

RADIO

Help Wanted—(Cont'd)

Production-Programming, Others

Florida top-rated, music and news operation. Needs copywriter. Must be able to produce copious amount of quality copy for fast-paced station with modern sound. Box 828G, BROADCASTING.

Newsman wanted by independent in major Florida market to create news department coherent with stations fast pace and "modern sound." Box 829G, BROADCASTING.

Program, production and promotion man. Storz-oriented, with McClendonknowhow who can Plough into the thick of a rating battle and Bartell the audience in terms ingenious and convincing enough to come up with top rating in big southern city. Box 830G, BROADCASTING.

News director. Must be able to take full charge of department, with heavy news schedule; be thoroughly experienced in local reporting, have an authoritative style and able to direct other news personnel. Leading north central, regional, in major market. Salary and working conditions above average. Will only consider applicants with successful background in similar position. Reply in detail, giving past experience, salary expected, and attach small photo, which will not be returned. Confidential. Box 840G, BROADCASTING.

WSWW, Platteville, Wisconsin, seeking reliable, experienced newsman to gather, write and air tri-county news. Must like community of 650. Only honest, sober, and industrious newsmen need apply. Send tape, resume, picture and references.

RADIO

Situations Wanted

Jock Laurence and the voices in the news—featured by over half a hundred radio stations coast to coast. James A. Noe, Jr., General Manager, WNOE, New Orleans, wrote, "Just a note to let you know how appreciative I am of the outstanding job you have done for WNOE. I have never heard so much weighty news capsule in such short segments before. Jock calls you mornings and evenings with several exclusive news stories, featuring the voices of the newsmakers. Specially designed console feeding equipment guarantees high broadcast quality. Tailored individually with your call letters fore and aft, Jock will report to your listeners from your Washington Newsroom. Jock Laurence and the voices in the news is the original regularly scheduled "beeper" news service to network affiliates and independents alike. His roster of long-time clients includes CBS, NBC and ABC affiliates who, like the independent stations, are proud of the sound and prestige of maintaining their own Washington news staff. Well known to your congressional delegation. Jock and his staff check daily for local items for your listeners. The 45-second capsule national, international and local reports are designed for insertion in your newscasts. Since pioneering this unique service two-and-a-half years ago, several imitators have appeared and faded from the scene. Don't buy the imitators before you hear a free audition and compare. Call, wire or write for a list of client stations nearest you and check our reputation and quality of news thoroughly. Jock Laurence Radio News Network, Chastleton Hotel, Suite 715, 1701 16th St., N.W., Washington 9, D. C., Adams 2-8152. Member: Senate-House Radio-TV Gallery, Radio-TV Correspondents Association, National Press Club.

Management

Manager, fifteen years experience, desires permanent opportunity to make and share profits. Box 528G, BROADCASTING.

Capable, experienced manager of small-market am or tv station willing to complicate your tax problems by producing more and more revenue. Pacific northwest. Write Box 681G, BROADCASTING.

Looking for profits? Successful manager, experienced in all phases, desires to lease station or manage with salary plus percentage. Excellent references. Box 682G, BROADCASTING.

Programming to boost ratings. Sales to boost revenue. Management personality to boost prestige. Now managing number "one" in 3-station market. Ready for "big job." Box 728G, BROADCASTING.

General manager for southwest market greater than 100,000. Young, successful sales manager. Currently with one of nation's leading independent station groups. Station must be independent or willing to drop network in favor of money. \$10,000. Box 751G, BROADCASTING.

Manager-built present station. Too many owners—too small town. Want larger town, better potential—prefer south. Accent sales. Box 797G, BROADCASTING.

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Situations Wanted—(Cont'd)

Management

Professional experience includes network production. M.A. degree from leading university. First ticket. Happily married. 30. Friendly, commercially-minded, and creative. Ready to settle permanently with healthy organization. Box 820G, BROADCASTING.

Need a shot in the arm? Manager with proven sales-getting ability. Knows modern radio programming and how to get ratings, strong on promotion. Knows how to stay within a budget, spend money wisely and operate profitably. Salary requirements in five figures plus incentive. Currently employed but desire change for personal reasons. Solid middle thirties will go anywhere for opportunity. What's your deal? Box 833G, BROADCASTING.

Sales manager, successful with local, regional, national assignments. Proven record. Box 855G, BROADCASTING.

There is no substitute for successful experience. Creativity coupled with leadership in sales and programming meant success for me in radio station ownership after years of network radio and tv experience. Recently sold my property for capital gain. Seeking new affiliation with or without cash participation. Box 859G, BROADCASTING.

Manager, presently employed, 17 years experience as manager, commercial manager, program director in top markets. Also agency and network experience. Best references past employers. Box 863G, BROADCASTING.

Sales

Aggressive combination salesman - announcer seeks permanent position in West Virginia. Box 798G, BROADCASTING.

Good sales technique. Prefer deal including air work. Versatile. Write copy. Operate board. Box 850G, BROADCASTING.

Announcers

Sports announcer basketball, baseball, football. Excellent voice, finest of references. Box 547G, BROADCASTING.

