

### Storz Sets D.J. Meeting Date, States Interest in New Station

The second annual Pop Music Disc Jockey Convention and Seminar will be held in Miami Beach, May 29-31. Plans were finalized at a meeting of Storz stations executives at Chicago's Ambassador East Hotel the week-end before last. Chain President Todd Storz presided.

Addition of a sixth station as soon as possible was discussed. The stations' immunity to the recent recession was asserted by Mr. Storz who announced that the group is well ahead of last year's figures. It was decided to expand the program *Nite Beat Multi-Phone*, a three-hour nightly presentation on which listeners may express their views. Now on WDGY Minneapolis, WHB Kansas City and WQAM Miami, the program will be inaugurated on WTIX New Orleans and newly-acquired KOMA Oklahoma City.

Conferees included Jack Thayer, general manager, WDGY; George W. Armstrong, executive vice president-general manager, WHB; Jack Sandler, general manager, WQAM Miami; Bill Stewart, national director of programming; Robert Tilton, national director of engineering; Herbert S. Dolgoff, general counsel, and Jack Sampson, sales manager, WHB.

### Meeting in Nashville Slated

Over 2,500 disc jockeys and delegates from the music publishing and recording industries are expected at the seventh annual

Country & Western Disc Jockey Festival to be held Nov. 21-22 under sponsorship of WSM Nashville. Matthew J. Culligan, NBC Radio executive vice president, will be the main broadcasting speaker, according to Bob Cooper, WSM general manager. The Nashville festival will celebrate the 33rd anniversary and 1,000th commercial broadcast of WSM's *Grand Ole Opry*. Western and country music has become a \$50 million business.

### WICE Endorsements of Candidates Lauded by Chosen and Unchosen

WICE Providence, R. I., delivered a series of eight editorials, Oct. 20-28, endorsing candidates for national, state and local office competing in the Nov. 4 elections. Six Democrats and three Republicans were supported. Opponents of the endorsed candidates were offered equal time for rebuttal, which all of them accepted.

According to John F. Crohan, WICE vice president and general manager, those candidates accepting the equal time offer must broadcast in person; then, the endorsed candidate is permitted a subsequent appearance; with a final air appearance permitted for any authorized spokesman for the unendorsed office seeker.

The station has received favorable comments from the endorsed and the unendorsed. Sen. John O. Pastore, who received WICE support for re-election, commended WICE "for establishing the fact that radio

### TURNABOUT ON TIME

WSM Nashville this year finds itself in the quantity timebuying business—on an opposition station, WSIX Nashville. And its popular Saturday night program, *Grand Ole Opry*, is the reason. WSM had commitments to carry the Nashville American Assn. basketball games during the summer and this fall has contracts to carry 12 Vanderbilt U. basketball and three football games. Therefore, whenever a game occurred during the time *Opry* was scheduled, WSM has had to buy time on WSIX. WSM estimates that by the end of the year it will have bought 115 hours on WSIX. Bob Cooper, station manager, reports he would not consider asking long-time sponsors of *Opry* to relinquish their time. He knows they wouldn't.

can be a mind as well as a medium for the transmission of news and views. Nothing could be more important to the citizenry than a discussion of the qualifications of those who seek to serve them in government." Republican Bayard Ewing, who is running against Sen. Pastore, stated in a letter to the station, "It is interesting and stimulating to find that a radio station such as yours recognizes its public responsibility in the field of politics. I congratulate your management on the policy of leadership which you have adopted."

WICE reports that unendorsed candidates are continuing their paid-for political time without interruption and there have been no complaints so far from advertisers on the aid.

Meanwhile, WMCA New York also plunged into the political editorial arena. It was announced that WMCA President Nathan Straus on Friday (Oct. 31) and Sunday (Nov. 2) broadcast the station's first political endorsement editorial in behalf of the state Democratic slate for Gov. Averell Harriman and for Lieutenant Governor George B. De Luca, for U. S. Senator, Frank S. Hogan and for State Comptroller, Arthur Levitt. Mr. Straus endorsed Liberal Party candidate Edward Goodell for the state attorney general's office.

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