

CLASSIFIED ADVERTISEMENTS

Payable in advance. Checks and money orders only.

- **DEADLINE:** Undisplayed—Monday preceding publication date. Display—Tuesday preceding publication date.
- **SITUATIONS WANTED** 20¢ per word—\$2.00 minimum • **HELP WANTED** 25¢ per word—\$2.00 minimum.
- All other classifications 30¢ per word—\$4.00 minimum. • **DISPLAY** ads \$20.00 per inch.
- No charge for blind box number. Send replies to Broadcasting, 1735 DeSales St., N.W., Washington 6, D. C.

APPLICANTS: If transcriptions or bulk packages submitted, \$1.00 charge for mailing (Forward remittance separately, please). All transcriptions, photos, etc., sent to box numbers are sent at owner's risk. BROADCASTING expressly repudiates any liability or responsibility for their custody or return.

RADIO

Help Wanted

Management

Station manager or commercial manager. Independent in market of 30,000 with 11 years experience, local, network, small and metropolitan markets with excellent references. Thorough knowledge of music-news operation. Promotion-minded. Can sell against best salesman in town. Available January first 1958. For salary requirements, references, and resume write Box 926B, BROADCASTING.

General manager-aggressive sales. Take charge of excellent well-equipped daytime station in rural eastern seaboard market. Want honest, hard worker who likes small towns and selling. Excellent salary and commission. Box 952B, BROADCASTING.

Eastern chain has new station under construction. Needs assistant station manager immediately. Eventually promotion to manager. Applicant must have several years announcing experience, sales experience, must be married, must have car. Send tape, resume and photo. Box 197C, BROADCASTING.

Sales

Salesman or salesmanager single station market 15,000; \$500 plus percentage earnings. Experience other phases required. Box 130C, BROADCASTING.

Southwest, top rated station in rapidly expanding market has opening for experienced salesman. Box 227C, BROADCASTING.

Dodge the snowballs. Prominent network station in southwest needs salesman-announcer. Do not apply unless you are willing to work. We expect to pay well if you work well. Salary for air work plus draw or commission on sales. NO applications accepted unless accompanied by tape, sales record, and references. You don't have to have a lot of experience, but you must be good material. Room for advancement. Box 251C, BROADCASTING.

Splendid future with Detroit independent for man with proven sales ability, imagination and organizational talent. Box 257C, BROADCASTING.

Two experienced salesmen-announcers who really know how to sell. Send pertinent information Bob Howard, Manager, WBRX, Berwick, Pennsylvania.

New progressive daytimer servicing N. J. suburban area in need of experienced salesman. WHTG, Asbury Park, N. J.

Immediate opening for experienced salesman in metropolitan Pennsylvania market. Excellent guarantee against 15% commission. Established accounts and market. Send full information in first letter, including experience and present billing to Louis Murray, WRTA, Altoona, Pennsylvania.

Announcers

Pennsylvania chain needs experienced announcers. Good working conditions, 40-hour week, paid vacation, time and half, \$85 a week. Minimum one-year experience necessary. Excellent opportunities for advancement to executive position. Send tape, with news, commercials, and sample music program, plus resume and photograph. Box 274B, BROADCASTING.

Florida top-notch pop DJ. \$100 week to start. Additional income by selling. Send tape, resume, references first letter. Box 441B, BROADCASTING.

Immediate opening for staff announcer qualified also as newsmen. 1,000 watt independent near Chicago. Personal interview necessary. detail age, education, experience in resume. Box 821B, BROADCASTING.

RADIO

Help Wanted—(Cont'd)

Announcers

Disc jockey and special events man for top-rated show on top-rated news and music indie. Sunny Florida living in booming market. Send tape, resume, etc., to Box 958B, BROADCASTING.

Maryland independent wants staff announcer with some experience who can do good record show and operate board. Box 131C, BROADCASTING.

Two announcers in established western Pennsylvania station. Must be experienced in board work, news writing and show imagination in dj work. Good pay to right men. Send tape, references, salary requirements, background and picture. All material will be returned promptly. Box 152C, BROADCASTING.

