



WHEN Worth Kramer introduced Lowell Thomas to the Detroit Adcraft Club March 21, he had a tale in the tradition of the CBS newsman's Arctic adventures. Mr. Thomas, snowbound in Pawling, N. Y., arose at dawn and dug out of his home, arriving at LaGuardia Field in time for the Detroit flight. The club had arranged to pick up his speech from Pawling on a two-way line, but Mr. Kramer, executive vice president of WJR Detroit and club president, was happy to present the speaker live.

cluding member company advertising managers, corporate financial executives and advertising budget control personnel, will explore advertising budget and cost control policies and practices.

Five New Members Named to Join NAB Radio Board at Convention

Five new members will join the NAB Radio Board of Directors during convention week (Los Angeles, April 27-May 1) as a result of elections completed last week. Seven directors were re-elected.

Those elected were Simon Goldman, WJTN Jamestown, N. Y., Dist. 2 (incumbent); Jack Younts, WEEB Southern Pines, N. C., Dist. 4, for James H. Moore, WSLR Roanoke, Va.; F. C. Sowell, WLAC Nashville, Tenn., Dist. 6 (incumbent); J. M. Higgins, WTHI Terre Haute, Ind., Dist. 8, for E. F. Baughn, WPAG Ann Arbor, Mich.; Ben B. Sanders, KICD Spencer, Iowa, Dist. 10 (incumbent); Robert L. Prat, KGGF Coffeyville, Kan., Dist. 12 (incumbent); George C. Hatch, KALL Salt Lake City, Dist. 14 (incumbent); Robert J. McAndrews, KBIG Avalon, Calif., Dist. 16, for Robert O. Reynolds, KMPC Beverly Hills, Calif.; John H. DeWitt Jr., WSM Nashville, large stations, for John M. Outler Jr., retired from WSB Atlanta; Fred A. Knorr WKMH Dearborn, Mich., medium stations, for Todd Storz, Storz Stations; J. R. Livesay, WLBH Mattoon, Ill., small stations (incumbent); Merrill Lindsay, WSOY-FM Decatur, Ill., fm stations (incumbent).

Ballots were canvassed and certified by an election committee comprising Everett L. Dillard, WASH (FM) Washington, chairman; Joseph Goodfellow, WRC Washington, and Thomas F. McNulty, WWIN Baltimore.

One vacancy remains on the Radio Board, caused by the move of J. G. Paltridge from

KROW Oakland, Calif., to KABC Los Angeles. A special Dist. 5 election is under way, to be completed in early May.

New Broadcasters Club in D. C. Elects; Fellows Heads Board

Local members of the new Broadcasters Club of Washington met last week to elect the first board of governors which in turn elected club officers. Governors chosen by 75 Washington members are:

President Harold E. Fellows of NAB, who was elected chairman of the Broadcasters Club board; Joseph Baudino, vice president, Westinghouse Broadcasting Co.; Everett Dillard, engineering consultant; Earl H. Gammons, radio-tv consultant; Fred Houwink, general manager of WMAL-AM-FM-TV Washington; Ted Koop, director of news and public affairs, CBS, Washington; Leonard H. Marks, attorney; Neville Miller, attorney, Robert K. Richards, public relations counsel; James D. Secrest, executive vice president, Electronics Industries Assn.; Carleton Smith, vice president, NBC, and Ben Strouse, president of WWDC Washington.

The governors elected Mr. Marks president; Mr. Richards first vice president; Mr. Baudino second vice president; Mr. Strouse secretary, and Mr. Secrest treasurer. Terms for board members who are officers are until January 1960, for others until January 1959.

John Meagher, NAB vice president, was appointed chairman of the membership com-

mittee with Vince Welch, Washington lawyer, and Howard Lane, managing director of KOIN-TV Portland, Ore., as committeemen. House committee: Mr. Richards, chairman; Lester Lindow, executive director, Assn. of Maximum Service Telecasters; Frank Russell, NBC vice president, and William T. Stubblefield of Stubblefield, Hamilton, Twining & Assoc., station broker. Broker James W. Blackburn, of Blackburn & Co., is finance committee chairman.

Indiana Broadcasters Elect Higgins at March Meeting

Joseph M. Higgins, general manager of WTHI-AM-TV Terre Haute, Ind., was elected president of the Indiana Broadcasters Assn. at its regular March meeting in Indianapolis March 21. He succeeds Lester G. Spencer, WKBV Richmond.

Other officers elected by IBA were Eldon Campbell, WFBM-TV Indianapolis, vice president-tv; Richard E. Jackson, WSAL Loganport, vice president-am; Elmer G. Sulzer, WFIU (FM) Bloomington, vice president-fm; Roy L. Hickox, WLRP New Albany, secretary-treasurer; William C. Fowler, WBAT Marion, assistant secretary; Ron Ross, WPTA (TV) Roanoke (Fort Wayne), assistant treasurer.

New directors are Mr. Spencer; Daniel C. Park, WIRE Indianapolis; E. Berry Smith, WFIE-TV Evansville; Neal Welch, WSBT-AM-TV South Bend; Robert Harris, WLOI La Porte; Paul Brines, WSJV (TV)-WTRC Elkhart, Ind.



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