

RADIO

Situations Wanted—(Cont'd)

Technical

Chief engineer, salesman, announcer. Experienced construction and directional. Wants position in south, with option to buy part interest. Box 881G, BROADCASTING.

Married man, 38, 1st radio-telephone, desires employment. Relocate anywhere but prefer small city. Limited capital available if interested in partnership. H. Rosenberg, 5222 New Perry Hwy., Erie, Penna.

Production-Programming, Others

Newsman, 10 years experience, includes broadcasting, reporting, network writing. State Peabody award winner, journalism degree. Box 672G, BROADCASTING.

Program director, first phone, announcer-family. Can you afford me? Box 821G, BROADCASTING.

Above-average news writer, five years documented background, newspapers, radio, television. Am not combination newsman-announcer-dj. Welcome contact from stations emphasizing their news operations. Box 879G, BROADCASTING.

Program director - announcer - play - by - play. Available in 5 months. Box 906G, BROADCASTING.

Topnotch news director. Family, 10 years in radio, tv. Mobiles, special events, newscasts. Excellent big city news references. Box 907G, BROADCASTING.

Program director-assistant manager. Have ideas to vitalize, add appeal to your sound. Eleven years radio-tv production. Work cheap. Box 826G, BROADCASTING.

Goofed. Production-minded pd-dj desires return to medium or metropolitan market. Fast, musician, college, family, stable. Prefer Balaban, Storz, McClendon, consider all sharp organizations. Box 939G, BROADCASTING.

Production manager with five and one half years experience, presently employed. Desires to settle in the "deep" south in a friendly community with progressive station, or an agency needing a production supervisor of copy. Excellent references and resume. Box 945G, BROADCASTING.

Experienced assistant manager, young, married, and 4-year college man with background in general staff work, copy, news, play-by-play sports, sales, and management. Desires further advancement. My general manager knows of this ad so write to: John O'Brien, WDNE Elkins, West Virginia.

TELEVISION

Help Wanted

Sales

Want permanent hard-working salesman for progressive southwestern location. No place for hot-shots or high-pressure artists. If you have good educational background, and if you have had tv sales experience, or have been sales manager or manager of small market radio station, and maybe had some announcing experience also, and if you sincerely want to work hard to merit advancement to administrative responsibility, then write Box 760G, BROADCASTING.

New local tv programming creates growth opportunity for stable executive type salesman. A little experience and much ability on your part, along with my help and leads to get you started, should result in \$8,000 to \$10,000 commission per year soon, and more in future. Salary first 6 months. Send resume and photo to Keith Oliver, WJTM-TV, Sales Manager, Lansing, Michigan.

Announcers

Wanted, experienced woman capable of doing live tv commercials, radio, writing, and some servicing. Unusual opportunity. Send tape and resume to Doug Sherwin, KGLO-TV, Mason City, Iowa.

Technical

Two engineers needed by south Texas vhf station. Box 745G, BROADCASTING.

TV maintenance technician with experience on RCA equipment needed by "El Salvador, Central America." Salary open give complete background, experience and snapshot in first letter. Box 1050, El Salvador C.A.

TELEVISION

Help Wanted—(Cont'd)

Production-Programming, Others

Wanted—TV continuity writer, creative writer, good selling tv copy experience necessary. Midwest full power vhf-net affiliate in excellent market. Opening immediate. Our employees know of this ad. Box 794G, BROADCASTING.

Wanted, experienced commercial photographer, medium south market. Must know lay-out and 35 mm slides. News secondary. Write immediately. Box 808G, BROADCASTING.

Wanted, coordinator with 1st phone—to take charge production department and operations. Salary open—mountain states area—write Box 811G, BROADCASTING.

TELEVISION

Situations Wanted

Management

Station manager: Television and radio. Thoroughly experienced in major market operation. 19 years in management and sales, with excellent contacts in the national field. Able to successfully combat tough competitive situations. Cost conscious of operations yet able to maintain high morale of employees. Understand and can use research, merchandising and marketing to secure and hold advertisers. Age in 40s. Married, with children. Past record and references open to inspection. What is your problem? Box 815G, BROADCASTING.

Manager or commercial manager. Excellent record in these positions in top markets. 17 years experience. Also network, agency. Best references all employers. Box 864G, BROADCASTING.

