

RADIO

Help Wanted—(Cont'd)

Production-Programming, Others

Newsman. Radio and television, capable leg and airman with small market station experience, who can gather, write, and air news; journalism education background preferred; married; veteran; stable and dependable with good references; one who wants a permanent berth in a news department which has twice received national recognition. Scale starts at \$65 for 40 hours. Salary commensurate with experience and ability. Write or phone W. P. Williamson, WKBN, Youngstown, Ohio, STerling 2-1145.

RADIO

Situations Wanted

Management

Executive manager—having 24 years successful background as station owner-manager interested in discussing opportunity with progressive owners of station located in strong competitive market. Having recently sold interests in two radio stations, party has found retirement unbearable. Full information in first letter may result in further inspection. Box 295F, BROADCASTING.

Successful radio manager in Florida desires new connection in Florida radio as manager. Box 323F, BROADCASTING.

Management, operations, revenue expansion. Will consider special assignments. Thirty years experience. Box 329F, BROADCASTING.

Am 29, looking for security. Have wife, children. Ten years radio, tv. 5 years program director, assistant manager. Desire manager position. Amiable, aggressive. Good sales record, announcing, promotion. Desire California, Utah, Idaho, Arizona, Nevada. Consider any locale. Write Box 390F, BROADCASTING.

Management pro will foul up small to medium red ink station with black ink, audience, bank balance, in exchange for feeding family, gas tank, bank account, on percentage, incentive, or salary plan. Box 406F, BROADCASTING.

Sales manager, competitive market experience; local and national contacts. Box 427F, BROADCASTING.

Management executive. Employed. Excellent record. Desires south, southwest. Gets results, sales, production, profits. Box 457F, BROADCASTING.

Sales

Go-getter, experienced, seeking good potential. Prefer deal including air work. Can run own board. All around man—what you're looking for. Box 305F, BROADCASTING.

Announcers

Good music station announcer with programming experience. single. 3 years background in this medium. Audition tape, photo and further particulars on request. Box 263F, BROADCASTING.

Experienced sportscaster, announcer. Employed. Desires position at sports loving station. Box 302F, BROADCASTING.

Negro deejay, good board man, fast patter, smooth production. I'm the one you're looking for. Tape and resume. Box 303F, BROADCASTING.

Girl dj announcer. Go anywhere. Ready now. Run own board. Can sell too. Steady, no bad habits. Love to build audiences and grab accounts. Tape and resume. Box 304F, BROADCASTING.

Personality-dj, strong commercials, gimmicks, etc. run own board. Steady, eager to please. Go anywhere. Box 313F, BROADCASTING.

Don't miss this! Smooth, relaxed (afternoon) radio personality now working 8th radio-tv market desires change. Was formerly program director. Long experience. Plenty of ideas, imagination. Was successful pop dj in 50 kw stations in two of top 6 markets with high, sustained ratings. Love to work with people, records, and microphone. The product is strictly professional. Prefer east. 50 kw or other progressive station only. Want to settle, provided earnings and work are satisfactory. Best agency and station references. Married, 35, college trained. Available immediately. Box 314F, BROADCASTING.

G.M.—your sports audience deserves top flight coverage. 9 years radio-tv experience, excellent play-by-play, competent commercial and staff, family, stable, reliable. Box 316F, BROADCASTING.

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Situations Wanted—(Cont'd)

Announcers

Looking for new pasture! Nine years experience sportscasting, baseball, football and basketball. Five years, same station. Former professional athlete. Complete resume and tapes available plus letters of recommendation. Sponsors, management and coaches approval. Personal interview, if necessary. Available September 10th. Permanent only. Married, two children. Box 325F, BROADCASTING.

Radio-television staff. Strong news-sports, human interest. College grad, major communications. Experienced, capable, serious, flexible. Draft deferred. Box 336F, BROADCASTING.

Staff announcer-newsman experienced. Currently employed, married, college background. Box 353F, BROADCASTING.

First phone combo. College graduate. Mature voice, news, sober, conscientious and experienced. Complete information first letter please. Box 375F, BROADCASTING.

Friendly, first phone morning man, authoritative news, seeks medium market. Box 382F, BROADCASTING.

Top disk jockey. Great idea gal. Programming, continuity. Station's best pal. Box 384F, BROADCASTING.

5 years radio. Know music. Want permanency. Presently southeast. Married. Box 386F, BROADCASTING.

Personality dj. Medium market or better. Morning show. West only. Four years radio, first phone, age 25, references. Box 394F, BROADCASTING.

Announcer 1st phone, all around experience tv. Would like radio or combination radio-tv. Family man. Prefer western states. Box 399F, BROADCASTING.

Want job as deejay for pops or hillbilly station within 300 miles of Washington, D. C. Teen-ager, H. S. graduate, good voice, no experience of any kind. I learn fast. Box 400F, BROADCASTING.

Experienced employed "pop" deejay. Newscaster. Negro. Not negro styled deejay. No accent. Box 407F, BROADCASTING.

Yards of mike experience. Miles of personality. Thoroughly trained, extremely versatile. You name the assignment, I'll do the job. Box 410F, BROADCASTING.

