

CLASSIFIED ADVERTISEMENTS

Payable in advance. Checks and money orders only.

- DEADLINE: Undisplayed—Monday preceding publication date. Display—Tuesday preceding publication date.
- SITUATIONS WANTED 20¢ per word—\$2.00 minimum • HELP WANTED 25¢ per word—\$2.00 minimum.
- All other classifications 30¢ per word—\$4.00 minimum. • DISPLAY ads \$20.00 per inch.
- No charge for blind box number. Send replies to Broadcasting, 1735 DeSales St., N.W., Washington 6, D. C.

APPLICANTS: If transcriptions or bulk packages submitted, \$1.00 charge for mailing (Forward remittance separately, please). All transcriptions, photos, etc., sent to box numbers are sent at owner's risk. BROADCASTING expressly repudiates any liability or responsibility for their custody or return.

RADIO

Help Wanted

Management

Manager, for competitive Roc. Mtn. secondary market indie. Program experience helpful, terrific potential independent experienced, aggressive, civic-minded, go-getter, proven sales ability. Send complete resume including present billings and earnings. Prove you are right man and have opportunity invest now, or later. Excellent guarantee, override and other pluses. Confidential. Box 229F, BROADCASTING.

See display ad—Opportunity.

Sales

Immediate opening for top-notch salesman for top-rated music-news station. Must have proven sales record. If necessary, must be able to assume responsibilities of sale manager. Florida east coast. Box 124F, BROADCASTING.

Experienced time salesman wanted. Leading station midwest city of 50,000. Excellent salary and commission. Box 172F, BROADCASTING.

Experienced salesman, radio. If you are aggressive, interested in making top money in substantial market with solid radio-tv operation, we want you. Opportunity excellent for permanent man who can produce. Guarantee and commission commensurate with your ability. No others need apply. Box 185F, BROADCASTING.

Sales manager needed, want proven, permanent experienced man for fine daytimer mountain west growth market independent, small amount air work summer months only. Resume must include present billings, and earnings. Offer excellent guarantee, override, and expenses proven civic-minded radio sales manager. Box 230F, BROADCASTING.

Salesman-announcer, must be go-getter proven salesman, minimum air work, excellent potential and future, fast growing music-news, top medium market Colorado, permanent, \$95. week, plus commissions, auto allowance. Box 231F, BROADCASTING.

I want a real live wire salesman for large North Carolina market. Interested only in men now working in southern states. Qualified man can make real money while living in one of south's most pleasant cities. Rush replies to Box 232F, BROADCASTING.

Salesmanager—Frankly, we're short on guarantee cash but loaded with potential, in market of over 40,000. Happy gang in new swinging 250 watter, needs sales spark plug to join immediately. Rush information to Box 267F, BROADCASTING.

See display ad—Opportunity.

California, KCHJ, Delano. Serves 1,300,000. Increasing sales staff.

Topeka's top-rated music and news indie offers a big opportunity to a young, aggressive radio salesman. Guarantee plus commission! Grow with eastern Kansas' fastest-growing station. Send complete resume to Ed Schulz, KJAY Radio, Topeka, Kansas.

Established Michigan station seeking reliable salesman with ambition and some experience. Commission. Good opportunity, WBCK, Battle Creek, Michigan.

Wide awake local station in prosperous Hudson valley has immediate sales opening. Some announcing. Salary plus incentive commission plan. Stable, ambitious, family man, write Howard Shultis, WKNY, Kingston, N. Y.

Announcers

Florida. Need experienced personality pop dj. Above average salary. Promotion minded station. Send tape. background. Box 750E, BROADCASTING.

Negro dj—southerner only—religious or R&B—America's highest audience rated negro group. Picture, tape, letter Box 903E, BROADCASTING.

Combo man—1st class ticket—Connecticut-independent daytimer. Good opportunity in growing community. Send resume. Box 917E, BROADCASTING.

RADIO

Help Wanted—(Cont'd)

Announcers

Morning pepper-upper, dj, news, top 50, pop format, Washington, D. C. Send tape, resume, once in a blue moon opportunity for outstanding announcer. Box 956E, BROADCASTING.

Good announcer wanted by top-rated N. C. daytimer. Must be versatile. Good pay plus fringe benefits. Chance to become program director. Send resume. Will contact for audition. Box 106F, BROADCASTING.

Expanding chain with new Pittsburgh area station needs experienced announcers with executive potential. No prima donnas or floaters. We are seeking an experienced man with a desire to settle permanently in a growing company where opportunity for advancement will occur. Personal interview is a must after approval of tape. Send tape, and resume immediately. Box 181F, BROADCASTING.

Piedmont indie needs two experienced announcers, 80 weekly. Tape, resume. Box 184F, BROADCASTING.

Move up. Seasoned staff announcer wanted in September. News gathering and writing ability important but not primary duty at present. No top 40 deejay types. Northern Illinois kilowatt independent. Write age, education, marital status, experience in detail. Personal interview required. Box 187F, BROADCASTING.

Announcer-first phone. Are you 26, married, tired of moving around, looking for a solid good paying position in the mid-west. Are you a good air salesman with voice authority who wants to start at \$100.00 per week. Then we need each other. Send background, references, photo, tape to Box 198F, BROADCASTING.

