

CLASSIFIED ADVERTISEMENTS

(Payable in advance. Checks and money orders only.) (FINAL DEADLINE—Monday preceding publication date.)

- SITUATIONS WANTED 20¢ per word—\$2.00 minimum • HELP WANTED 25¢ per word—\$2.00 minimum.
- DISPLAY ads \$20.00 per inch—STATIONS FOR SALE advertising require display space.
- All other classifications 30¢ per word—\$4.00 minimum.
- No charge for blind box number. Send replies to Broadcasting, 1735 DeSales St., N.W., Washington 6, D. C.

APPLICANTS: If transcriptions or bulk packages submitted, \$1.00 charge for mailing (Forward remittance separately, please). All transcriptions, photos, etc., sent to box numbers are sent at owner's risk. BROADCASTING expressly repudiates any liability or responsibility for their custody or return.

RADIO

Help Wanted—Management

Top flight local salesman-sales manager for leading Texas station. Best ratings and facilities in market. Must sell personally and supervise other salesmen. Leading city, pleasant living. Guarantee \$7,000 plus bonus incentive assuring \$10,000-\$12,000 and further advancement. Need familiarity local, national, merchandising. Prefer late twenties. Thirties. Must be enthusiastic to work with resourcefulness. Excellent opportunity for right man. All replies confidential. Box 181M, BROADCASTING. Send photo, complete details, first letter.

Manager-salesman or salesman for single station market with good potential. Salary and commission. North Carolina station. Good living conditions. Box 262M, BROADCASTING.

Excellent opportunity for station manager who is strong on sales, willing to work, and desires permanent situation. Give full details to General Manager, KSWs, Roswell, New Mexico.

Sales manager. Experienced. Excellent opportunity. WHTG, Asbury Park, N.J.

Manager for new am-fm station in Aztec, N.M., 8000 population, county seat of growing 50,000 county. Send details to I.E. Shahan, 1404 Mesa Verde, Farmington, N.M.

Sales

Sales manager upper midwest 5 kw am. Excellent opportunity for man with good sales record who is ready for management. Send salary requirements, picture and details to Box 736K, BROADCASTING.

Progressive southern chain expanding. Seeks executive type salesmen for management, 8-10 annually. Yankees welcome. Send resume, photograph first letter. Box 135M, BROADCASTING.

Sales manager. Major central Ohio market. Multiple market, top money and future for man who loves to sell. Box 225M, BROADCASTING.

Growing regional network seeks energetic young local salesmen. Radio experience desired. Box 247M, BROADCASTING.

Wanted, salesman-announcer solve challenging sales problems, some announcing, central Florida station. Opportunity for good producer. Box 250M, BROADCASTING.

Promo minded salesman wanted to join hard hitting Iowa monopoly station. Guarantee, draw, commission setup available. Sell retail, ag accounts. Could lead to sales management. Write Box 260M, BROADCASTING.

Enlarging sales staff of one of southwest's most outstanding stations. Number One in market—wonderful living conditions. Good place to work. Send complete resume of experience and compensation expected. Box 282M, BROADCASTING.

California, KCHJ, Delano. Serves 1,300,000. Increasing sales staff.

Salesman to be assistant to sales manager. Salary and incentive commission. Enclose your sales record and photo. Radio KCOL, Box 574, Fort Collins, Colorado.

Two positions open with top California station. Local salesman-sales manager to earn \$10,000 to \$15,000 depending on man, with substantial increases probable. Salary plus override. Also opening for additional salesman with \$450 guarantee plus generous commission base. Highest ratings, biggest coverage in market, good congenial crew. Send complete information with picture to Alan Torbet, KRAK, Stockton, California.

Help Wanted—(Cont'd)

Sales

Expanding operation adding top salesman. Excellent arrangement, top climate and living area. Ambitious young family men who will love to sell in a competitive market for a top station. Call, write, or wire. Ralph Petti, Manager. KSSS, Colorado Springs, Colorado.

Salesman, experienced, WTAC, The Big Station, Flint, Michigan.

Sales manager wanted in Springfield, Massachusetts at WTYM. Chance for exceptional earnings. Write Art Tacker, General Manager, or phone Republic 3-4187.

Sales: Salesman wanted immediately for midwestern market. Excellent opportunities for advancement. Salesman with other abilities on staff also considered. Reply WVLN, Olney, Illinois.

Ohio, WWIZ, Lorain. Personal interview necessary.

