

RADIO

Situations Wanted—(Cont'd)

Management

Manager, 1st phone, top salesman, excellent announcer. 10 years experience. Box 188G, BROADCASTING.

Versatile inside man wants to step-up. Sound programming and promotion—salable ideas. Wish to invest. Prefer fulltime station in mid-Atlantic or Ohio. Box 191G, BROADCASTING.

Presently employed medium market. Thirteen years same location, ten years as manager. Thoroughly qualified to economize or expand operation. Have reached top here. Heavy sales background. Prefer northeast or northcentral Atlantic states. Can invest. Box 212G, BROADCASTING.

Sales manager, suitable for good sized market; local and national assignment. Box 214G, BROADCASTING.

Sales

Radio sales manager looking. College grad., 34, married. Willing to work hard for ethical operation. Excellent record, references. Resumes upon request. Box 183G, BROADCASTING.

Go-getter, experienced, seeking good potential. Prefer deal including air work. Can run own board. All around man—what you're looking for. Box 164G, BROADCASTING.

Experienced, mature, dependable salesman with fourteen years background of sales, management and announcing. Congenial and cooperative. Box 206G, BROADCASTING.

Announcers

Sports announcer football, basketball, baseball. Seven years experience. Finest references. Box 620F, BROADCASTING.

Available-morning-dj personality. Best background, proven record, tight production. 13 years radio-tv, currently morning dj 11 station market. Desire less frantic format and more normal schedule. Looking for opportunity competitive east-midwest market. Box 820F, BROADCASTING.

Announcer, third class ticket. 10 years experience. A-1 voice. Married. Box 959F, BROADCASTING.

DJ, first phone, news, one year experience music, news station. Ambitious, will travel, currently employed. Box 988F, BROADCASTING.

Experienced announcer-director, television and radio. Desires position in larger eastern market. Call Erie, PA 6-4336 or write Box 989F, BROADCASTING.

Ambitious, capable announcer, experienced major phases radio tv 8 years. Employed. No floater. Desire position with good potential. Require \$150 weekly. Box 996F, BROADCASTING.

Nationally known radio and tv personality seeks opportunity of permanent nature to begin association as performer and work into sales and management, with a share in the benefits of future station growth. 25 year background includes some sales and station management. Box 148G, BROADCASTING.

Illinois or far west. Announcer 8 years am-tv. College, vet, dj, top continuity writer, newscaster, special events, sports, sales. Strong commercial delivery. FCC restricted ticket. Your format my format. Have car, ready to travel. Box 162G, BROADCASTING.

Personality-dj, strong commercials, gimmicks, etc., run own board. Steady, eager to please. Go anywhere. Box 165G, BROADCASTING.

Girl-dj-announcer. Go anywhere. Ready now. Run own board. Can sell too. Steady, no bad habits. Love to build audiences and grab accounts. Tape and resume. Box 166G, BROADCASTING.

Negro deejay, good board man, fast patter, smooth production. I'm the one you're looking for. Tape and resume. Box 167G, BROADCASTING.

Pop music deejay. Promotion minded. University graduate, veteran. Top market. Box 168G, BROADCASTING.

Morning man, five years, college graduate, veteran, married, now in one of top forty markets. Box 175G, BROADCASTING.

Announcer-newsman, five years, good voice. First phone. Tape. Box 177G, BROADCASTING.

Disc jock, experienced excellent production, top notch references, available immediately. Two years college. 22, single, draft exempt, ambitious, hours mean nothing. Prefer general northwest, California, Utah, Montana, etc. Why leaving? New owners bringing in own crew. Box 180G, BROADCASTING.

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Situations Wanted—(Cont'd)

Announcers

Dependable early morning man. Folksy, down to earth style. Kids and parents love him. Policy change knocks this guy out of job. The change was necessary because the hours this fellow was on the air were the only hours producing. He can't work eighteen hours a day, the law won't allow it. This fellow has been delivering results nearly thirty years. A client's dream. A radio pioneer who proves to advertisers radio is still the best value per advertising dollar. Confidence backed with experience. Best references. Basic salary unnecessary. Will work with talent set-up if you have a live organization. Solvent. No creditors hounding. This old man produces results. Unless your station is in an area where there are local deejays earning \$20,000 annually and up, don't answer. We're not for each other. Box 174G, BROADCASTING.

Experienced radio announcer, 6 years—retail sales and management, 6 years. Want tv or radio announcing or sales. Prefer large market. Box 183G, BROADCASTING.

Four years solid radio background, pop, jazz, the classics. Heavy news, some copy. Vet. Box 184G, BROADCASTING.

Experience wanted. First phone combo man. Recent radio and tv graduate. Married, veteran. Box 186G, BROADCASTING.

Announcer—4 years experience, position offering advancement, BA Degree, capable, cooperative, best references, 22, married. Box 189G, BROADCASTING.

Most popular dj in large market wants advancement. Young, personable, adaptable. Able newsman, combo, punch or soft sell. Ivy League grad, experienced executive. Know and love radio. Seek money and opportunity in indie or smart chain. Check my experience and tape. Box 204G, BROADCASTING.

Announcer—strong commercials, news, record shows, run board, write good copy. College graduate communications. Veteran. Box 205G, BROADCASTING.

Experienced announcer with quality voice in disc jockey, news, commercials. Box 207G, BROADCASTING.