Wanted: Announcer if you are energetic, honest, sincere and dependable, but maybe not the best in the world. We would like to have your application. Station is located in western N.C. in summer vacation spot. Box 243F, BROADCASTING.

Station located in south-eastern North Carolina needs announcer-salesman and combo man with 1st phone. Only experienced men need apply. Box 244F, BROADCASTING.

Morning man wanted for station in top 25 markets. Company young and owns other stations thus giving opportunity for right person to advance quickly. Send tape and details to Box 276F, BROADCASTING.

Louisiana gulf coast, top station, seeking announcers. Staff work, Good pay, benefits, etc. Send all in first letter. Audition tapes required. Sorry, tapes not returnable. Box 288F, BROADCASTING.

Wanted, experienced personality announcer. Daytimer in college town. Ideal hours. Above average pay for right man. Contact E. C. Stangland, Manager, KBRK, Brookings, South Dakota.

If you want to work for a 28 year old 5 kw. in a small community of 20,000 where the summertime and wintertime climate is ideal; if you believe in adult programming and will help us serve the community; if you can stand close scrutiny on credit and character; and if you're ready to settle down and be assured of security and a good future, contact Ken Kilmer, KFXD, Nampa, Idaho.

Wanted, experienced announcer. Dr. F. P. Cerniglia, Radio Station KLIC, Monroe, La.

Experienced announcer for permanent staff job, independent station, wonderful town to live in. Forty miles from Sequoia Park. Ability to write occasional copy desired, must have good voice quality. Radio Station KONG, P. O. Box 1429, Visalia, California.

Have vacancy for qualified combination staff announcer and adult dj. No top 40 and no floaters. Good living conditions and excellent climate. Send snapshot and tape with news, commercials and dj work, Manager, KSWs, Roswell, New Mexico.

Good pay and opportunity offered qualified staff announcer. Must be experienced, mature and settled. For interview, contact Bob Webber, KXJK, Forrest City, Arkansas.

Have immediate openings for experienced radio announcer. Send tape, recent snapshot and resume, a 5000 watt full time operation, address to M. D. Smith, III, Radio Station WAAV, Huntsville, Ala.

RADIO

Help Wanted—(Cont'd)

Announcers

Have good job for good announcer. KWRT, Boonville, Missouri.

Must be good announcer and chief engineer. Good opportunity for man with good background. WHBT, Harriman, Tennessee. Present 250 watts in process of increase to 5000 watts.

Central Florida needs two good announcers, one with 1st phone, one without. Progressive 1 kw in shirt sleeve climate. WLBE, Leesburg, Florida.

Experienced newsmen for growing news operation covering four counties. Send resume and tape to WLNA, Peekskill, New York.

Technical

Chief engineer for brand new directional daytimer in Pittsburgh area one of growing chain. All new equipment with excellent layout. Excellent salary and working conditions. No announcing required. Personal interview necessary. Box 180F, BROADCASTING.

Experienced for chief, all new equipment, directional, prefer someone capable of announcing. Ohio expanding, ideal working conditions. Employees know of ad. Box 270F, BROADCASTING.

First Phone combo for "Nite Owl" show, 12:00 midnight to 6:00 a.m. Send resume, photo, tape and engineering experience. Contact M. Mullanix, Chief Engineer, KWBB, Wichita, Kansas.

Opening soon for chief engineer with established kilowatt daytimer. Good conditions for right man. WASA, Havre de Grace, Maryland.

Chief—experienced in directionals for present operation and constructing 1 kw cp. near Toledo. Call, wire, write Howard R. Ward, WTLG, Bowling Green, Ohio.

Wanted immediately, chief engineer for 1000 watt daytime independent. Wilkes Broadcasting, North Wilkesboro, N. C., phone 633.

Production-Programming, Others

Mr. News Director, this ad will run until we find the right man. We need a newsman who gets behind the surface news; who knows what's going on. News in depth is our most important service. Good salary and facilities. Write Box 179E, BROADCASTING.

Metropolitan, top rated independent needs sharp traffic director. Unlimited opportunity. Immediate opening. Rush complete details. Box 802E, BROADCASTING.

Production director modern radio. Top indie, top ten market. Storz, Bartell, Plough, McLendon, or similar experience required. Fantastic opportunity. Rush tape. Box 114F, BROADCASTING.

Program director—top station in north Florida; hospitalization, insurance, excellent starting salary. Box 238F, BROADCASTING.

News director. Pennsylvania five kilowatt needs hard hitting man to set up, maintain and manage local news department. Send resume, tape, salary expected to Box 281F, BROADCASTING.

Experienced newsmen needed now for 10 kw station in northwest North Carolina. Emphasis on local news! Also some general announcing. Excellent opportunity for right man. Send tape, resume. Box 282F, BROADCASTING.

Wanted for immediate opening, "Formula-Radio" program director. If you can write and produce production spot announcements. Take complete charge of personnel. "Sparkle" on the air. Contact: Verlie Thomson/Vince Casey, KISD, Sioux Falls, South Dakota. Phone: 4-5571.

News: Excellent opportunity for aggressive, experienced newscaster, reporter and editor. Number-1 rated station, with live, 24 hour, local news operation, using mobile units, tapes, etc. Salary commensurate with experience and ability. Confidential. Send full information, including when available, salary expected, small photo and audition tape, to Roger G. Berk, V.P., WAKR, Akron 20, Ohio.