

Green (T-T 6:30-7 a.m.; S 7-7:30 a.m.); government S 1, Dr. Morley Ayearst (T-T 7-7:30 a.m. & S 7:30-8 a.m.).

NYU again will charge \$90 for each course for credit, \$25 for certificate study.

Assailants Injure WSRS Employees

A total of \$3,000 in reward money has been offered for the arrest and conviction of two men who attacked Ted Lawrence and William Crane of WSRS Cleveland, Ohio, early Tuesday morning (July 15). Mr. Lawrence is moderator of the station's panel discussion program *Confab*, which has been dealing with the issues of right-to-work legislation and corruption in labor unions. WSRS staff members report they have been plagued with anonymous telephone calls which warned of violence if the discussions were continued.

As Mr. Lawrence was leaving the studio, two men jumped him forcing him to fall down a flight of stairs, WSRS states. Mr. Crane, also connected with *Confab*, was similarly attacked as he responded to Mr. Lawrence's shouts, the account adds. Mr. Lawrence suffered three fractured ribs and Mr. Crane received bruises.

The Ohioans for the Right-to-Work organization, whose director has been on the panel show, has posted a \$1,000 reward and the Cleveland AFL-CIO has offered \$2,000. Jack McGinty, executive secretary of the Cleveland AFL-CIO, was a panelist Wednesday night for *Confab* discussion of the incident.

REPRESENTATIVES APPOINTMENTS

KSO Des Moines, Iowa, names H-R Representatives Inc.

KIXL Dallas and KJIM Fort Worth, both Texas, and **WORC Worcester, Mass.**, appoint William J. Reilly, Chicago, in Midwest. Richard O'Connell Inc. will represent stations in N. Y. area.

WTEN (TV) Albany, N. Y., names Blair-Tv as national representative, effective Aug. 1.

WORC Worcester, Mass., appoints Richard O'Connell Inc., N. Y.

WEEP Pittsburgh names Robert E. Eastman & Co.

STATION SHORTS

WABC-TV New York reports its billings at conclusion of second quarter showed increase of 65% over the same period last year.

WIBG Philadelphia has expanded schedule to full 24 hours daily.

WIIC (TV) Pittsburgh has moved to new WIIC Television Center at 341 Rising Main St., Pittsburgh 14. Telephone: Fairfax 1-8700.

KTVU (TV) Oakland-San Francisco has opened its new studios and offices at 1 Jack London Sq., Oakland. Station held open house for advertisers and agencies.

WQUA Moline, Ill., retains Phil Dean Assoc., N. Y., publicity and public relations company.

CHANGING HANDS

TRACK RECORD ON STATION SALES, APPROVAL

ANNOUNCED

The following sales of station interests were announced last week. All are subject to FCC approval.

WIP-AM-FM Philadelphia • Sold by Gimbel Bros., department store, to group headed by Benedict P. Gimbel Jr., president-general



MR. GIMBEL

manager of station for past 30 years, for cash figure of \$2.5 million. In group with Mr. Gimbel, who acquires control, are Edward Petry, president of station rep firm, Armand Hammer, president of Mutual, Bob Hope, and Philadelphia businessmen Robert M. Brown, William L. Butler, John P. Crisconi, Ralph Huberman, L. Parker Naudain and John G. Pew Jr. Station, established in 1922, operates on 610 kc. with 5 kw, and is Mutual affiliate. Sale to Mr. Gimbel and associates follows previous negotiations with Plough Inc. and Storz Broadcasting Co. and means no change in personnel or operating policy. Purchasing company is WIP Broadcasting Inc. of which Mr. Gimbel is president.

WDMF MT. DORA, FLA. • Sold by Francis Fitzgerald to Triangle Broadcasting headed by E. O. Roden for \$30,250. Mr. Roden also operates WTUP Tupelo, WBIP Boonville, and WGCN Gulfport, all Miss., KREL Baytown, Tex., and WBOP Pensacola, Fla. Co-brokers were Allen Kander & Co. and Paul Chapman Co. WDMF is on 1580 kc with 1 kw, day.

