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elected president of Washington Audio Video Engineers Assn. Other officers: RALPH SHULTZ of CBS Radio, vp; JOHN ROULET, secretary-treasurer; ANN BRECKNER, MBS, and JOHN HOFEN, NBC-TV, board members.

• FRANK SANZO, formerly manager of Beneficial Finance Co., Albuquerque, and PAT GRADY, of KONO and KENS, both San Antonio, Tex., to KMGH Albuquerque as account executives.

• ALLAN B. McMILLAN, formerly on production and news staffs of KVIQ-TV Eureka, Calif., to KXLY Spokane, Wash., as air personality.

• LEE CONNORS, formerly of KOZY Lewiston, Idaho, to KNEW Spokane, Wash., as account executive. OLLIE SCHELL joins KNEW as air personality and newscaster.

• CHARLES LEMIEUX moves from sales staff of NBC, N.Y., to that of WINS New York.

• HENRY SCHNAUE, formerly with UPI, joins WINS New York, as day news editor.

• GLORIA OKON, formerly host of own show on KDKA Pittsburgh, joins WPIX (TV) New York, as weather forecaster.

• DAVE WRIGHT, air personality, moves from WSJS Winston-Salem, N.C. to WIS Columbia, S.C. VIRGINIA AGARD and H. J. BABER join local sales staff of WIS.

• REED UPTON, formerly air personality with WMCA New York, to WICC Bridgeport, Conn.

• VAL THOMAS joins announcing staff of WGMS-AM-FM Washington, D. C.

## NAB committees

Two committees for 1959-60 were announced Sept. 30 by NAB President Harold E. Fellows—Broadcast Engineering Conference, with WARREN L. BRAUN, WSVA - AM - TV Harrisonburg, Va., as chairman, and Am Radio Committee, with C. L. (CHET) THOMAS, KXOK St. Louis, as chairman.

Serving on the engineering committee with Mr. Braun are J. R. LIVESAY, WLBH Mattoon, Ill., NAB Board liaison; RAYMOND F. GUY, NBC; GEORGE P. HIXENBAUGH, WMT - AM - TV Cedar Rapids, Iowa; LESLIE S. LEARNED, MBS; FRANK MARX, ABC; JAMES D. PARKER, CBS; RUSSELL B. POPE, KHSL-AM-TV Chico, Calif.; A. T. POWLEY, WMAL-AM-TV Washington, and BEN WOLFE, WJZ-TV Baltimore.

Members of the Am Radio group, besides Mr. Thomas, are GERALD A. BARTELL, Bartell Family Radio; GROVER C. COBB, KVGB Great Bend, Kan.; EDWARD J. DEGRAY, ABC; MIG FIGI, WAUX Waukesha, Wis.; CHARLES W. GODWIN, MBS; ARTHUR HULL HAYES, CBS Radio; HAROLD KRELSTEIN, Plough Broadcasting Co.; F. ERNEST LACKEY, WHOP Hopkinsville, Ky.; VERNON A. NOLTE, WJBC Bloomington, Ill.; JEROME SILL, WFPG Atlantic City, N.J.; F. C. SOWELL, WLAC Nashville, Tenn.; TODD STORZ, Storz Stations; P. A. SUGG, NBC Radio; MERLE H. TUCKER, KGAK Galup, N.M., and JACK S. YOUNTS, WEEB Southern Pines, N.C.

## Programming

• TERRY HATCH, previously sales representative of Ampex Corp., Redwood City, Calif., and ZIV Television, Hollywood, appointed Chicago resident vp of Alexander Film Co., Colorado Springs. His office will be at 472 Wrigley Bldg.

• EDWARD C. SIMMEL, formerly vp of Gross-Krasne Productions and previously southwestern manager of Guild Films, named sales manager of Crosby-Brown Productions, Hollywood.

• ROBERT BERSBACH, with MCA-TV's Chicago office, transferred to Boston headquarters, as head of New England sales territory.

• NORMAN (BUCK) LONG, manager of southwest division of United Artists Associated, with Dallas headquarters, transferred to Los Angeles, as manager of west coast division. He is succeeded in Dallas by DAVID HUNT.

• STANLEY FLORSHEIM, sales manager of *Jeff's Collie* division of Independent Television Corp., N.Y., appointed general sales manager. Other appointments to division's sales staff: JERRY MARCUS, formerly classified advertising sales manager of *Los Angeles Examiner*, to west coast division; ED TRAXLER, formerly radio-tv account executive at Campbell-Ewald, Detroit, to Kansas City area, and RAY GRANDLE to Chicago area.

• EVA WOLAS, producer of *Jane Wyman Show* at Revue Productions, Hollywood, signs as writer-producer of *Impulse* film series with California Studios, that city. Other writer-producers joining California: SETON I. MILLER for *Rogue for Hire*; BERNARD GIRARD for *The Searchers* (tentative title), *Carbine Webb* and *Mr. Garlund*;