CBS TELEVISION NETWORK
A Division of Columbia Broadcasting System, Inc.

Design Engineering Department has openings for engineers (non-operating) capable of accepting full responsibility for development and design of audio and video systems and facilities. Opportunity to progress in advanced technical fields related to video tape recording, large studio and network master-control systems, and the electronic aspects of film transmission and recording.

Degree of B.S. (or M.S.) plus 2 to 5 years electronic development & design experience required.

Send resume to:
Employment Manager

458 Madison Ave.
New York 22, N.Y.

RADIO

Situations Wanted—Announcers

There was an announcer from Philly who posed net auditions wildly silly. But he won't rack and he won't roll; format radio can't buy his soul. So he sits on his hands feeling silly. (Non-format stations: don't be chilly.)

Box 914P, BROADCASTING.

Production-Programming, Others

AVAILABLE NOVEMBER 1st:
Mature newsmen, ending association with dominant station in major midwestern market after six years, 13 years background broadcasting, college-trained journalist with key contacts in every field from politics to sports. Thoroughly versed in all phases of LOCAL news-gathering and reporting. Can direct complete news operation. Exceptional ability as writer and analyst. Has covered every special event from tornado approach to National Political Conventions. Good voice and lively personality. Authoritative delivery stems from KNOWING what it's news-WHEN. Family man, 34, veteran of both newspapers and radio. Has spurred television thus far but will take plunge when sufficiently motivated. Preferably part as morning editor. Can be had for "very little money." If working conditions and hours are right. (Please note clause following last column of "WANTED TO BUY—WANTED TO BUY")

Box 890P, BROADCASTING.

Situations Wanted—(Cont'd)

Production-Programming, Others

Still Watch Television?

THEN YOU KNOW . . .

Radio has never had a better chance to take a giant step than right now. But I'm afraid radio is in mortal danger of shooting and belittling itself right out of that chance. And that's stupid . . .

Because radio can be reasonable and realistic and aggressive . . .

And all at the same time.

If you think your radio station should stand for more in your community than a wet nurse for the pre-shave crowd . . . If you agree . . .

The successful station is the station that shows it really cares about its image in the community . . .

Then maybe this will suggest a thing or two to you:

- I have had genuine success in programming an outstanding station image in one of the nation's most competitive markets.
- I want to step up to:
  - One of the top 10 markets
  - A group programming position
  - A part-owner or equity arrangement

Obviously, I'm not interested in:
  - Stors or McClendon or Bartell or Star.
  - Any job openings.

And if, as you read this, you think I've eliminated everyone worth considering . . .

I'm not interested in you either.

Box 988P, BROADCASTING.

TELEVISION

Help Wanted—Technical

WFMY-TV, GREENSBORO, N.C.

Needs to add engineer with first class license. Must have television training or experience. Excellent working conditions, insurance plans, 40-hour week. Write Mr. Doyle Thompson, Chief Engineer, with full details on training, experience. Send photograph. This is a job for a man who wants a permanent situation.

WANTED TO BUY—WANTED TO BUY

Class "B" FM radio station.

New York City area.

All replies strictly confidential
Reply Box 571, Wheaton, Illinois

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- Engineers
- News Directors
- Salesmen
- Program Directors

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Stations

Well developed property, kilowatt, limited hours, central Texas, recent development of area offers increased potential. Fifty-per-cent down. Give financial references. Owner, no broker.

Box 924P, BROADCASTING.

Bessemer, Alabama, Population 35,000.

Single station market. 1450-250 watts full-time with application for any kilowatt. Reason for sale, owner buying property in larger market. Price $25,000—principals only. Owner will consider trade of smaller station. For full information call or write Gene Newman, 9% Radio Station WESH, Diakon-Tidewater Broadcasting, Bessemer, Alabama. FAX-TX 44641.

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500w

75M terms

Car. Single

1kw-D

45M terms

Calif. Single

250w-F

65M terms

Minn. Single

1kw-D

105M terms

Ky. Single

1kw-D

100M terms

Ariz. Small

1kw-D

65M terms

Iowa Small

1kw-D

116M terms

Mass. Monop.

250w

135M terms

Fla. Medium

250w-F

250M terms

Ala. Medium

250w

160M terms

Okl. Medium

1kw-F

150M terms

N.Y. Medium

1kw-D

150M terms

Gulf Metro

1kw-D

100M terms

Ala. Metro

1kw-D

175M terms

East Major Combo.

850M terms

And Others.

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BROADCASTING, October 19, 1959