



**Planning for the d.j.'s** • Shirt sleeves marked a planning committee meeting for the Storz Stations' second annual International Radio Programming Seminar and Pop Music Disc Jockey Convention in Miami Beach May 29-31. Attending the session at Chicago's Palmer House April 12 were (l to r): Bill Stewart, Storz programming director, as convention coordinator, and the disc jockeys serving on the convention planning committee: Bob Larsen, WRIT Milwaukee; Paul Berlin, KNUZ Houston; Joe Smith, WILD Boston; Paul Cowley, WKLO Louisville;

Ira Cook, KMPC Hollywood; Robin Seymour, WKMH Detroit, and Tom Edwards, WERE Cleveland. Convention agenda includes sessions on "What Next, Mr. Music Man (The Great Abdication)"; "Are Live Commercials Dead?"; "From D.J. to Management, It Is Happening"; "Too Many Releases"; "Formula Radio: Pro & Con"; "Ratings: Do We Live By Them?"; "What Is a Personality Today?"; "Station Promotion: An Evaluation"; "Big Things Happening in Smaller Markets"; "Wedding of Music & News". Other details in DATEBOOK, page 20.

exchanged with Howard L. Tullis and John P. Hearne for their interests in KWIZ, of which Mr. Pascall is executive vice president. KAFY and KFXM will belong to Messrs. Tullis (agency head) and Hearne (attorney). Mr. Pascall, who purchased the KWIZ stock of Hal Davis when he joined the outlet in February (BROADCASTING, Feb. 23) and Ernest L. Spencer, KWIZ president, will own KWIZ. KAFY is on 550 kc with 1 kw, directional. KFXM is on 590 kc with 1 kw, directional. KWIZ is on 1480 kc with 1 kw, directional.

**APPROVED** • *The following transfer of station interests was approved by the FCC last week (for other Commission activities see FOR THE RECORD, page 101):*

- KVAN Vancouver, Wash.: Sold to Star Broadcasting Inc. by KVAN Inc. (Sheldon F. Sackett) for \$580,000. Don W. Burden, president of Star Broadcasting, and other stockholders have interests in KOIL Omaha, Neb., KMYR Denver, Colo., and KWIK Pocatello, Idaho. KVAN is on 910 kc with 1 kw, directional.

### Tv cameraman fined

Tom Mayhew, news photographer for WATE-TV Knoxville, Tenn., was found in contempt of court for taking pictures in a courtroom Thursday (April 16) during a recess. Judge J.

Fred Bibb, upon returning to the courtroom following the recess, saw Mr. Mayhew operating his camera and immediately fined the photographer \$50 and sentenced him to 10 days in jail. Mr. Mayhew pleaded that he did not know the Knox County court had a rule prohibiting the pictures.

### TvB schedules annual tv clinics

Television Bureau of Advertising last week released the schedule of its second annual series of tv clinics, which opens in Winston-Salem, N.C., on May 5 and ends in Salt Lake City on June 11. The clinics will be held in 16 cities, with meetings scheduled simultaneously in many localities.

Each session will be a full day in length and will cover new research material, sales techniques and promotional data. In addition, there will be three special meetings for representative salesmen only (Chicago, May 13, New York, May 26, and Los Angeles, June 3).

The schedule: Winston-Salem, N. C., May 5; Jacksonville, Fla., May 7; Dallas, May 12; Chicago, May 12; Chattanooga, May 14; Minneapolis, May 14; Syracuse, May 19; St. Louis, May 19; Cleveland, May 21; Omaha, May 21; Los Angeles, June 2; Philadelphia, June 2; San Francisco, June 4; Portland, Ore., June 9 and Salt Lake City, June 11.

### Five in broadcasting win SDX citations

CBS and its Rome correspondent, Winston Burdett, captured radio public service and reporting honors in Sigma Delta Chi's 27th annual distinguished journalism awards announced Friday (April 17).

Tv awards went to WBBM-TV Chicago for "television reporting," KNXT (TV) Los Angeles for "public service in television journalism" and to Harold R. Meier, assistant news director, KSTP-TV Minneapolis-St. Paul for television newswriting.

These were among the encomiums passed out for outstanding contributions in 15 categories of radio, tv, press and journalistic research during 1958. They were announced by Victor E. Bluedorn, national director of the journalistic awards, on the golden anniversary of the national journalistic fraternity. Plaques and medallions will be presented at the annual awards banquet in Chicago's Ambassador West Hotel May 14 by James A. Byron of WBAP-AM-FM Fort Worth, Tex., SDX national president.

**Judges** • A panel of 63 judged the nominations submitted by radio-tv stations and networks, newspapers, magazines, journalism schools, individuals, civic groups and SDX members.

Mr. Meier of KSTP-TV was cited for his tv script of Dec. 7, 1958, about the