

Procter & Gamble food division, to Ogilvy, Benson & Mather, N.Y., as account executive on Maxwell House coffee.

- TOM HAGNER, formerly account executive of WCBM Baltimore, to W. B. Doner & Co., that city, as media buyer.

- WILLIAM J. COLIHAN JR., v.p. and director of copy department, Young & Rubicam, N.Y., named executive director of copy department. Mr. Colihan will also share executive responsibilities with Charles Feldman, v.p. and director.

- MRS. JEAN M. WALKER, formerly account executive of West Marcus agency, L.A., to Tobias & Co., Charleston, S.C., advertising and public relations agency, as copy chief.

- LES DANIELS, formerly copy supervisor with Bryan Houston Inc., to Brown & Butcher Inc., N.Y., as copy chief for Charles Antell Div. of B. T. Babbitt Inc. account; RALPH TASSINARI, previously account executive with Foote, Cone & Belding, to B&B as account executive on Glenbrook Labs, division of Sterling Drug Co. account; LANGDON H. WESLEY, former account executive with Wesley Assoc., named account executive on Antell account.

- WILLIAM E. REED, formerly continuity director of WTVJ (TV) Miami, to Henry Quednau Inc., Miami and Tampa, both Florida, as copy chief.

- GEORGE MENDOZA, formerly public relations director of Co-Ordinated Adv., to public relations staff of Mogul, Lewin, Williams & Saylor Inc., N.Y.

- STANTON M. OSGOOD, formerly general manager of Paramount Sunset Corp., to Ted Bates & Co., Hollywood.

- JACK DOMESHEK, previously with L. W. Frohlich & Co., to copy staff of

Sproul Assoc., division of Noyes & Sproul Inc., N.Y.

- DALE B. ROBBINS, previously with McCann-Erickson, to Kastor, Hilton, Chesley, Clifford & Atherton Inc., N.Y., copy department.

#### Networks

- RICHARD H. LOW, since January 1956 assistant to business manager of network sales, CBS-TV, named to newly-created post of director of contracts—facilities and program sales. Mr. Low joined CBS in 1952 in news and public affairs department.

- G. EDWARD HAMILTON, formerly chief engineer, WABC-TV New York, promoted to director of engineering operations, ABC.

- DENNIS JAMES, formerly master of ceremonies of *Two For the Money*, *The Name's the Same*, and other tv series, to replace FRED ROBBINS as m.c. of NBC-TV's daytime color series, *Haggis Baggis* (Mon.-Fri. 2:30-3 p.m.). Mr. Robbins is leaving show because of commitments on West Coast.

- RALPH EDWARDS, star of NBC-TV's *This Is Your Life*, has accepted chairmanship of American Cancer Society's "Something Can Be Done About It Club." Group is composed of prominent performers of stage, screen, tv and radio who aid society in presenting its program to public. SID CAESAR was chairman last year.

#### Stations

- ROBERT H. MOODY, general manager of Miami Valley Broadcasting Corp. (WHIO-AM-FM-TV Dayton, Ohio), elected executive v.p.

- NORMAN P. BAGWELL, manager of WKY-AM-TV, Oklahoma City, named v.p. of parent WKY Television System

Inc. Firm also owns WSFA-TV Montgomery, Ala., and WTVT (TV) Tampa, Fla.



Mr. Loughnane

- DON LOUGHNANE, sales promotion manager of WHB Kansas City, promoted to station operations manager. Mr. Loughnane has been with Storz stations (owner of WHB) since 1950 when he joined KOWH Omaha, Neb., as air personality.

- FRANK BARRON, national sales manager of WJW-TV Cleveland, named general sales manager, succeeding PETER STORER, named managing director of WSPD-TV Toledo, Ohio (WEEK'S HEADLINERS, Feb. 2). RONALD G. SMITH, with WJW-TV since October 1956, appointed national sales manager in New York, replacing Mr. Barron.

- WILLIAM J. FLYNN, national sales manager of WAGA-TV Atlanta, named general sales manager. He has been with station since July 1958, previously was sales manager of WWL-TV New Orleans and general sales manager of WEEK-TV Peoria, Ill.



Mr. Segal

- HAROLD H. SEGAL, formerly of WORL Boston, named general manager of WHEB Portsmouth, N.H. Mr. Segal is member of the Broadcasting Executives of New England.

- VICTOR WILLIAMS, formerly account executive of WITI-TV Milwaukee, to KWK St. Louis as general sales manager.

- ROGER C. WILLIAMS resigns as publisher of Guy Gannett Publishing Co. (Maine newspapers and WGAN-AM-TV Portland). LAURENCE H. STUBBS, v.p. and general manager, leaves active management but continues as consultant. ROBERT B. BEITH, executive director of three Portland papers, to succeed Mr. Stubbs. MRS. JEAN GANNETT WILLIAMS re-elected president and named publisher.

- FELIX ADAMS resigns as v.p. in charge of local sales, KLAC Los Angeles, effective immediately. Mr. Adams was previously with WLW Cincinnati, KMBC Kansas City and WISH Indianapolis. MORTON SIDLEY continues as general sales manager of KLAC.

- THAD M. SANDSTROM, general man-

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