

## RADIO

### Help Wanted—(Cont'd)

#### Production-Programming, Others

Florida top-rated, music and news operation, needs copywriter. Must be able to produce copious amount of quality copy for fast-paced station with modern sound. Box 828G, BROADCASTING.

Newsman wanted by independent in major Florida market to create news department coherent with stations fast pace and "modern sound." Box 829G, BROADCASTING.

Program, production and promotion man. Storz-oriented, with McClendonknowhow who can Plough into the thick of a rating battle and Bartel the audience in terms ingenious and convincing enough to come up with top rating in big southern city. Box 830G, BROADCASTING.

News director. Must be able to take full charge of department, with heavy news schedule; be thoroughly experienced in local reporting, have an authoritative style and able to direct other news personnel. Leading north central, regional, in major market. Salary and working conditions above average. Will only consider applicants with successful background in similar position. Reply in detail, giving past experience, salary expected, and attach small photo, which will not be returned. Confidential. Box 840G, BROADCASTING.

Southern California music and news station needs thoroughly experienced newsmen to head two man department. Should know how to gather, write and air news, and how to direct short-wave mobile unit. Send complete background and salary desired to Box 888G, BROADCASTING.

## RADIO

### Situations Wanted

Napoleon Jones . . . Wouldn't give a drowning man a glass of water if he were starving to death.

Texas stations stop! Creative, mature pd seeking change. Solid background in programming, news, production spots, music, overall operation and policy. Not just "modern" radio man—here's that reliable, hard-working "right arm." Every job in five years a proven success. Present position three years. Problem stations a specialty. Prefer small or medium markets. Box 914G, BROADCASTING.

Jock Laurence and the voices in the news—featured by over half a hundred radio stations coast to coast. N. L. Benton, President of WLOL Minneapolis, and KSO Des Moines, wrote: "Jock Laurence has been a regular feature of every one of our hourly newscasts for over a year. Mr. Laurence's reports have been newsworthy and in many instances have enabled us to score newsbeats of several hours over competing stations. We feel that the inclusion of Jock Laurence elevates our position and reputation as a news station." Jock calls you mornings and evenings with several exclusive news stories, featuring the voices of the newsmakers. Specially designed console feeding equipment guarantees high broadcast quality. Tailored individually with your call letters fore and aft, Jock will report to your listeners from your Washington Newsroom. Jock Laurence and the voices in the news is the original regularly scheduled "beeper" news service to network affiliates and independents alike. His roster of long-time clients includes CBS, NBC and ABC affiliates who, like the independent stations, are proud of the sound and prestige of maintaining their own Washington news staff. Well known to your congressional delegation, Jock and his staff check daily for local items for your listeners. The 45-second capsule national, international and local reports are designed for insertion in your newscasts. Since pioneering this unique service two-and-a-half years ago, several imitators have appeared and faded from the scene. Don't buy the imitators before you hear a free audition and compare. Call, wire or write for a list of client stations nearest you and check our reputation and quality of news throughly. Jock Laurence Radio News Network, Chastleton Hotel, Suite 715, 1701 16th St., N.W., Washington 9, D. C., ADams 2-8152. Member: Senate-House Radio-TV Gallery, Radio-TV Correspondents Association, National Press Club.

#### Management

Manager, fifteen years experience, desires permanent opportunity to make and share profits. Box 528G, BROADCASTING.

Sales manager, successful with local, regional, national assignments. Proven record. Box 855G, BROADCASTING.

Manager, presently employed, 17 years experience as manager, commercial manager, program director in top markets. Also agency and network experience. Best references past employers. Box 863G, BROADCASTING.

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### Situations Wanted—(Cont'd)

#### Management

Mr. Owner: Twenty year man seeks first management opportunity. Strong sales and programming. Former network announcer. Consider program job or commercial manager. Family man, age 40. Box 894G, BROADCASTING.

General manager for free. New accounts pay my way. 22 years experience. Available January 1st. Box 919G, BROADCASTING.

Mr. Station Owner—If you have an independent station, programming western music, or would like to program western music, I have a format with clean cut combo men (5 men), management, sales, news, sports, copy, production, mobile news, special events, first class engineers, etc. Latest survey gives us 51.8 in city of 60,000 with 4 radio and one television station (we did not buy the survey). The tougher the market the better we like it. Available after first of year. You come see me or I will come see you—write Box 924G, BROADCASTING.

Attention Miami, Florida area radio and television stations. Am young, intelligent, hard working general manager eastern radio independent. One of top ten markets. Thorough knowledge all phases station operation. 12 years radio-tv. Age 35. College grad. Desire sales or management position with Miami area station. Pay contingent on results. Write Box 932G, BROADCASTING.

Manager—presently engaged. 10 years experience. Good sales concept. Leg man type of manager. Box 943G, BROADCASTING.

#### Sales

Good sales technique. Prefer deal including air work. Versatile. Write copy. Operate board. Box 859G, BROADCASTING.

Salesman-announcer desires position in Alaska, Canada or Hawaii. 14 years experience including management. Box 885G, BROADCASTING.

#### Announcers

Announcer, third class ticket. 10 years experience. A-1 voice. Married. Box 859F, BROADCASTING.

