, Inc.

Design Engineering Department has openings for engineers (non-operating) capable of accepting full responsibility for development and design of audio and video systems and facilities. Opportunity to progress in advanced technical fields related to video tape recording, large studio and network master-control systems, and the electronic aspects of film transmission and recording.

Degree of B.S. (or M.S.) plus 2 to 5 years electronic development & design experience required.

Send resume to:
Employment Manager



485 Madison Ave.
New York 22, N.Y.

RADIO

Situations Wanted—Announcers

There was an announcer from Philly
Who passed net auditions willy nilly.
But he won't rock and he won't roll;
Format radio can't buy his soul.
So he sits on his hands feeling silly.
(Non-format stations: don't be chilly.)
Box 914P, BROADCASTING.

Production-Programming, Others

AVAILABLE NOVEMBER 1st:

Mature newsman, ending association with dominant station in major midwestern market after six years. 15 years background broadcasting, college-trained journalist with key contacts in every field from politics to sports. Thoroughly versed all phases of LOCAL news-gathering and reporting. Can direct complete news operation. Exceptional ability as writer and analyst. Has covered every special event from tornado-approach to National Political Conventions. Good voice and lively personality. Authoritative delivery stems from KNOWING what IS news—WHEN. Family man, 34, veteran of both newspapers and radio. Has spurned television thus far but will take plunge when sufficiently motivated. Prefers past as morning editor. Can be had for "very little money" if working conditions and hours are right. (Please note clause following last conjunction!).
Box 890P, BROADCASTING.

Production-Programming, Others

Still Watch Television?

THEN YOU KNOW . . .

Radio has never had a better chance to take a giant step than right now. But I'm afraid radio is in mortal danger of shouting and bell-clanging itself right out of that chance!
And that's stupid . . .
Because radio can be responsible and realistic and aggressive . . .
And all at the same time.
If you think your radio station should stand for more in your community than a wet nurse for the pre-shave crowd . . .
If you agree . . .
The successful station is the station that shows it really cares about its image in the community . . .
Then maybe this will suggest a thing or two to you:

- I have had genuine success in programming an outstanding station image in one of the nation's most competitive markets.

I want to step up to:

- One of the top 10 markets
- A group programming position
- A part-owner or equity arrangement

Obviously, I'm not interested in:

Storz or McClendon or Bartell or Star.

And if, as you read this, you think I've eliminated everyone worth considering . . .

I'm not interested in you either.

Box 926P, BROADCASTING.

TELEVISION

Help Wanted—Technical

WFMY-TV, GREENSBORO, N.C.

Needs to add engineer with first class license. Must have television training or experience. Excellent working conditions, insurance plans, 40-hour week. Write Mr. Doyle Thompson, Chief Engineer, with full details on training, experience. Send photograph. This is a job for a man who wants a permanent situation.

WANTED TO BUY

Stations

WANTED TO BUY

Class "B" FM radio station.
in
New York City area.
All replies strictly confidential
Reply Box 571, Wheaton, Illinois

Miscellaneous

TONIC FOR TIRED SOUNDS
Laff lines. Everyone pre-tested on air by leading comedy D.J. Fresh. Funny. No re-hash. Enough for hours of programming, M.C., Personal appearances . . . \$2. Address: Ho Ho House, 2422 East 68th St., Indianapolis, Indiana.

Looking for . . .

QUALIFIED BROADCASTERS?

A BETTER JOB?

Employers and Applicants Contact

DISK JOCKEY

PLACEMENT CENTER, INC.

Agency Specializing in

BROADCASTING • ADVERTISING

PERSONNEL

TONY JAMES, Managing Director

100 West 42nd Street, New York 36, N.Y.

TWX-N.Y.-1-4059

or Telephone Wisconsin 7-6322

(Enclose return postage with tapes)

RADIO — TV — ADV.

Top job placements in the dynamic southeast. Hundreds of job openings.

- Announcers
- Engineers
- Disk Jockeys
- Copywriters
- News Directors
- Salesmen

Free registration—Confidential

Professional Placement

458 Peachtree Arcade
Atlanta, Ga.

Sam Eckstein

JA 5-4841

FOR SALE

Stations

Well developed property, kilowatt, limited hours, central Texas, recent development of area offers increased potential. Fifty-per-cent down. Give financial references. Owner, no broker.

Box 924P, BROADCASTING.

Bessemer, Alabama, Population 35,000. Single station market. 1450-250 watts full-time with application for one kilowatt. Reason for sale, owner buying property in larger market. Price \$150,000—principals only. Owner will consider trade of smaller station. For full information call or write Gene Newman, % Radio Station WEZB, Dinkler-Tutwiler Hotel, Birmingham, Alabama. FAirfax 2-4641.

W. Coast Single	500w	75M	terms
Car. Single	1kw-D	45M	terms
Calif. Single	250w-F	65M	terms
Minn. Single	1kw-D	105M	terms
Ky. Single	1kw-D	100M	terms
Ariz. Small	1kw-D	65M	terms
Iowa Small	1kw-D	116M	terms
Mass. Monop.	250w	135M	terms
Fla. Medium	250w-F	250M	terms
Ala. Medium	250w	160M	terms
Okl. Medium	1kw-F	150M	terms
N.Y. Medium	1kw-D	150M	terms
Gulf Metro	1kw-D	100M	terms
Ala. Metro	1kw-D	175M	terms
East Major	Combo.	850M	terms

And Others.

PAUL H.

CHAPMAN COMPANY
INCORPORATED
MEDIA BROKERS

Atlanta
Chicago
New York
San Francisco

Please address:
1182 W. Peachtree
Atlanta 9, Ga.