APPROVED

The following transfers of station interests were approved by the FCC last week. For other broadcast actions, see FOR THE RECORD, page 93.

KVOD DENVER, COLO. • Sold to Western Broadcasting Enterprises Inc., (Robert L. Howsam, president; licensee of KINT El Paso, Tex.) for \$300,000 plus employment deal by Colorado Radio Corp. KVOD is on 630 kc with 5 kw, and is affiliated with ABC.

WLOS-AM-FM-TV ASHEVILLE, N. C. • Granted acquisition of positive control by WTVJ (TV) Miami through purchase of 35.2% interest from Charles A., Henry J. and Joe H. Britt, Julia L. Stamberger and Harold K. Bennett for \$277,940, thereby increasing the WTVJ holdings to 72.1%. WLOS-TV is on ch. 13 and is affiliated with ABC. WLOS, also affiliated with ABC and Mutual, is on 1380 kc with 5 kw, day, 1 kw, night. WLOS-FM is on 104.3 mc with 9.2 kw.

KATT PITTSBURG, CALIF. • Sold to Contra Costa Broadcasting Corp. (interest in WONE Dayton, Ohio) by KECC Inc. for \$225,000, plus employment deal. KATT is on 990 kc with 5 kw.

WWCO WATERBURY, CONN. • Sold to WWCO Inc. (Herbert Bloomberg, has minority interests in KPAR-TV Abilene, KDUB-AM-TV Lubbock and KEDY-TV Big Spring, all Texas), for \$193,000 by New England Broadcasting Corp. WWCO is on 1240 kc with 250 w.

WLAV-AM-FM GRAND RAPIDS, MICH. • Sold to Harmon L. Stevens and John F. Wismer as Stevens-Wismer Broadcasting Co. (WHLs Port Huron and WBSE Hillsdale, Mich., and interest in WLEW Bad Axe, Mich.) and Milton W. Bush by Versluis Radio & Television Inc. for \$45,000 and assumption of \$133,000 indebtedness to transferor, among other agreements. WLAV is on 1340 kc with 250 w, and is affiliated with ABC. WLAV-FM is on 96.9 mc with 1.75 kw.

KGEE BAKERSFIELD, CALIF. • Sold to Marterto Productions Inc. (tv star Danny Thomas) and Seer Inc., 90% and 10%, respectively, for \$145,850 and employment deal. KGEE operates on 1230 kc with 250 w.

KVII-TV AMARILLO, TEX. • Sold to Television Properties Inc., Jack C. Vaughn, president, with various officers having interests in KOSA-AM-TV Odessa, by Southwest States Inc. for \$136,052. KVII-TV is on ch. 7, and is an ABC affiliate.

WPLH HUNTINGTON, W. VA. • Sold to The Tierney Co. (WCHS-AM-TV Charleston, Hawthorne D. Battle, president) by Huntington Broadcasting Co. for \$112,375. WPLH is on 1420 kc with 5 kw, and is affiliated with MBS.

KZEA SHREVEPORT, LA. • Sold to John M. McLendon and Assoc. Inc. by Edward E. McLemore for \$100,000, conditioned that assignment not be consummated until the McLendon interests dispose of KOKA Shreveport (see below). The McLendon Negro-programmed stations include KOKY Little Rock, Ark. WOKJ Jackson, Miss., and WBCO Bessemer, Ala. KEZA operates on 980 kc with 5 kw.

KOKA SHREVEPORT, LA. • Sold to Southwest Broadcasters Inc. (KBSF Springhill, La.) by John McLendon and Assoc. for \$85,000. KOKA is on 1050 kc with 250 w.

KBMY Tower Downed by Twister

While KBMY Billings, Mont., was broadcasting tornado warnings July 2 its tower received a direct hit from a twister that completely destroyed its antenna. By working throughout the night a temporary antenna was erected and the station went on the air on schedule at 6 a.m., losing altogether only eight hours broadcasting time. KBMY credits other stations in the area with being "extremely cooperative" in offering manpower and equipment. A permanent new antenna is expected to be in operation by July 20.