Versatile dj, employed top station, top market. Storz type operation. Family, northeast preferred. Box 414F, BROADCASTING.

Announcer-deejay with 3 years productive experience wants to build jazz/good music show for urban evening audience. Box 417F, BROADCASTING.

Have car—will travel to Florida. Recent broadcasting school graduate. Will start bottom, work-up. Ambitious, veteran, single. Available September 1. Box 420F, BROADCASTING.

Experienced, employed announcer-pd, mature, single. Interested announcer-sales, assistant pd, staff work. Box 421F, BROADCASTING.

Staff announcer. Versatile, all phases. Radio school grad. West preferred. Box 422F, BROADCASTING.

Announcer, experienced, music, news commercial; sales. Operate board. Tape available. Box 424F, BROADCASTING.

Announcer, modern sound, experienced. Styled for California, Boston, Washington, Philadelphia. Box 425F, BROADCASTING.

Third phone, second phone soon; college graduate; perfect Polish and English language; voice and diction; disc jockey, control board operator, news director, strong on news, sales, commercials, polkas. Box 431F, BROADCASTING.

Top negro dj; seeks position in radio. Excellent voice, experienced, college, vet. travel. Box 432F, BROADCASTING.

DJ—sports—5 years experience, young, married, mature, \$150 per week minimum. Box 433F, BROADCASTING.

Staff announcer, versatile, energetic, experienced all phases. Box 434F, BROADCASTING.

Two serious minded experienced announcers desire to work at the same station, are willing to work combination announcing and sales. Box 447F, BROADCASTING.

Experienced staff announcer. 4 years personal audition only. Will travel. Box 448F, BROADCASTING.

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Situations Wanted—(Cont'd)

Announcers

Country music-engineer. Credit-character investigation welcome. Honest, dependable, sincere, experienced. No R&R. \$90.00 minimum. Pennsylvania preferred—others considered. Box 456F, BROADCASTING.

Combo operator. Three years experience. Excellent references wants progressive station. Herb Boyer, 2829 Grandview, Sioux City, Iowa.

Experienced announcer, married, 2 children. Run board, good music, news, and sports play-by-play man. Joe Etter, 122 Washington Street, South Farmingdale, L. I., N. Y. CHapel 9-2583.

2 1/4 years radio, tv experience. Desire radio or radio-tv position. Roy Mergner, 127 Ramsey Avenue, Keansburg, New Jersey. KE 6-2793.

Technical

Chief engineer: 21 years experience as chief midwest to 5 kw directionals. Executive ability thru management experience. Box 386F, BROADCASTING.

Engineer-1st phone, fed up with "personality" work. Excellent voice, will announce. West coast. Box 413F, BROADCASTING.

First phone; technical school graduate desires position as transmitter engineer. Good habits, responsible. Willing to learn and study. Jerry Wills, 542 Carroll Ave., San Antonio, Texas. WA 2-8991.

Production-Programming, Others

Copywriter-producer, 11 years experience agency-radio. Top man in leading eastern market. Desire relocate west coast. Resume. Box 370F, BROADCASTING.

All markets! Want solid adult audience? Contact me now. Otherwise don't. Unconditional authority in programming a must. Quality on air every minute. Means money. Full time station only. Married. Age 35. Guarantee results. Box 419F, BROADCASTING.

Broadcast research promotion director. Headed research departments of RKO Television and ABC Film Syndication. At RKO developed program, market, audience, station and advertiser research plus promotion and some advertising. Deep in Nielsen, Pulse, ARB, etc. Self-starter with a zest for rewarding hard work. Age 28. Excellent references. Contact Box 411F, BROADCASTING or call Bob Galen, New York City, Judson 6-5050.

Former program director, announcer, more recently employed as administrative assistant to United States Congressman, handling all public relations, publicity, office management desires return to radio as program director-station manager-announcer. Age 37, married. Will consider any geographical location. William Arens, Suite 301, Washington Building, Washington, D. C.

TELEVISION

Help Wanted

Sales

Productive salesman, real opportunity for solid man in nation's 46th market, 300,000 pop. in Texas. Good base and commission. Send resume and photo to Box 253F, BROADCASTING.

Experienced tv salesman wanted for New York state, NBC affiliate. On air accounts to start. Excellent base plus commission. Write giving full resume to Box 372F, BROADCASTING.

Sales director interested in purchasing interest in new southeastern television station. Excellent opportunity. Box 436F, BROADCASTING.

Dominant CBS station in southeastern market of over 500,000 homes has rare opening for experienced local-area salesman. Our retail-area sales are an important part of our business. Good base, plus attractive commission plan permits you to build your income. Present account list will be turned over by current salesman who is being promoted to local sales manager. Want family man with desire to work and make money. If your record will stand thorough investigation please write, sending complete details including sales record and picture first letter. Box 445F, BROADCASTING.

Television sales. Top-rated California vhf network affiliate has immediate opening for aggressive salesman interested in improving income and future. Send complete resume including experience, sales record, personal history and recent photo to Jon Kelly, Sls. Mgr., KCRA-TV, Sacramento, Calif., or call Gilbert 1-4631.