

# CLASSIFIED ADVERTISEMENTS

(Payable in advance. Checks and money orders only.) (FINAL DEADLINE—Monday preceding publication date.)

- SITUATIONS WANTED 20¢ per word—\$2.00 minimum • HELP WANTED 25¢ per word—\$2.00 minimum.
- DISPLAY ads \$20.00 per inch—STATIONS FOR SALE advertising requires display space.
- All other classifications 30¢ per word—\$4.00 minimum.
- No charge for blind box number. Send replies to Broadcasting, 1735 DeSales St., N.W., Washington 6, D. C.

APPLICANTS: If transcriptions or bulk packages submitted, \$1.00 charge for mailing (Forward remittance separately, please). All transcriptions, photos, etc., sent to box numbers are sent at owner's risk. BROADCASTING expressly repudiates any liability or responsibility for their custody or return.

## RADIO

### Help Wanted—Management

Manager-salesman or salesman for single station market with good potential. Salary and commission. North Carolina station. Good living conditions. Box 262M, BROADCASTING.

General manager. To purchase minority interest and become resident general manager in metropolitan radio station. Box 316M, BROADCASTING.

Program director for top 20 market am station. 5,000 swingin' watts needs an experienced p.d. who can put together a swingin'-without-rockin' big sound! Must have proven record to fit into this top opportunity. Send complete resume and all other pertinent details to Box 374M, BROADCASTING.

Station manager for small eastern market. Experienced administrator and salesman. Send info on experience, education and picture. Please send nothing that must be returned. P.O. Box 186, Washington, D.C.

\$10,000 a year executive? Regional and national sales manager to spark presentation of radio Willamette-Land. This man knows aggressive radio and how to sell it! Resume and picture to Gordon Allen, KGAY, Salem, Ore. Other sales positions at KGAL, Albany Studios, chief engineer at KGAY (5,000 watt Gates xmtr.)

Excellent opportunity for station manager who is strong on sales, willing to work, and desires permanent situation. Give full details to General Manager, KSWs, Roswell, New Mexico.

Sales manager. Experienced. Excellent opportunity. WHTG, Asbury Park, N.J.

Manager for new am-fm station in Aztec, N.M., 8000 population, county seat of growing 50,000 county. Send details to I.E. Shahan, 1404 Mesa Verde, Farmington, N.M.

### Sales

Sales manager, excellent future and money. Multiple market organization major Indiana market. Box 369M, BROADCASTING.

Experienced radio salesman, capable of advancing to salesmanager. Base plus commission makes you \$400.00 to \$700.00. Send complete details, Dale Moore, KCAP Helena, Montana.

California, KCHJ, Delano. Serves 1,300,000. Increasing sales staff.

Two positions open with top California station. Local salesman-sales manager to earn \$10,000 to \$15,000 depending on man, with substantial increases probable. Salary plus override. Also opening for additional salesman with \$450 guarantee plus generous commission base. Highest ratings, biggest coverage in market, good congenial crew. Send complete information with picture to Alan Torbet, KRAK, Stockton, California.

Connecticut—Sales representatives for 1000 watt independent. Salary and incentive. WBZY, Torrington.

Sales representative for new quality Southern FM station. Salary plus commission, plus expense account. Send resume to G. M. Allen, WFMX, Statesville, North Carolina.

Expanding radio-tv sales staffs. One experienced radio salesman, one tv salesman. Radio 5kw—full time. TV full power vhf. Send resume and sales record. Art Ingram, WICU Radio. Jim Ketcham, WICU-TV, 3514 State St., Erie, Pennsylvania.

## Help Wanted—(Cont'd)

### Sales

Florida vhf station needs a salesman who wants to sell television and can live on a starting income of \$100 weekly; \$65 salary, plus \$35 draw against commissions. Accounts now on station will be given you and manager will train you; sell with you, and for your account, to quickly build your volume. WJDM-TV Panama City, Florida. Hugh Barclay, Manager.

Salesman for WLOF, Orlando, Florida. Number one Pulse rated music and news operation must expand sales staff to keep pace with growth of market. Tell all in first letter. Send photo. Howard S. Kester, General Manager, WLOF Radio, P.O. Box 5756, Orlando, Fla.

Salesman, experienced, WTAC, The Big Station, Flint, Michigan.

Sales manager wanted in Springfield, Massachusetts at WTYM. Chance for exceptional earnings. Write Art Tacker, General Manager, or phone Republic 3-4187.

Ohio, WWIZ, Lorain. Personal interview necessary.

### Announcers

Adult programmed station in top midwest market has an immediate opening for an outstanding, experienced announcer. Excellent conditions and employee benefits. Rush picture, tape and full background to Box 252M, BROADCASTING.

