



The man of a thousand voices . . .

is another one of the 50,000 watt reasons why 50,000 watt WDGY is first morning . . . afternoon . . . and all day in Minneapolis-St. Paul with 28.2%*

50,000 watts are *fine* . . . and WDGY has them. But coverage alone doesn't get you audience. A 50,000 watt station needs 50,000 watt personalities, to match. Like Stanley Mack, here. Stanley's the man of a thousand voices . . . dialectician par excellence . . . legitimate stager . . . vaudevillian . . . radioactor (Sam Spade series) . . . and singer and drummer to boot. Stanley is typical of the sound and force which have made WDGY first morning, afternoon and all day on Hooper and first per Pulse, as well . . . and of the "response-ability" which is giving WDGY its biggest billings ever! For Twin Cities coverage, personality and audience . . . talk to the Blair man . . . or WDGY g. m. Jack Thayer.

*Hooper, May-June, 1958

WDGY

the 50,000 watt station with
the 50,000 watt personalities

MINNEAPOLIS-ST. PAUL

**STORZ
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TODAY'S RADIO FOR TODAY'S SELLING
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