Sports announcer basketball, baseball, football. Excellent voice, finest of references. Box 547G, BROADCASTING.

Play-by-play staff-pd. 6 years experience. College graduate, 24, married, dependable, top references. Box 827G, BROADCASTING.

As advertised! One announcer, voice swell for all sell, vet. single, fully trained. Box 831G, BROADCASTING.

Just released on market—mature announcer, family, 3½ years experience, medium market. You name, I've had, including short pay. Inherent knowledge listenable music. Want advancement in respectable operation desiring steady man for family type organization. Tapes, photo, references. Midwest or south. Box 836G, BROADCASTING.

Spirituals-folk music specialist. Good background. Staff announcer. Versatile. Cooperative. Box 848G, BROADCASTING.

Experienced attractive girl announcer—will consider any radio work in metropolitan New York area. Excellent copywriting and time sales. Box 852G, BROADCASTING.

Morning personality, ready larger market assignment. Copy, sales, operate board. Reliable. Box 857G, BROADCASTING.

News special events-plus. Announcer-writer-producer. Radio and tv. Box 858G, BROADCASTING.

Top announcer-eight years experience wants job at an Alabama station. Box 878G, BROADCASTING.

Personality-dj; strong copy, sales, gimmicks. Cooperative, reliable. Operate board. 882G, BROADCASTING.

Negro dj. Good training, background. Operate board. Sales and programming. Box 883G, BROADCASTING.

Announcer. Modern sound. Experienced. Styled for California, Boston, Washington, Philadelphia. Box 884G, BROADCASTING.

Deep resonant voiced announcer with working knowledge of the business. Prefer news, commercial, dj. available after January 19. Box 886G, BROADCASTING.

## RADIO

### Situations Wanted—(Cont'd)

#### Announcers

Experienced newscaster, disc jockey. Presently working New York market. All information first letter. Box 889G, BROADCASTING.

Voice like Martin Block. All nite or late evening show. Box 891G, BROADCASTING.

9 months experience. 21, 4-F, some college, strong on news. Available in January. Box 892G, BROADCASTING.

Announcer—4 years experience in quality broadcasting. Veteran. Prefer eastern U. S. Box 900G, BROADCASTING.

One of the best heads west! Syracuse, New York mid-day dj with first ticket and family in San Diego area January 5. Desire permanent coast radio position. Seven years tops in town with music of past, present, future presentation. The delight of management, sponsors, listeners. Age 27. Eye to future. Box 903G, BROADCASTING.

Personality deejay, announcer. Family man in metropolitan market offers ten years experience (rock to Rachmaninoff) to big-idea station. Box 908G, BROADCASTING.

Attention small stations: Skillfully trained announcer—enthusiastic, promotion minded. Forty-five weekly minimum. Box 910G, BROADCASTING.

Available February 1—after completion of six months active Army duty. 1½ years experience as newsmen and deejay. College graduate. Box 912G, BROADCASTING.

11 years radio, all phases including sports. Excellent voice and character, family, college graduate. Tv potential. Desires permanency in well known organization, Maryland or Virginia. Box 915G, BROADCASTING.

Attention, Ohio—North, east, central—top notch free lance basketball sportscaster available on season or game basis. Now employed daytimer. Box 918G, BROADCASTING.

Young announcer, ambitious, alumnus of N. Y. Radio School, light experience, go anywhere. Box 920G, BROADCASTING.

Sportscaster or staff announcer. 22, single, draft exempt. College graduate with college radio experience. Available immediately. Box 925G, BROADCASTING.

Announcer, two years experience with first phone license wants weekend position within weekend traveling distance of N.Y.C. residence. Minimum \$2.00 hour. Box 923G, BROADCASTING.

Florida—Announcer, tops with news, commercials, good music; 1st ticket. Box 927G, BROADCASTING.

Country music dj, recording artist available. Best references. Employed. Nationally known. Energetic, creative. I'm looking for a future, can you offer me one? Must be permanent. Box 937G, BROADCASTING.

Announcer, 1st phone, no maintenance, 3 years experience, college, married, \$100, permanent. Box 946G, BROADCASTING.

DJ play-by-play sports and news. Available January 5. Relocate midwest or Florida. 8 years experience mostly in major metropolitan market, programming and production. Married, child. Minimum \$125.00. Box 949G, BROADCASTING.

Experienced announcer: Excellent references, family, southeast preferred, Dick Hoff, 7423 Taylor, Minneapolis.

Young, enthusiastic announcer, presently employed, wishes better position. Veteran, dependable, ambitious contact; Eddie King, KWOC, Poplar Bluff, Missouri.

Top flight personality available, call collect, Rip Rogers, Newton 9-3678. — 54-08 Roosevelt Ave., Woodside, Long Island, New York.

Dear Sir: I need a job. If you have an opening, I can offer experience, good reputation, dependability and successful announcing, entertainment background for job with responsibility, normal pay and opportunity to also program a personality dj show. Can sell if job not dependent on selling. Available immediately, your area. Phone, wire Mr. Smith, 1410½ Court, Empire 3-6901, Salem, Oregon.

#### Technical

Experienced engineer-announcer on new music type. Box 876G, BROADCASTING.