

# CLASSIFIED ADVERTISEMENTS

(Payable in advance. Checks and money orders only.) (FINAL DEADLINE—Monday preceding publication date.)

- SITUATIONS WANTED 20¢ per word—\$2.00 minimum • HELP WANTED 25¢ per word—\$2.00 minimum.
- DISPLAY ads \$20.00 per inch—STATIONS FOR SALE advertising requires display space.
- All other classifications 30¢ per word—\$4.00 minimum.
- No charge for blind box number. Send replies to Broadcasting, 1735 DeSales St., N.W., Washington 6, D. C.

APPLICANTS: If transcriptions or bulk packages submitted, \$1.00 charge for mailing (Forward remittance separately, please). All transcriptions, photos, etc., sent to box numbers are sent at owner's risk. BROADCASTING expressly repudiates any liability or responsibility for their custody or return.

## RADIO

### Help Wanted—Management

Large Florida market fm—only now in planning stages. Key to our success will be the right manager to direct the operation and handle sales. Our organization has long, successful broadcast experience and we reward those who produce. Full particulars please. Box 503M, BROADCASTING.

Competitive manager for am station without ratings, with unsatisfactory sales in competitive market. Must have good management and sales plan and unafraid of a challenge. P.O. Box 186, Washington, D.C.

Sales manager. Experienced. Excellent opportunity. WHTG, Asbury Park, N.J.

### Sales

Combo morning man—sales for New England independent, experience needed one or other, unlimited opportunity for right man. Box 478M, BROADCASTING.

Need salesman-announcer, with abilities ranked in that order. Experience desirable, but not essential. Guarantee-commission. Established station in upper midwest market. Send photo and resume first letter. Box 549M, BROADCASTING.

Salesman-experienced. Great potential with established northern New York station. \$75.00 weekly plus excellent commission arrangement. Box 616M, BROADCASTING.

Wanted: Aggressive radio salesman for major market. Salary and commission. Write Box 618M, BROADCASTING.

Salesman wanted by Minnesota radio station. Good guarantee. Excellent opportunity for hard worker. Box 639M, BROADCASTING.

California, KCHJ, Delano. Serves 1,300,000. Increasing sales staff.

Salesman needed by established station. Good guarantee. Announcing experience desirable. KTOE, Mankato, Minn.

Opportunity unlimited. Salesman—KTOP Topeka, Kansas. Number One rated station in both Pulse and Hooper. Music and news operation rapidly expanding. Must enlarge sales staff to keep pace with its growth. Guaranteed salary plus commission and chance to become commercial manager. Tell all in first letter. Bailey Axton, General Manager. KTOP, Box 538, Topeka, Kansas.

Southern tv station expanding sales staff. Solid accounts. Guarantee. Write Bill Bigley, General Manager, KTVE, Monroe, La.

Going all the way to the top and we need two sharp salesmen to make the trip with us. You'll like living and working in America's 88th market. Good guarantee plus expenses for the right man. Rush picture and resume to WHIY, Fort Gatlin Hotel, Orlando, Florida.

Salesman required to head up Chicago office of rating organization. Research background and sales ability. Address replies to American Research Bureau, Tribune Building, Chicago, Ill.

Experienced salesman—ambitious and capable of advancing—5000 watt CBS affiliate station, in Connecticut—outstanding opportunity, salary and commission, please send complete information before interview to: Roosevelt & Gourd, 37 Wall Street, New York City.

### Announcers

Experienced morning man who can assist with copy. Must be sharp, bright, happy and willing to work. Northeast. Top pay for top ability. Box 536M, BROADCASTING.

## Help Wanted—(Cont'd)

### Announcers

Announcer with well-rounded experience for middle music station. Box 575M, BROADCASTING.

Experienced, well-educated announcer for south Texas network station. Box 576M, BROADCASTING.

Newsmen who can deliver dynamic, exciting five minute newscasts. Resume first letter. We shall ask for tape. Ohio station. Box 606M, BROADCASTING.

DJ for top 40 station. Must be versatile and experienced. Major Ohio market. Tell us how you are, tape later. Box 607M, BROADCASTING.

Announcer wanted for staff position on North Carolina daytimer. Prefer man with experience. Send photo and full information. Box 619M, BROADCASTING.

Announcer-writer and wife, travel to cities in N.Y., Penna., and Ohio to do taped interviews with civic and business leaders, write historical and commercial copy, and do office detail. Future and good salaries with national organization. Write background to Box 651M, BROADCASTING.

