

# CLASSIFIED ADVERTISEMENTS

Payable in advance. Checks and money orders only.

- DEADLINE: Undisplayed—Monday preceding publication date. Display—Tuesday preceding publication date.
  - SITUATIONS WANTED 20¢ per word—\$2.00 minimum • HELP WANTED 25¢ per word—\$2.00 minimum.
  - All other classifications 30¢ per word—\$4.00 minimum. • DISPLAY ads \$20.00 per inch.
  - No charge for blind box number. Send replies to Broadcasting, 1735 DeSales St., N.W., Washington 6, D. C.
- APPLICANTS: If transcriptions or bulk packages submitted, \$1.00 charge for mailing (Forward remittance separately, please). All transcriptions, photos, etc., sent to box numbers are sent at owner's risk. BROADCASTING expressly repudiates any liability or responsibility for their custody or return.

## RADIO

### Help Wanted

#### Management

Wanted, office manager, salesman, preferably with first phone license, for new station in Virginia. Send details and salary desired to Box 157F, BROADCASTING.

Dixie Broadcasters want a young, aggressive, civic-minded family man who can become part of a lovely north Louisiana city of 15,000 to ram-rod a station we have just purchased. Must have successful sales record without use of gimmicks or rate-cutting to overcome past operation. No arm chair position here; just hard work, but an unusual opportunity with a rapidly expanding organization for right man. Guarantee; attractive incentive plan. Ralph L. Hooks, Box 46, DeRidder, Louisiana. Phone 7600.

#### Sales

Opportunity plus for salesman that knows he can produce and is willing to prove it in major market with either a straight 20% commission or draw against 15%. Southeast. Box 843E, BROADCASTING.

Sales manager for 250 watt independent in upstate New York. Want experienced man with ideas and push. Salary, car allowance and bonuses offered. Right man can make a lot for us and himself. Box 971E, BROADCASTING.

Immediate opening for top-notch salesman for top-rated music-news station. Must have proven sales record. If necessary, must be able to assume responsibilities of sale manager. Florida east coast. Box 124F, BROADCASTING.

Arizona, immediate radio sales opportunity available. Large metropolitan station. Rush details, including previous record and photograph. Box 141F, BROADCASTING.

Have an excellent opportunity for the right man who is capable of producing radio sales and can prove it by his past performance. Position will pay guaranteed salary and 15% commission, complete medical and surgical hospitalization plan, pension plan, and vacation with pay. Metropolitan market of 300,000 people. Send resume of background and experience to Box 164F, BROADCASTING.

Experienced time salesman wanted. Leading station midwest city of 50,000. Excellent salary and commission. Box 172F, BROADCASTING.

Sales manager who can produce for progressive music-news station in top Carolina city of over 100,000 population. Send resume. Box 179F, BROADCASTING.

Experienced salesman, radio. If you are aggressive, interested in making top money in substantial market with solid radio-tv operation, we want you. Opportunity excellent for permanent man who can produce. Guarantee and commission commensurate with your ability. No others need apply. Box 185F, BROADCASTING.

Experienced salesman for in town and out-lying area. Some announcing 7 to 8 A. M., good job for right person August 1st. Contact Mrs. Georgia Crawford, KCNI Radio Station, Broken Bow, Nebraska.

Topeka's top-rated music and news indie offers a big opportunity to a young, aggressive radio salesman. Guarantee plus commission! Grow with eastern Kansas' fastest-growing station. Send complete resume to Ed Schulz, KJAY Radio, Topeka, Kansas.

Need community minded salesman to assume sales manager responsibilities for aggressive, 1-kilowatt daytimer in county with over 28-million income. Good schools, good churches, best park and recreation, near Lake of Ozarks. Capable, congenial staff. Harold Douglas, KMMO, Marshall, Mo.

New ownership, KTIK radio, 5 kw, Seattle, seeks to build top sales force. Highest commission paid. Looking for 2 key time salesmen to form nucleus of sales department. Write immediately to H. B. LaRue, KTIK, Seattle 2, Washington.

Urgently need salesman for fastest growing city in the United States. Prefer experienced married man who has a proven record. Write G. H. McKinnon, KVOR, Colorado Springs, Colorado.

## RADIO

### Help Wanted—(Cont'd)

#### Sales

Established Michigan station seeking reliable salesman with ambition and some experience. Commission. Good opportunity. WBCK, Battle Creek, Michigan.

Good opportunity for right man. New station serving Augusta, Georgia, market, \$75.00 per week plus ten percent commission, other benefits. Send letter and references. Radio Station WGUS, Box 6278, North Augusta, So. Carolina.

#### Announcers

Florida. Need experienced personality pop dj. Above average salary. Promotion minded station. Send tape, background. Box 750E, BROADCASTING.

Want good voice and sincere desire to work and learn for \$77.00 week to start. Send tape and full particulars. Box 844E, BROADCASTING.

Negro dj—southerner only—religious or R&B—America's highest audience rated negro group. Picture, tape, letter Box 903E, BROADCASTING.

Combo man—1st class ticket—Connecticut—dependent daytimer. Good opportunity in growing community. Send resume. Box 917E, BROADCASTING.

Minimum two years commercial experience, at new Pittsburgh regional station. Send tape including news, music, commercials. Also include photograph and resume. Box 920E, BROADCASTING.

