

# CLASSIFIED ADVERTISEMENTS

Payable in advance. Checks and money orders only.

- DEADLINE: Undisplayed—Monday preceding publication date. Display—Tuesday preceding publication date.
- SITUATIONS WANTED 20¢ per word—\$2.00 minimum • HELP WANTED 25¢ per word—\$2.00 minimum.
- All other classifications 30¢ per word—\$4.00 minimum. • DISPLAY ads \$20.00 per inch.
- No charge for blind box number. Send replies to Broadcasting, 1735 DeSales St., N.W., Washington 6, D. C.

APPLICANTS: If transcriptions or bulk packages submitted, \$1.00 charge for mailing (Forward remittance separately, please). All transcriptions, photos, etc., sent to box numbers are sent at owner's risk. BROADCASTING expressly repudiates any liability or responsibility for their custody or return.

## RADIO

### Help Wanted

#### Sales

Unusual opening for aggressive salesman, who wants to move up to a substantial northeastern Ohio market. Guarantee of up to \$600 per month with top account list worth \$12,000 to a producer. Sales manager position open to you if you qualify. Best references required. Box 320F, BROADCASTING.

Salesman, strong, aggressive for top stations Boston, and Washington, D. C. Must have car and interest in permanent, expanding opportunity. Box 368F, BROADCASTING.

Opportunity radio salesman. Salary plus commission. Good market. ABC Texas station. Box 403F, BROADCASTING.

The man I'm looking for is located in small-medium sized market and doing an excellent job, but has reached his limit. We have a position open for him. Guaranteed salary open. Nation's outstanding employes benefits. Fast growing top music station that is easy to sell. Send everything, account list, photo to Tom E. Beal, General Manager, Radio Station KBKC, 610 West 40th Street, Kansas City, Missouri.

California, KCHJ, Delano. Serves 1,300,000. Increasing sales staff.

Immediate opening for salesman who can also call football and basketball play-by-play. \$75.00 weekly salary plus sales commission. Single station market. 23 years a fulltime independent. Send play-by-play tape and full details. KOCA, Kilgore, Texas.

Stale mate? Write your own salary as salesman-announcer. Guaranteed \$400 start. You keep talent sales fifteen percent. Rush tape, photo, background KPRK, Livingston, Montana.

Excellent opportunity for salesman-announcer with progressive organization. Top station in market. Good salary plus commission. Send details. Radio Station WRNB, New Bern, N. C.

Wanted, salesman of proven ability, looking for broader market. 15% commission with drawing account if necessary. WWIN, Baltimore, Maryland.

#### Announcers

Florida. Need experienced personality pop dj. Above average salary. Promotion minded station. Send tape, background. Box 750E, BROADCASTING.

Negro dj—southerner only—religious or R&B—America's highest audience rated negro group. Picture, tape, letter Box 903E, BROADCASTING.

Piedmont indie needs two experienced announcers. 80 weekly. Tape, resume. Box 184F, BROADCASTING.

Move up. Seasoned staff announcer wanted in September. News gathering and writing ability important but not primary duty at present. No top 40 deejay types. Northern Illinois kilowatt independent. Write age, education, marital status, experience in detail. Personal interview required. Box 187F, BROADCASTING.

Newsman with authoritative delivery and ability to gather and write. Excellent salary and talent set-up. Six day week. Northeastern Ohio metropolitan market. Send photo, tape, resume first letter. Box 299F, BROADCASTING.

Girl, experienced staff announcer, Pauline Frederick voice quality and diction. Apply NBC Intermountain station. Box 331F, BROADCASTING.

Announcer—first phone—a wonderful opportunity for a young man looking for a good starting salary, plus permanent location—5000 watt South Georgia station. Box 345F, BROADCASTING.

Immediate opening for lively paced disc jockey in established metropolitan midwest market. Experienced background necessary. Send tape and complete background. Box 356F, BROADCASTING.

At once: 1st ticket announcer Wisconsin day-timer. Box 381F, BROADCASTING.

## RADIO

### Help Wanted—(Cont'd)

#### Announcers

Metropolitan midwest radio station looking for versatile radio announcers. Prefer family men who accept responsibility. Excellent salary and company benefits. No specialists. Do own board work. Send resume, tape, recent photo to Program Manager, Box 397F, BROADCASTING.

Desire football announcer plus staff duties. Tell all. Texas station. Box 402F, BROADCASTING.

Wanted—Top announcer for top indie southern New Jersey. Prefer someone with play-by-play experience. Acting experience also helpful. Salary open. Box 412F, BROADCASTING.

Staff announcer wanted for "modern radio" network affiliate in Michigan. Immediate opening, good employe benefits and working conditions. Starting salary \$80.00 weekly. Must enjoy music shows and staff work, very little news and sports. Send full information first letter, no tapes. Personal interview will be required before job is filled. Write Box 415F, BROADCASTING.

Top pop music station in the east wants full experienced dj. Must have solid commercial delivery and read news with authority. Tape and background at once. Box 416F, BROADCASTING.

Southwest-announcer with first phone needed immediately. Note we said "announcer". Prefer mature voice, professional sound. Write Box 437F, BROADCASTING.

