



CONSTRUCTION begins this month on the WKRC-AM-TV Cincinnati building. The two-story structure, located on Mt. Auburn near WKRC-TV's tower, will house offices, two tv studios and three radio studios equipped with new broadcasting gear. The \$1.5 million project will take about 10 months to complete.

CHANGING HANDS

TRACK RECORD ON STATION SALES, APPROVAL

ANNOUNCED

The following sales of station interests were announced last week. All are subject to FCC approval.

WTPS, WYLD NEW ORLEANS, LA. • WTPS sold to Rounsaville of New Orleans Inc. by the *New Orleans Times-Picayune and States & Item* for \$200,000. Rounsaville of New Orleans in turn is discussing sale of WYLD to Connie B. Gay, also for \$200,000. Sale was not completed as of last Friday. The New Orleans newspapers, now under common ownership, had agreed to sell its radio station and withdraw its appeal from the FCC ch. 4 New Orleans decision in a commitment to the Justice Dept. [GOVERNMENT, July 21 *et seq.*].

WTPS is on 940 kc with 1 kw, day, 500 w, night directional, and is affiliated with MBS. Other Rounsaville stations are: WQXI and WATL-TV Atlanta, Ga.; WLOU and WTAM-TV Louisville, Ky.; WCIN and WSOK-TV Cincinnati, Ohio; WMBM Miami Beach and WTMP Tampa, both Fla., and WVOL Nashville, Tenn. Five out of seven Rounsaville radio stations are now fulltime. WYLD is on 600 kc with 1 kw, day. WTAM-TV and WSOK-TV are non-operating uhfs. Connie B. Gay (Town & Country) stations are: WTCR Ashland, Ky.; WFTC Kinston, N. C., and KITE San Antonio, Tex. Transactions were handled by Blackburn & Co.

WBRZ (TV) BATON ROUGE, LA. • Sold 47% to Baton Rouge Broadcasting Co. by Lewis Gottlieb and others for \$548,000. Baton Rouge Broadcasting, which already owns 50% of WBRZ (TV), is owned by Douglas L. Manship and Charles P. Manship Jr., each 35%, and others. The Manships own WJBO, WBRL (FM) Baton Rouge and the *Baton Rouge Advocate* and *State-Times*. WBRZ is on ch. 2 affiliate with NBC and ABC.

KXEL WATERLOO, IOWA • Sold to Cy N. Bahakel, multiple station owner, by Josh Higgins Broadcasting Co. for in excess of \$500,000. Mr. Bahakel owns WAG and a construction permit for WBG-TV Greenwood, as well as WKOZ Muscatine, both Mississippi, WLBJ Bowling Green, Ky., WRIS Roanoke and WWD Lynch-

burg, both Virginia, and WKIN Kingsport, Tenn. The application for this sale has been filed with the FCC. KXEL is on 1540 kc with 50 kw and is affiliated with ABC.

WCMI ASHLAND, KY. • Sold to Fred Gregg, interest in WLAP Lexington, Ky., by Edwina Broadcasting Corp. for \$150,000. Blackburn & Co. handled. WCMI, 1340 kc with 250 w, is with CBS

KEBE JACKSONVILLE, TEX. • Sold to Ray Wells and Dudley Waller, formerly of KVMA Magnolia, Ark., by KEBE Inc.

for \$75,000. Hamilton, Stubblefield, Twinning & Assoc. handled the sale. KEBE is on 1400 kc with 250 w.

APPROVED

The following transfers of station interests were approved by the FCC last week. For other broadcast actions, see FOR THE RECORD, page 137.

KOMA OKLAHOMA CITY, OKLA. • Sold to Storz Broadcasting Co. by Burton Levine and others for \$600,000. Other Storz stations: WTIK New Orleans, La., WHB Kansas City, Mo., WDGY Minneapolis, Minn., and WQAM Miami, Fla. Comr. Robert Bartley voted for a McFarland letter in this grant. KOMA is on 1520 kc with 50 kw, directional antenna, night.

KFSA-TV Staff At KNAC-TV As Former Ceases Operations

The closing of KFSA-TV Fort Smith, Ark., Aug. 16 by owner Donald W. Reynolds so that he could buy a substantial minority stock-holding in KNAC-TV there [CHANGING HANDS, Aug. 25] has resulted in consolidation of the two stations' staff.

Walter M. Windsor, vice president-general manager, KNAC-TV, has announced that Rex Hayes is commercial manager; Pat Porta, program director; Robert L. McCay, production manager; Charles Putnam, promotion manager, and Ruben L. Masters is chief engineer.

KNAC-TV, now the only tv station in

PACIFIC NORTHWEST

An independent daytimer now showing a small profit under absentee ownership. Good real estate and a fine facility. Unusually low down payment of \$20,000 with long payout to responsible buyer.

\$95,000

MIDWEST

Outstanding fulltime facility in a major midwest market, showing good profits and heavy with assets. Buyer must have substantial cash and good operating record.

\$250,000

TEXAS

Profitable daytimer in a medium Texas market. Great additional potential for an owner-operator. 29% down with reasonable terms on the balance.

\$80,000

NEGOTIATIONS

FINANCING

APPRAISALS

Blackburn & Company

RADIO - TV - NEWSPAPER BROKERS

WASHINGTON D. C.
James W. Blackburn
Jack V. Horvay
Washington Building
Sterling 3-4341

CHICAGO
H. W. Cassill
William B. Ryan
333 N. Michigan Avenue
Financial 6-6460

ATLANTA
Clifford B. Marshall
Stanley Whitaker
Healey Building
Jackson 5-1576

WEST COAST
Collin M. Selph
California Bank Bldg.
Beverly Hills, Calif.
CRestview 4-2770