Salesman required to head up Chicago office of rating organization. Research background and sales ability. Address replies to American Research Bureau, Tribune Building, Chicago, Illinois.

Announcers

Morning personality man for modern fast paced midwest metropolitan market station. Now solid second on heels of number one. New studios. Opportunity for production and talent fees. Send tape, photo, resume. Box 891K, BROADCASTING.

Eastern group has three applications pending for new and improved facilities. Need experienced announcers for management training. Minimum two years experience required. Personal interview necessary eventually, but first, send tape and resume. \$90 to start with regular raises. Box 139M, BROADCASTING.

Wanted: 1st ticket beginner that likes announcing. Box 192M, BROADCASTING.

Experienced announcer, combo operation, network affiliate. Major Wisconsin market. Send audition tape, resume, photo, salary requirements. Box 208M, BROADCASTING.

Classical music announcer for metropolitan west coast station. Require smooth, unaffected, competent, knowledgeable, delivery. Our audition rough for uninitiated. We are one of the nation's top classical operations. Note: Send one page letter and photo, give two references and experience. We'll supply audition. Box 221M, BROADCASTING.

Adult programmed station in top midwest market has an immediate opening for an outstanding, experienced announcer. Excellent conditions and employee benefits. Rush picture, tape and full background to Box 252M, BROADCASTING.

Expanding Texas independent needs qualified, experienced announcer and announcer-engineer. Must be willing to work hard and want to expand position. Details first letter. Box 264M, BROADCASTING.

Fulltime Georgia station near Atlanta has opening for young, ambitious announcer. Opportunity for sports play-by-play. Send photo and resume. Will ask for tapes or interview later. Box 269M, BROADCASTING.

Help Wanted—(Cont'd)

Announcers

Top R&R personality who knows how to cash-in as replacement (due to health) for #1 man on nationally-known Virginia 24-hour station music-sports leader. Top pay. Pic, tape, details. Box 271M, BROADCASTING.

Topnotch, modified Storz morning man for 5 kilowatt midwest station. Salary for ability. Good newsman needed, too. Send all first letter. Positions now vacant. Box 275M, BROADCASTING.

Kilowatt, single station market seeks comboman who can announce. No engineering necessary. Send tape background and desired salary. All replies will be answered. Box 276M, BROADCASTING.

Combo man wanted. Announcer who is good air man with first phone. Music, news station going remote control. Good salary for good announcer. Midwest. Box 306M, BROADCASTING.

Help! For the first time in his life K-BOY needs help. His little sister, K-GRL, is absconding with two of his "announcer-salesman". They are top air-salesman, sober, ambitious, ad-lib artists, funny without being facetious. In short, they're the best, but . . . they're leaving. If you qualify to fill their place, and would like 128 hours per week, free to spend in sportsman's paradise, contact us at once. K-BOY, Medford, Oregon.

Opportunity for conscientious and competent announcer who wants permanent job in good climate. Play-by-play experience helpful, but not mandatory. Send full details, tape, salary, etc., to Manager, KSWs, Roswell, New Mexico.

Expanding operation soon to go full time in Colorado Springs, need experienced d.j.'s. Send photo, tape, resume, salary requirements. KWBY, Colorado Springs, Colorado.

Bright, fast-paced dj for top-rated modern music station. Opportunity for tv experience and training. Send tape, picture and resume to Bill Baldwin, KWVL, Waterloo, Iowa.

Announcer for staff work with sports background, play-by-play ability. Immediate opening. Contact WARK, Hagerstown, Maryland. Send tape, picture and resume or call for interview.

Announcer-engineer with first class ticket with interest in news, including some writing. Good opportunity on 250 watt ABC station with good news department. WBYS, Canton, Illinois.

Washington D.C. area's number one station auditioning exceptionally fast, modern announcers. Send tape. WEAM.

Wanted: Announcer with first phone—no maintenance—\$4,800 for first year—40-hour week. Paid hospitalization. Paid life insurance. Paid vacation. Call the manager of this 26 year old ABC affiliate. WEED, Rocky Mount, North Carolina.

Announcer: First phone. Must like coastal rural area. Excellent facilities. Mostly announcing. Tape, picture, history, credit references: Brooks Russell, WESR, Eastern Shore Radio Center, Tasley, Virginia.

Immediate opening-experienced dj with bright, happy sound and good, tight sense of production. \$100 start. Send tape, photo, background and references to WFDF, Flint, Michigan.