Top rated music-news station, southwestern market wants personality jockey and production manager. Send photo, tape, resume. Box 449F, BROADCASTING.

Top, independent radio station seeking number one disc jockey personalities. Now accepting audition tapes. Include resume and recent photo. Box 451F, BROADCASTING.

Wanted: Versatile, intelligent man with knowledge of music, other than top forty tunes. Solid NBC am-tv operation wanting man to grow with us. Box 453F, BROADCASTING.

Wanted, competent announcer with first class ticket. Good pay and working conditions, 25 miles from Glacier National Park in America's most beautiful recreation area. Write Dick Vick, KGEZ, Kalispell, Montana.

Combo man air salesman with first phone ticket, two years experience, married. Top flight, single station market, air and land mobile units, intercity phone line. Young, progressive management, here's the place you can express your own ability, no rock and roll operation. Start at \$100 weekly, send tape, background, photo or if in area, call for personal interview. KHM0, Hannibal, Missouri, James F. Jae, Jr., Manager.

WGMA in beautiful Hollywood, Florida, looking for an experienced, aggressive, clever, personality dj. Must be able to run own board, outstanding on news, good air salesman for adult audience. Golden opportunity awaits right man. Rush picture, resume and tape to Ed Little, WGMA, Box 539, Hollywood, Florida.

Experienced announcer-deejay wanted immediately! Top pay for right man! Music-news independent. We pay good, we want only good men! Paul Parker, WLAS, Jacksonville, N. C.

Near Cleveland, need versatile announcer for personal appearances adult and teen dj shows, news. Must have two years commercial experience. Excellent opportunity, salary open. Personal audition necessary. Send tape with news spots and ad lib, or phone for appointment. WPVL, Painesville, Ohio.

Experienced announcer wanted. None other need apply. WSTL, Eminence, Kentucky.

Indianapolis. Outstanding morning man. Credentials—pop format, light on gab, first ticket. Good opportunity for man to advance in radio-tv chain. Rush experience, photo, tape and salary requirements to Tim Crow, Rollins Broadcasting, 414 French St., Wilmington, Del.

## RADIO

### Help Wanted—(Cont'd)

#### Technical

Chief engineer for brand new directional day-timer in Pittsburgh area one of growing chain. All new equipment with excellent layout. Excellent salary and working conditions. No announcing required. Personal interview necessary. Box 180F, BROADCASTING.

Chief engineer single market southern network station using remote control. Inquiries confidential. Box 337F, BROADCASTING.

Southwest-announcer with first phone needed immediately. Note we said "announcer". Prefer mature voice, professional sound. Write Box 437F, BROADCASTING.

Chief engineer . . . experienced only! Must do maintenance! Announcing helpful but not essential. Immediate opening. Paul Parker, WLAS, Jacksonville, N. C.

Chief engineer wanted. Am-fm station, small middle Atlantic states market. Strong maintenance experience. Family man. Relief announcing if able. Resume, photo to Suite 3500, 40 Wall Street, New York 5, New York.

Studio engineer, recording control room experience with live music and dramatic productions. Thorough technical background. Contact Ernest W. Merker, Chief Engineer, Recorded Publications Laboratories, Camden 5, New Jersey.

#### Production-Programming, Others

Mr. News Director, this ad will run until we find the right man. We need a newsman who gets behind the surface news; who knows what's going on. News in depth is our most important service. Good salary and facilities. Write Box 179E, BROADCASTING.

Metropolitan, top rated independent needs sharp traffic director. Unlimited opportunity. Immediate opening. Rush complete details. Box 802E, BROADCASTING.

Production director modern radio. Top indie, top ten market. Storz, Bartell, Plough, McLendon, or similar experience required. Fantastic opportunity. Rush tape. Box 114F, BROADCASTING.

Attention RFD's. Had farm experience? Know farm accounts? Midwest high power station seeks man with farm-radio background. Free reign given for production of farm shows. 3 hours air time per day—own account list for selling. Be in good health—willing to work 8½ hour day. Good future in fine community. Send resume, reference, picture, tape. Box 301F, BROADCASTING.

\$6000 per year for news director with know how to do a complete job. Established news minded station will provide the working tools, you provide the knowledge and interest. Full details to Box 318F, BROADCASTING.

No super girl wanted here, just a talented copywriter who likes production work. She must be smart, single and aggressive in all her work. If fun-in-the sun is your only reason for answering this ad for our station in Florida, please do not waste our time or yours. If you are interested in working, send resume, photo, and salary requirement in first letter to Box 454F, BROADCASTING.

Experienced girl Friday. Traffic, continuity, correspondence. Emphasis on copy. Minor air work. Start \$50.80 44-hour week. KHAS Radio, Hastings, Nebraska.

News: Excellent opportunity for aggressive, experienced newscaster, reporter and editor. Number-1 rated station, with live, 24 hour, local news operation, using mobile units, tapes, etc. Salary commensurate with experience and ability. Confidential. Send full information, including when available, salary expected, small photo and audition tape, to Roger G. Berk, V.P., WAKR, Akron 20, Ohio.

Copywriter-girl Friday, immediately for busy music-news station. Right person can earn top pay! Experienced only! Paul Parker, WLAS, Jacksonville, N. C.