Nite dj-38-with family. College, experience, personality, tape. Box 209G, BROADCASTING.

Announcer-dj; also sales, copywriting. News, commercials, music. Operate board. Box 216G, BROADCASTING.

Announcer—radio and tv—also production, writing, good news, sports. College grad. Enthusiasm, hard worker. Draft exempt. Box 228G, BROADCASTING.

Experienced staff announcer. Bob Cohen, Cameo Hotel, Miami Beach, Florida.

Staff announcer—Short on experience. No Hot shot, but adaptable and cooperative. Prefer East Coast. Box 234G, BROADCASTING.

Negro dj. Aggressive. Imaginative. Dependable. Convincing commercials, smooth production. If immediate and steady contact: J. Mack, 13074 Filmore, Pacoima, Calif. Empire 90763.

Experienced announcer and control man, go anywhere, available now, Frank Mrowicki, 626 Union Street, LaSalle, Illinois. Phone 1790.

Experienced engineer wishes announcing opportunity. First phone. Announcing School Graduate. Married. Two years college. Desires permanent position. William P. Spollen, % Mechanic Institute, 50 Congress Street, Rumford, Maine.

Announcer-chief engineer. Four years experience all phases, prefer Storz type operation. Want to move up. Family man, 29. Call: Jack Telken, Garden 3-3687, Mason City, Iowa.

Deejay, announcer, control board operator. Strong commercials, flexible. Tape, resume. Joel Wood, 168 Benziger Ave., Staten Island 1, New York. Gibraltar 2-5647.

Technical

Engineer network experience wants relocation within 170 mile radius of Washington, D. C. Box 993F, BROADCASTING.

Technician, two years am, fm, tv experience, operation and maintenance, first phone technical school graduate. No announcing. Western states preferred. Box 161G, BROADCASTING.

Electrical engineer graduate, first class license. 6 years experience radio and television desires responsible job—location North or South Carolina. Box 187G, BROADCASTING.

Engineer wants good job in am or tv, some tv transmitter experience. Prefer south-west or west coast. Jeff Rice, Y.M.C.A., Quincy, Illinois.

RADIO

Situations Wanted—(Cont'd)

Production-Programming, Others

Radio-tv newsman: Experienced legman-photographer-writer wants air work, too—prefers southeast. For details, write Box 220G, BROADCASTING.

Business off? Want salable ideas? New programs? Stand by your word? Are you congenial, sincere, unbiased? "As program manager, results can be assured." "Cosmopolitan programming." "Captivating! 100% quality! I am located in Penna., Ohio area. Travel expenses essential. Married, age 36. Box 182G, BROADCASTING.

Copywriter. Best references. Good copy. Better job wanted. Exchange training, experience, copywriting ability for typewriter and regular pay check. Car, anywhere. Soon. Wire this fellow for interview west of Mississippi. Others write for copy samples. Box 190G, BROADCASTING.

Newsman: Former news director of east coast station. Young, alert, ambitious with good ideas for on the spot coverage of local news. Desires middle Atlantic or New England states only. Box 217G, BROADCASTING.

Need a spark plug? Program director-dj well known. Eight years large and small markets. All phases including production, promotion, writing. Age 30, married, presently employed. Prefer south or west. Box 232G, BROADCASTING.

Young woman expert stenographer. Trained as radio and television broadcaster. Experienced in writing and public relations wants staff position or advertising agency work. National Academy of Broadcasting, 3338 16th Street, N.W., Washington, D. C.

TELEVISION

Help Wanted

Management

Commercial-manager/salesman television. Expanding organization. Good base pay plus commission. Experienced. Midwest market. Box 200G, BROADCASTING.

Sales

Full power vhf in south has good openings for experienced salesmen and beginners in regional and local selling. Box 169G, BROADCASTING.

Announcers

Need experienced, mature, on-camera salesman. Successful vhf network affiliate in northern California. Please mail resume and include recent snapshot and availability for audition. Box 210G, BROADCASTING.

Staff announcer NBC and, after affiliate. Must have strong commercial presentation, 3 to 5 years on camera experience. Pictures, tape, kine, salary requirements first letter. Contact Heyward Siddons, Program Manager, KOA-TV, Denver 2, Colorado.

TV staff announcer must have authoritative voice and neat appearance for all types of on-camera work including commercials and news. Car necessary. CBS, full power vhf. For details call Dwight Wheeler, WWTW, Cadillac, Michigan. Prospect 5-3478.

Technical

TV engineer. Experienced preferred. Please send snapshot and pertinent information to John Seider, Chief Engineer, KNOP-TV, Box 756, North Platte, Nebraska.

Production-Programming, Others

Copywriter: Indiana 4-A agency needs creative, versatile and experienced writer for wide variety of radio-tv accounts. Submit detailed resume and salary requirements. Box 202G, BROADCASTING.

Newscaster-director of radio-tv news; unlimited opportunity, expanding midwest organization. Salary dependent upon ability/experience. Send resume, picture and tape to Box 226G, BROADCASTING.

California small market 3 network vhf station (KSBY-TV) needs local sales manager with proven record. Salary-draw, against commission; also override, car expenses, major medical plan, and profit participation. Must be permanent and fit into town of 20,000. Also need capable, experienced tv salesman for KSBW-TV Salinas. Send complete details, references, sales record, and photograph to John Cohan, KSBW-TV, P.O. Box 1651, Salinas, California.