YEAR END: 'WHO'S ON SECOND'?

ABC TV'S RISE TO NEW STATUS

By GEORGE ROSEY

The new Nielsen, first out, is almost a certainty in its estimate. The Top-10 ratings quick score in his sight list, NBC running a live in the third place. Top-ABC TV holds the fourth spot. While "Maverick," "Gunsmoke," and "McCoys" all bowled up the Nielsen's Top-10, it is considered that ABC networks is still a strong network. This was predicted even before the latest Nielsen's book was out. When a few weeks ago the ABC TV affiliate carried in New York, "Lawman" was given a rating of 25.3 and NBC's "Jenny" was placed at 23.8. This was the last one in both networks. NBC is the leader of the Top-10, ABC... and the third spot...*

NIELSEN, DALLAS-Ft. WORTH AREA

#1 "Rifleman" (ABC) 253,800 HOMES
#2 "Gunsmoke" (CBS) 250,400 HOMES
#3 "Maverick" (ABC) 233,700 HOMES
#4 "Lawman" (ABC) 216,200 HOMES
#5 "McCoys" (ABC) 215,500 HOMES
#6 "Sugarfoot" (ABC) 207,700 HOMES
#7 "The Texan" (CBS) 202,400 HOMES
#8 "I've Got A Secret" (CBS) 201,200 HOMES
#9 "Gomer Pyle" (CBS) 198,200 HOMES

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