Manager or commercial manager. 39 years old veteran of 15 years in radio and tv would like to return to station operations. College graduate, native Texan, married, two children. Past four years salesman for top national station representative firm. Will consider radio or tv. Reply to Box 922G, BROADCASTING.

Sales

Fifteen years broadcasting experience. Desire permanent sales post, major market. Box 529G, BROADCASTING.

Announcers

Network caliber news commentator radio, television, precise resonant delivery. Box 890G, BROADCASTING.

Announcer, personality. Fifteen years professional am-tv experience. Some directing, production. Want substantial television opportunity. Box 901G, BROADCASTING.

Technical

Married, 28, have first, willing to travel, have training, need experience, desire to work in a tv station or transmitter as an engineer. Box 787G, BROADCASTING.

Production-Programming, Others

Writer-producer-coordinator. New York tv experience. Dependable, cooperative, versatile. Box 856G, BROADCASTING.

... and there's the one about the cub reporter who was covering the Johnstown flood and was so moved by what he saw that he wired his editor: "God sits on a lonely mountain-top tonight in Johnstown..." His editor wired back: "Forget flood. Interview God. Pictures if possible." If you are a station or a producer or a distributor—or whatever—and you need publicity and/or promotion for your food, I'm your man. I'll even get picture. Box 865G, BROADCASTING.

It will take more than this ad to convince you, but I can capably handle your publicity or promotion. Station, producer, distributor, whatever—for details, write Box 866G, BROADCASTING.

Experienced newsman: Now heading vhf-radio newsroom; consistently beating newspaper broadcast competition on regional, national news. News-in-depth specialist. Seek news director or good staff job. Excellent, authoritative delivery, top references. Box 868G, BROADCASTING.

Need an uplift for your news operation? News director desires new position. Trained in award-winning midwest television newsroom. One year in starting small-station news operation. Prefer news directorship in television, but will consider any good offer. Hard news a speciality. News specials a joy. Box 904G, BROADCASTING.

TELEVISION

Situations Wanted—(Cont'd)

Production-Programming, Others

TV production man: Skilled young man with background and experience in radio and television production, desires position as floor man, cameraman, etc. Capable of handling all phases of tv production. Prefer east. Box 911G, BROADCASTING.

Need assistant to brighten your present or planned tv show with light comedy writing and ideas, supporting character, etc.? Successful radio man with entertainment background. Can supplement salary with work on your am sales-announcing, etc. 34, married, good reputation. Any area. Mr. Smith. Empire 3-6901, 1410 1/2 Court, Salem, Oregon.

FOR SALE

Capital offered. Substantial principles desire expand radio investments. Unlimited capital available to assist in purchase or refinancing good radio or tv stations grossing 100 M minimum up, in return for equity interest. Any sound proposals considered. Confidential. Box 938G, BROADCASTING.

Stations

Monopoly station in midwest. 1000 w. daytimer in county seat city. Price \$73,500 with one-third down. Excellent equipment and studio building included. Growing industrial area in rich agricultural market. Box 940G, BROADCASTING.

1,000 watt daytimer in small, single station rural market in South Carolina. Write Box 796G, BROADCASTING.

Minority interest in Texas gulf coast regional. Excellent past record paying 12% dividends plus 10% capital gain yearly. All cash. Box 805G, BROADCASTING.

4 SALES EXECUTIVES WANTED

Mountain States - Mid-West

New England - S. East

The men we want are 30-40, willing to travel 5 days weekly. Must have managerial experience, complete overall working knowledge of radio operation, local regional, metropolitan. Able to make big-city agency presentations and sell a gas station attendant under a grease-rack.

Our guys make a good appearance, "look money", drive a good car. They must be forceful and dramatic, able to address large groups of people authoritatively.

The job is fascinating, exciting, profitable; nerve-wracking and tiring (so our men say—but they love it!).

Not a "crew deal" or "fast-buck" operation, we have some of the nation's top stations. Solidity is a must for our man. He'll be joining one of the fastest growing companies in the industry with a five year proven record.

If you're looking for a job with incentive, direct commissions with over 75% renewals yearly, where a goal of \$25,000 can be reached within two years without "gambling on the future"—we'd like to hear from you. Complete resume, present income, pix, the works—we'll be in touch, arrange personal interview. Our staff knows of this ad. These are newly created posts, part of our program giving our clients more, better, closer supervision and service. January start. Reply Box 941G, BROADCASTING.