

sage" but stress the role played by the working man in American industries, ranging from automobiles and newspapers to pottery.

- Arizona Broadcasters Assn. will present two radio-tv scholarships for the eighth annual High School Fine Arts Summer Session at the U. of Arizona June 7-20. The association will choose candidates by conducting a state-wide essay contest on "Why I would like to make radio my career." Carl Haverlin of BMI gave a scholarship to the university's music session. Thomas W. Chauncey, president-general manager, KOOL-AM-TV Phoenix and KOLD-TV Tucson, both Arizona, also gave scholarships to the university. Two of his scholarships, chosen by a faculty committee, are given in behalf of KOOL-AM-TV. Another two scholarships Mr. Chauncey gives in behalf of KOLD-TV.

- Allen A. Funt of Croton-on-Hudson, N.Y., creator-producer of *Candid Camera* tv programs, has repurchased the 89 episodes of the program from United Artists Assoc. He is updating and placing them into syndication on a worldwide basis. Mr. Funt has an international series of *Candid Camera* in production. His eavesdropping cameras

compare an incident in America with a similar event in another country.

- Jerome Balsam Films Inc., New York, announces its national sales representation of *The Big Red Mile*, new tv series dealing with harness racing. Produced by R.J. Crocher of Coral Gables, Fla., the 39-episode series is being filmed at various tracks throughout the country.

- WOR New York starting today (May 18) will air a Monday through Friday program from Washington co-produced by Martha Rountree and Lucy Jarvis (3:15-4 p.m. EDT). WOR announced it will syndicate the program for national distribution, but will retain exclusive radio service of Miss Rountree in the New York area. The programs will feature personalities in the news and a behind-the-scenes look at political and social activities in the Capital.

- Screen Gems Inc., New York, announces sale of 150 feature films and the *Burns and Allen* 239 half-hour film series to WHDH-TV Boston. *Burns and Allen* is now in 89 markets.

- Famous Films Div., NTA Program Sales, New York, places in distribution

this week a group of some 200 comedy shorts, averaging 10 minutes running time. Known as *Custard Pie Playhouse*, the package includes performances by Robert Benchley, Willie and Eugene Howard, W.C. Fields, Smith and Dale, Billy House, Chester Conklin, Ford Sterling and a multitude of others.

- Guild Films Co., N.Y., has a one-hour-long jai-alai sports tape show available. XETV (TV) Tijuana-San Diego, which regularly programs the games, shoots them at the local fronton.

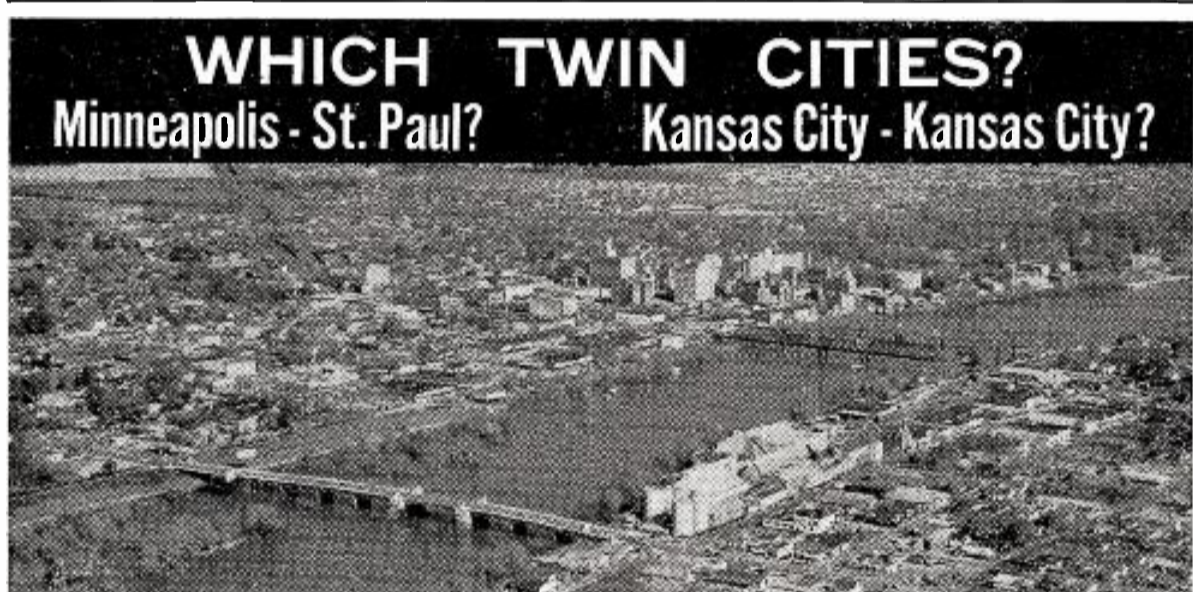
- Seven League Enterprises, Los Angeles, has appointed Screen Gems to syndicate *Seven League Boots*, half-hour documentary series produced by Jack Douglas, producer-narrator of *Bold Journey*, now completing its third year on ABC-TV. *Seven League Boots* has been running on KCOP-TV Los Angeles, whose president, Kenyon Brown, is associated with Mr. Douglas in Seven League Enterprises. Although location footage on the final 13 of the first 39 installments of *Seven League Boots* is still being shot, Screen Gems is now offering the series to sponsors and stations.

- *Reckoning*, an anthology of 10 hour-long dramatic programs, will replace *Perry Mason*, during the summer on CBS-TV, starting July 11 (7:30-8:30 p.m.). The summer replacement is a reprise of individual CBS-TV programs originally presented in 1958 on *Pursuit*, *Studio One in Hollywood* and *Climax*.

- Destiny Productions, new film company, has opened offices at General Service Studios, Hollywood, and announced a 60-minute tv pilot, *Wild Blue Yonder*, comedy with aeronautical background, as its first production, to be filmed in May. De Von Stanfield, former associate producer at Robert Hinkle Productions, is president and executive producer of the new firm. James Seastrand is vice president and business manager. Verland Whipple has been named associate producer.

- Sindee Productions Inc. has been formed by Irving H. Levin, Harry L. Mandell, Maurice Duke and Henry F. Ehrlich to produce filmed tv series. The company's first series is *Pancho Villa*, with actors Harry Carey Jr. and Pedro Armendariz. The initial episode was shot on location near Mexico City. Series' distributor: MCA.

- KOMA Oklahoma City, Okla., has revamped its programming to include modern and popular music on LP phonograph albums. KOMA is the first Storz station to program extensively from albums.



**WHICH TWIN CITIES?**  
**Minneapolis - St. Paul?      Kansas City - Kansas City?**

**NO, THIS IS "KNOE-LAND"**

(embracing industrial, progressive North Louisiana, South Arkansas, West Mississippi)

**JUST LOOK AT THIS MARKET DATA**

Population	1,520,100	Drug Sales	\$ 40,355,000
Households	423,600	Automotive Sales	\$ 299,539,000
Consumer Spendable Income	\$1,761,169,000	General Merchandise	\$ 148,789,000
Food Sales	\$ 300,486,000	Total Retail Sales	\$1,286,255,000

**KNOE-TV AVERAGES 79.4% SHARE OF AUDIENCE**

According to December 1958 ARB we average 79.4% of audience from Sign On to Sign Off 7 days a week. During 363 weekly quarter hours it runs 80% to 98%.

**KNOE-TV**  
 Channel 8  
 Monroe, Louisiana

CBS • ABC  
 A James A. Noe Station  
 Represented by  
 H-R Television, Inc.

Photo: Aerial View Prosperous Twin Cities of Monroe-West Monroe, Louisiana