Hungry for talent? Be the first to send for my tape and get someone who can really sell. Married, veteran, ready to travel. Box 774G, BROADCASTING.

Sportscaster desires baseball, basketball, football. Also news, dj, operate board. Married, college, vet. Best offer. Go anywhere. Box 775G, BROADCASTING.

DJ announcer, negro, experienced news, commercials, operate board. Prefer south or southwest. Box 786G, BROADCASTING.

Staff announcer. 2 years experience—news, dj, sports (including play-by-play baseball), some copywriting. 3 years college. Prefer mid-Atlantic. Available February 1. Box 790G, BROADCASTING.

Experienced staff announcer looking for permanent position. Sober, reliable. Tape, resume, photo. Box 799G, BROADCASTING.

So what's new—me! Versatile woman's director and all phases of radio and television. Operate board. Box 810G, BROADCASTING.

Program director: Presently employed (top 40). Present duties: Traffic-programming-announcing, gimmicks, and writing of all commercials (production). Desire job closer to home (Chicago) as announcer: Announcing sales or pd. 24, single, vet, college grad. Box 814G, BROADCASTING.

Announcer-strong commercials, write good copy, news, record shows, run board. College graduate communications. Veteran. Box 818G, BROADCASTING.

Announcer, all phases of radio. Some tv. Over two years experience. Desiring larger market and chance for advancement. Box 819G, BROADCASTING.

News-sports-ten years football, basketball-baseball. References. Available immediately. Box 826G, BROADCASTING.

Play-by-play staff-pd. 6 years experience. College graduate, 24, married, dependable, top references. Box 827G, BROADCASTING.

As advertised! One announcer, voice swell for all sell, vet, single, fully trained. Box 831G, BROADCASTING.

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Situations Wanted—(Cont'd)

Announcers

Just released on market—mature announcer, family. 3½ years experience, medium market. You name, I've had, including short pay. Inherent knowledge listenable music. Want advancement in respectable operation desiring steady man for family type organization. Tapes, photo, references. Midwest or south. Box 836G, BROADCASTING.

Country music personality wants work in southeast. Family man, sober. For details, references and tape write Box 837G, BROADCASTING.

Negro deejay, fast patter, smooth production, handle controls, references, tape. Box 844G, BROADCASTING.

Girl-dj announcer. Go anywhere. Ready now. Run own board. Can sell too. Steady, no bad habits. Eager, capable-production, publicity, promotions. Box 845G, BROADCASTING.

Announcer-dj; operate board, strong, copy, sales, gimmicks, cooperative, reliable. Box 846G, BROADCASTING.

Experienced announcer. Suitable larger market. Music, news, commercials, copy. Box 847G, BROADCASTING.

Spirituals-folk music specialist. Good background. Staff announcer. Versatile. Cooperative. Box 848G, BROADCASTING.

Women's programs-announcer-writer-director. Good general background. Cooperative. Versatile. Box 849G, BROADCASTING.

Experienced attractive girl announcer—will consider any radio work in metropolitan New York area. Excellent copywriting and time sales. Box 852G, BROADCASTING.

New personality, negro announcer, N.Y.U. training, CBS method, will relocate. Salary open. Box 853G, BROADCASTING.

Morning personality, ready larger market assignment. Copy, sales, operate board. Reliable. Box 857G, BROADCASTING.

News special events-plus. Announcer-writer-producer. Radio and tv. Box 858G, BROADCASTING.

Experienced announcer desires position in Arlington, Alexandria, Virginia area. Would like to change positions by December first. Box 860G, BROADCASTING.

Young man seeks career position with progressive station. Grad. Experience as deejay, newsman, play-by-play, copy, etc. Would like tv or radio. Box 869G, BROADCASTING.

Available now, young announcer, one year general staff work. Married. Presently employed. Box 907, Sylva, North Carolina.

Country and western dj. Due to a change to a combination operation, WKTC is forced to part with one of Charlotte's top c & w disc jockies. We highly recommend this man, who will fit your needs for a dependable all-around c & w disc jockey. For further information call the Manager or Program Director of WKTC, Charlotte, N. C., Edison 3-1102.

Cooperative, reliable; combo man. 1st class, draft free, no drifter. Resume, tape and picture. P. Moore. 36 E. Sola St., Santa Barbara, Calif.

Colored announcer-dj, personality. Excellent voice, experienced, have family, will travel. Rai Tasco. 47-10 206th Street, Bayside 61, New York.

Technical

Engineer-announcer-Spanish and English. Ten years presentation Spanish programs with large following, excellent maintenance, excellent Spanish, first class phone. Reply Box 693G, BROADCASTING.

Communications officer, Maritime service, desires broadcast or television position west or southwest. No announcing; first phone; 12 years electronics, including 1½ broadcasting; LaSalle Business graduate, accounting student. Alban Hatzell, Box 252, Phillipsburg, Kansas.

Young married man with first phone desires experience. Prefer Pacific or gulf coast but will consider anything. Will take combo job. Joe Lundy, Tonasket, Washington.