

BROOK, transferred to New York office.

• LEO HIGDON, formerly of Leo Burnett Co. as copy supervisor, and BERNARD LUBAR, formerly copy group head of McCann-Erickson, named creative supervisors, Benton & Bowles, N.Y. JEREMIAH C. HARMON, previously copy chief of BBDO's Pittsburgh office, named copy group head at B&B.

• LOU LALKO, formerly of Manufacturer's Products, Milwaukee, named art director of Scott Henderson Adv., Tucson, Ariz. ROBERT FINK, formerly production head of printing firm, Keller-Crescent, Evansville, Ind., to agency as account executive and production head.

• VERNON MORELOCK, formerly v.p. of Winius-Brandon Adv., St. Louis, named v.p. and account executive of Lowe Runkle Co., Oklahoma City.

• GEORGE E. HALLEMAN JR., formerly of NBC Spot Sales, Chicago, to Duncan Scott & Co., L.A., as head of radio-tv department.

• ROBERT OTTER, art director at Doner & Peck, N.Y., named executive art director and head of creative services.

• CHARLES W. TENNANT JR., formerly account supervisor on Pharma-Craft (Coldene, Fresh products) account at J. Walter Thompson Co., Chicago, and previously advertising director of Miles Labs, Elkhart, Ind., to Leo Burnett Co., that city, as account supervisor.

• ART LAMB, formerly air personality of WRC-TV Washington, joins Larabee Assoc., that city, as account supervisor.

• LLOYD G. DELANEY, formerly of Kudner Agency, to William Esty Co., N.Y., as account executive on Sun Oil Co.

• LARRY HOLDER, formerly account executive of BBDO, N.Y., to Bozell & Jacobs, N.Y., as account executive on Mutual of Omaha.

• LOUIS CARRAFIELLO, formerly of Pfizer Labs, to account staff of Erwin Wasey, Ruthrauff & Ryan, N.Y., on American Cyanamid Co. account.

• COMPTON S. JONES, formerly public relations account executive of J. Walter Thompson in Washington, D.C., to Ketchum, MacLeod & Grove in similar capacity in agency's Washington office.

• DON B. AMSDEN, with Allen & Reynolds Adv., Omaha, Neb., past 10 years, named manager of radio-tv department. ROBERT SPITTLER, formerly producer-

director of WOW-TV Omaha, to A&R as production assistant.

• JOHN ANTHONY, formerly public relations account executive at Hazard Adv., and Jeanne Taylor, previously in public relations department of J.M. Hickerson Inc., to J.M. Mathes Inc., N.Y., in public relations and publicity department.

• GEORGE CISNEROS, formerly of Gaylor & Ducas Inc. and Buchanan Co., both New York, to Erwin Wasey, Ruthrauff & Ryan Inc., N.Y., as production manager.

• NICK GIBSON, formerly of Compton Adv., N.Y., as producer, to Kenyon & Eckhardt, that city, as commercial producer.

• ARTHUR BURDGE, formerly president of Direct Mail Assn., to Young & Rubicam, N.Y., copy department.

• CARL GREEN, formerly of Henry C. Brown Agency, New York talent agent, as tv consultant and package producer, to Ted Bates & Co., N.Y., as tv-radio supervisor.

• DEXTER E. GLUNZ, formerly v.p., copy chief and member of Dancer-Fitzgerald-Sample's New York creative review board, to copy department of Los Angeles office of BBDO.

• JOSEPH C. HANTIN, formerly editor of newsprint department, American Newspapers Publishers Assn., to Radio Advertising Bureau as promotion writer; FRANCES NEWTON, previously librarian with BBDO, joins RAB as chief librarian.

• WILLIAM A. GREGG JR., formerly of Scripture Press, Wheaton, Ill., to Clinton E. Frank, Chicago, as illustrator in art department.

#### Networks

• PETER AFFE, director of operations, WRCA-AM-FM-TV New York, appointed manager of facilities planning and utilization for NBC-TV.

• DAVID DORTORT, producer of NBC-TV's *Restless Gun*, has signed long-term contract with network, with first assignment as producer of *Bonanza*, new hour-long western series.

• GEORGIANA CARHART, 93, star of ABC-TV's *Life Begins At Eighty*, series discontinued in 1956, died March 2 in New York. Mrs. Carhart also made several guest appearances on NBC-TV's *Jack Paar Show*.

#### Stations

• FRANK ATLASS, program director at WBBM-TV Chicago, appointed gen-

eral sales manager, succeeding GEORGE J. ARKEDIS, newly-named v.p. in Chicago of CBS Radio Network Sales (WEEK'S HEADLINERS, Feb. 23).



Mr. Sandler

• JACK SANDLER, general manager of WQAM Miami, Storz station, named v.p. of corporation. Mr. Sandler will continue as local and national sales manager.



Mr. Beaston

• GENE P. LOFFLER, formerly v.p. and general manager of KICA-AM-TV Clovis, N.M., named executive v.p. in charge of KQTV (TV) Fort Dodge, Iowa.

• FLOYDE E. (BUD) BEASTON, with Storer Broadcasting Co. since 1957 and named midwest sales manager for radio-tv in 1958, appointed general sales manager of WSPD-TV Toledo, Ohio, succeeding WILLIAM ASHWORTH, who moves to New York as national sales manager of WSPD-TV. FRANCIS X. MCNERNEY, station account executive, named local sales manager.

• CHARLES BOLAND, formerly of KBOX Dallas and KWTX-TV Waco, both Texas, to KIXZ Amarillo, Tex., as general manager.

• WILLIAM F. RUSSELL, formerly of WKYW Louisville, to WSON-AM-FM Henderson, both Kentucky, as station director. BETTY DAVIS, formerly of WIKY-AM-FM Evansville, Ind., to WSON as continuity director.

• LEONARD BRIDGE, controller and assistant secretary-treasurer of WOOD-AM-TV Grand Rapids, Mich., named business manager and assistant secretary-treasurer.



Mr. Hennessy

• EDWARD J. HENNESSY, formerly general manager of WEAT-TV West Palm Beach, Fla., named general sales manager of WAVY-TV Norfolk-Portsmouth, Va. Mr. Hennessy was previously general sales manager of WTVM (TV) Columbus, Ga.

• LEWIS DICKEY, formerly eastern division manager in New York for Guild Films, named local sales manager of WAGA-TV Atlanta, Ga.

• CHARLIE GRANT, program director of WWJB (formerly WKTS) Brooksville, Fla., named station manager.