Staff am-tv opening with dynamic New England network affiliate. Excellent opportunity for superior experienced announcer. Send tape and resume. Box 657M, BROADCASTING.

Southern tv station will consider neat appearing radio announcer for booth/live work. Send photo and tape. Box 673M, BROADCASTING.

Michigan network affiliate seeking top announcer with experience to build audience in major metropolitan area. Top opportunity for advancement to right man. Also want announcer-copywriter. Send complete info, including samples of work to Box 678M, BROADCASTING.

New Jersey—Newsmen-announcer to organize local news operation of growing station. Send resume, tape. Box 692M, BROADCASTING.

Winter will be here before you know it then you will wish you had answered this ad. This is your opportunity to trade your overcoat in for a palm tree. Florida is calling, offering a swinging dj the finest working conditions, \$125 per week to start and relaxation on the beach. Location? Not Miami, but between Miami and West Palm Beach. Air mail your tape and resume now and be the wise one who realizes that opportunity knocks but once. Box 698M, BROADCASTING.

250 watt mid-western independent, single station market, small community seeks experienced man—music, news and sports. Salary \$100.00 per week. Send tape, resume and references. Box 699M, BROADCASTING.

Experienced announcer needed by fulltime station in progressive Georgia small market, near Atlanta. Good working conditions and benefits. Above average salary to right man desiring permanent position. Write Box 700M, BROADCASTING.

Good opportunity for experienced personality at 50 kw quality station with variety format. 5 years experience required. Salary and talent fees. Good pay for right man. Box 706M, BROADCASTING.

Increasing announcing staff. Only experienced, congenial men wanted. Rush details! Si Willing, Mgr., KMAR, Winnsboro, La.

## Help Wanted—(Cont'd)

### Announcers

WAVY, Norfolk, Virginia 5000 watts in nation's 27th market needs bright, fast paced, experienced dj who will do a radio show and will be available for WAVY-TV talent auditions. Send tape, recent photograph and complete resume to Lee Leonard, Program Manager or call MA 7-2345 for personal interview and audition.

Kentucky. Outstanding staff announcer needed September 1st. News delivery important. Salary open. Send no tape. Give references. State past earnings. WBLG, First Federal Building, Lexington, Kentucky.

Wanted: A good solid announcer for central Pennsylvania daytimer. We will pay a worthwhile salary to the right applicant. Contact George Mastrian, WCPA, Clearfield, Penna.

Needed: One or two men (or girls) with 1st class ticket. Lite maintenance. Be willing to help in copy, sales, or announcing. Northern Indiana—Two stations. Udell, WIMS, Michigan City.

Isn't it great to live in Miami! WKAT, Miami, wants top morning man from major metropolitan area. Must be top rated. No other need apply.

Opening in August for announcer-engineer. Daytimer, 500 watts. City of 15,000. Good living and working conditions. Send full details, background and employment record. Write Maurice K. Henry, WMIK, Middlesboro, Kentucky.

Experienced announcer wanted for quality station in Westport. For audition-interview, contact Station Manager, WMMM, Westport, Connecticut. Capital 7-5133.

Experienced announcer-salesman for top rated local network station in fast-growing southeast Florida market. Guarantee \$90 weekly salary and commission to start. Unlimited opportunity for increased pay and responsibility in ideal environment. Mature? Ambitious? Permanent? Send tape, photo, all details, WSTU, Stuart, Florida.

Wanted: Experienced announcer-salesman with proven record for Florida major market quality music station. Send resume, tape and photo to Art Rivera, 3000 S. Ocean Blvd., Palm Beach, Fla. Opening exists. AM-fm operation.

Experienced deejay to handle all-night show. Fifty-kilowatt station in major market 30 hour week. Send resume and tape to National Program Director, Storz Stations, 820 Kilpatrick Building, Omaha, Nebraska.

### Technical

Chief engineer—southern daytime operation. Can go to college in spare time. Last two chiefs now college graduates and hold important industrial electronic positions. Better yourself while you work. Write Box 476M, BROADCASTING.

Wanted, engineer with experience on Dumont studio and transmitter equipment. Opportunity for training on video tape. Salary IBEW scale. Reply Box 547M, BROADCASTING.

Sales engineer audio products. Immediate opening for broadcast engineer experienced in all phases of audio equipment and audio systems. Responsible position in sales office of leading broadcast equipment manufacturer. Limited travel. Complete company benefits. Send complete resume and photo. Box 602M, BROADCASTING.