Central California coast full-time 1 kw needs music-news dj with 1st class ticket. Send resume-tape. Box 951E, BROADCASTING.

Established, expanding daytimer prosperous east coast agricultural area. Two hours from four metropolitan centers. Need experienced deejay, preferably first phone immediately. Salary open. Box 985E, BROADCASTING.

Good announcer wanted by top-rated N. C. daytimer. Must be versatile. Good pay plus fringe benefits. Chance to become program director. Send resume. Will contact for audition. Box 106F, BROADCASTING.

Immediate opening for lively, fast-paced disc jockey who can double on news. Florida east coast top-rated music-news station. Box 125F, BROADCASTING.

Versatile announcer capable of newscasts and some news editing. Prefer man between thirty and forty, college background, can become program director, starting salary five hundred monthly. Midwest. Box 155F BROADCASTING.

Announcer—first phone; north central; new ownership; \$100. Box 163F, BROADCASTING.

Expanding chain with new Pittsburgh area station needs experienced announcers with executive potential. No prima donnas or floaters. We are seeking an experienced man with a desire to settle permanently in a growing company where opportunity for advancement will occur. Personal interview is a must after approval of tape. Send tape and resume immediately. Box 181F, BROADCASTING.

Piedmont indie needs two experienced announcers, 80 weekly. Tape, resume. Box 184F, BROADCASTING.

Move up. Seasoned staff announcer wanted in September. News gathering and writing ability important but not primary duty at present. No top 40 deejay types. Northern Illinois kilowatt independent. Write age, education, marital status, experience in detail. Personal interview required. Box 187F, BROADCASTING.

Announcer—first phone. Are you 26, married, tired of moving around, looking for a solid good paying position in the mid-west. Are you a good air salesman with voice authority who wants to start at \$100.00 per week. Then we need each other. Send background, references, photo, tape to Box 196F, BROADCASTING.

Comboman. Must be good announcer and chief engineer also. Send resume, tape to Al Tedesco, KDUC, Hutchinson, Minnesota. Salary open.

Wanted, experienced announcer. Dr. F. P. Cerniglia, Radio Station KLIC, Monroe, La.

## RADIO

### Help Wanted—(Cont'd)

#### Announcers

Announcer: Any class ticket combo. Some experience. No floaters. Give references. Send tape. KRLLN, Canon City, Colo.

Wanted, good voice, good delivery and good reputation that will stand inspection to start work immediately for a progressive southeast Missouri station. Apply in person KTCB, Malden, Mo.

Announcer wanted. Good salary. DJ and news, announcing. Must have good voice. KTOE, Mankato, Minnesota.

Announcer experienced all phases needed immediately at five thousand watt NBC station city of 17,000. Permanent position with pleasant working conditions and excellent fringe benefits. No floaters. Prefer applicant from Kansas or adjacent states, but will consider all. Send tape or disc, references, marital or draft status, recent photo and salary requirements to Jim Heaton, KVGB, Great Bend, Kans.

Good pay and opportunity offered qualified staff announcer. Must be experienced, mature and settled. For interview, contact Bob Webber, KXJK, Forrest City, Arkansas.

Illinois—Announcer, experienced, mature, good commercial delivery (no rock and roll). Send picture, resume, audition WGLI, Galesburg, Ill.

Experienced announcer wanted immediately for new station serving Augusta, Georgia, market. Must be good. Send tape, letter, Radio Station WGUS, North Augusta, S. Carolina.

We're tired of hotshots and green horns. If you're a seasoned and experienced personality who's getting tired of the hurly-burly of big market competition, let us hear from you. Local network station. Comfortable university town. Cosmopolitan atmosphere. We will ask you to work but we're willing to stretch the budget for the right man. Send resume, photograph and tape to WINA, Charlottesville, Va., or call 2-6177.

Central Florida needs two good announcers, one with 1st phone, one without. Progressive 1 kw in shirt sleeve climate. WLBE, Leesburg, Florida.

#### Technical

Engineer-announcer position available with 5000 watt fulltime independent Wisconsin station. Excellent opportunity with expanding group. Box 962E, BROADCASTING.

Chief engineer for brand new directional daytimer in Pittsburgh area one of growing chain. All new equipment with excellent layout. Excellent salary and working conditions. No announcing required. Personal interview necessary. Box 180F, BROADCASTING.

Opening soon for chief engineer with established kilowatt daytimer. Good conditions for right man. WASA, Havre de Grace, Maryland.

Wanted immediately, chief engineer for 1000 watt daytime independent. Wilkes Broadcasting, North Wilkesboro, N. C., phone 633.

#### Production-Programming, Others

Mr. News Director, this ad will run until we find the right man. We need a newsmen who gets behind the surface news; who knows what's going on. News in depth is our most important service. Good salary and facilities. Write Box 179E, BROADCASTING.

Metropolitan, top rated independent needs sharp traffic director. Unlimited opportunity. Immediate opening. Rush complete details. Box 802E, BROADCASTING.

News editor who can gather, write and air local news for tri-county coverage. Must be industrious and dependable. Rush complete details including tape and photo. Box 963E, BROADCASTING.

Production director modern radio. Top indie, top ten market. Storz, Bartell, Plough, McLendon, or similar experience required. Fantastic opportunity. Rush tape. Box 114F, BROADCASTING.