



**come
and
get it
...in
Miami**

**Everything you need to nourish sales is yours via WQAM . . .
including 38.1% of the daytime radio audience**

WQAM's unique blend of entertainment, news, showmanship and precision production consistently produces the audience dominance you need for successful advertising.

Hooper shows WQAM first. So does Pulse. So does Trendex. And so does a recent Southern Florida Area Pulse, accounting for 31.5% of the state's population.

Let a Blair man wait on you . . . or summon General Manager Jack Sandler.

WQAM Serving all of Southern Florida with 5,000 w on 560 kc... & Radio #1 in... **Miami**

**STORZ
STATIONS**
TODAY'S RADIO FOR TODAY'S SELLING
TODD STORZ, PRESIDENT • HOME OFFICE: OMAHA, NEBRASKA

WDGY Minneapolis St. Paul
REPRESENTED BY JOHN BLAIR & CO.
WHB Kansas City
REPRESENTED BY JOHN BLAIR & CO.
WTIX New Orleans
REPRESENTED BY ADAM YOUNG INC.
WQAM Miami
REPRESENTED BY JOHN BLAIR & CO.