Topnotch, modified Storz morning man for 5 kilowatt midwest station. Salary for ability. Good newsman needed, too. Send all first letter. Positions now vacant. Box 275M, BROADCASTING.

Announcer—1st class ticket. Rocky Mountain area. Box 341M, BROADCASTING.

\$100.00 weekly for top dj for fast paced, modern radio-tv operation. Send tape, picture and resume first letter. Box 368M, BROADCASTING.

Florida metropolitan market needs top 40, bright, fast paced dj. \$120 a week. Send tape, references and experience. Box 370M, BROADCASTING.

Southwest format station needs dj who can sound happy. Good working conditions. Need someone who is on the way up, no students or drifters. Better than average pay with some talent available. Send photo, tape, references, resume and salary requirements. Tapes will be returned. Box 375M, BROADCASTING.

Sexy babe wanted for after midnight cooing and cuddling with listeners. It's legitimate broadcasting, sweetie, and you can check with my wife and kids, but y'all call "Pat" Moseley (not his wife!) at National 4-1225, the number for KAAB, Hot Springs, Arkansas. Call collect if you're great!

Experienced announcer-salesman. 1st phone essential. \$2.50 hour (to 40 hours) board work plus 15% sales. Adding fm. Near Los Angeles. Send tape, photo. KACE, Riverside, California.

Young, aggressive, stable announcer wanted at top-rated station in Lincoln, Nebraska. Well established teen-age disc show in your shift. Good pay, opportunities in growing multi-station operation. Send tape, resume, photograph to KFOR, Lincoln, Nebraska.

First phone announcer: Needed immediately. Prefer minimum three years experience family man. Afternoon trick. Two weeks paid vacation, insurance plan. Not rock and roll. Not top forty. Salary open. Phone Mr. Jae, 3450, KHMO, Hannibal, Missouri.

## Help Wanted—(Cont'd)

### Announcers

Announcer, morning dj at new K-CAP, Helena, Montana. Send tape, resume, picture, salary requirements to Dale Moore.

Opportunity for conscientious and competent announcer who wants permanent job in good climate. Play-by-play experience helpful, but not mandatory. Send full details, tape, salary, etc., to Manager, KSWs, Roswell, New Mexico.

Announcer for staff work with sports background, play-by-play ability. Immediate opening. Contact WARK, Hagerstown, Maryland. Send tape, picture and resume or call for interview.

Announcer-engineer with first class ticket with interest in news, including some writing. Good opportunity on 250 watt ABC station with good news department. WBYS, Canton, Illinois.

Washington, D.C. area's number one station auditioning exceptionally fast, modern announcers. Send tape. WEAM.

Wanted: Announcer with first phone—no maintenance—\$4,800 for first year—40-hour week. Paid hospitalization. Paid life insurance. Paid vacation. Call the manager of this 26 year old ABC affiliate. WEED, Rocky Mount, North Carolina.

Immediate opening-experienced dj with bright, happy sound and good, tight sense of production. \$100 start. Send tape, photo, background and references to WFDF, Flint, Michigan.

Needed immediately country and western dj for WGEE, Indianapolis, Indiana, the only station in better than one-half million market featuring country and western music. First phone desirable but not necessary. Write, wire or call General Manager, Arnold C. Johnson.

Ohio's most powerful fm, W-SOM, 100,000 watts, needs two mature voices. Send tape, resume, W-SOM, Salem, Ohio.

Announcer with first phone for evening shift. Announcing of prime importance, no maintenance, WTVB, Coldwater, Michigan, Broadway 9-9119.

### Technical

Engineer-announcer. Must be experienced, capable engineer. \$400 monthly. KIYI, Shelby, Montana.

First phone engineer with announcing ability. KTKR, Taft, California.

Experienced first class engineer-announcer, capable making equipment installation. Permanence for right man. Send tape, details KVOZ, Laredo, Texas.

First class radio telephone transmitter technician for summer relief at WBZ, Hull, Massachusetts. Salary \$100 per week. Needed immediately. Contact W. H. Hauser, Chief Engineer, WBZ, Boston.

Chief: The man we want is probably working as combo or staff engineer. We need a permanent chief to settle here, maintain equipment and do light announcing. Progressive community, excellent fishing. Starting \$100 with more later. Call 7707, WJNC, Jacksonville, N.C.

Transmitter engineer for WAMS, Wilmington, Delaware. Chance for advancement in 9-station radio-tv chain. Rush background to Tim Crow, Rollins Broadcasting-Teletasting, 414 French Street, Wilmington, Delaware.