Send 5 minutes on tape. Independent 5-kw 24-hour midwest station needs nite dj with 1st class ticket. Pay and working conditions good. Box 198C, BROADCASTING.

Energetic family man announcer with Storz-Noemac ability and cooperative personality to work with growing Texas chain of stations. Wealth of experience not needed. Tape and resume first letter. Box 201C, BROADCASTING.

Midwest daytimer wants experienced staff announcer for early morning dj and news work. Prefer married man who wants to settle in finest community in midwest. Send tape, photo's and resume to Box 216G, BROADCASTING. 3rd ticket or better required.

Mo. opening. Good announcer. dj on top 40 music station. Floaters need not apply. Please send tape and state minimum salary. Box 219C, BROADCASTING.

Good dependable combination man, southern market. Write Box 234C, BROADCASTING.

Daytime station needs combo announcer-engineer. Tommie Stripling, KTET, Livingston, Texas.

Announcer with first phone, no maintenance, contact G. C. Packard, KTRC, Santa Fe, N. M.

Experienced dj familiar with music, news format. Send tape dj show and news to KWOW, Pomona, California.

Experienced announcer-disc jockey needed for top midwestern radio station. Send tape and letter with full particulars to the P.D., WGEM, Quincy, Illinois.

New progressive 500 watt daytimer reaching N. Y. metropolitan area is in need of an experienced announcer with first phone. Small operation. WHTG, Route 1, Asbury Park, N. J.

Experienced staff dj. All-round man. WKLZ, Kalamazoo, Michigan.

Wanted, young newsmen. Desire more important than experience. Salary range, 75-80. Send tape, photo, resume to: Don Potter, WKNX-AM-TV, Saginaw, Michigan.

Experienced versatile announcer who knows popular music for Washington, D. C. area independent. Send resume, tape and photo to Jack Moran, WPIK, Alexandria, Virginia.

Big small town market of 70,000 (general vicinity of Atlanta) wants combo man with 1st phone ticket for night shift—never more than 4 or 5 hours per night on board, only 5 nights a week. Must have good voice. Send tape, resume and desired starting salary immediately to Don Mitchell, 230 Lakeview Ave., NE, Atlanta 5, Georgia.

Technical

Eastern Kentucky daytimer needs first class engineer immediately. Send complete resume. Box 991B, BROADCASTING.

Need engineer for active station. Some announcing. Good pay and pleasant working conditions. Box 138C, BROADCASTING.

Chief engineer. Immediate opening for experienced engineer, Virginia station. Send complete information. Box 193C, BROADCASTING.

RADIO

Help Wanted—(Cont'd)

Technical

Looking for engineer, announcer. Announcing the most important. Good opportunity for right man with 1st phone. Starting salary \$90.00 per week. If interested send tape, 5000 watt, 25 years old, number one in Amarillo, Texas, KFDA, Box 128.

Experienced chief engineer-announcer. Send tape, experience to KWOW, Pomona, California.

Chief engineer-announcer, good salary; send tape and resume to WDBL, Springfield, Tenn.

Immediate opening for chief engineer-announcer for 1000 watt southeast independent station. Good pay, pleasant working conditions. Send tape, photograph, and resume to WJAT, Inc., Swainsboro, Ga.

Wanted, engineer-announcer with first class phone. Southern West Virginia CBS affiliate. Announcing experience stressed. Transmitter watch duties to spell other technicians. Immediate opening. Group insurance program. WJLS, Beckley, West Virginia.

Technical supervisor take charge well equipped am-fm operation. New Gates kilowatt am. GE fm transmitters, remote controlled. Applicants must have several years all-around maintenance experience. Excellent opportunity for engineer preferring station which maintains A-1 equipment condition. Contact Ray Cheney, WMDX, Mt. Vernon, Illinois.

Production-Programming, Others

Experienced and persuasive copywriter for network station in beautiful Texas resort city. Box 946B, BROADCASTING.

Combo news-staff man with emphasis on news in depth. Permanent berth in major Ohio metropolitan market to man who can cut the mustard. Starting salary commensurate with experience and ability. Send resume, photo, tape and other pertinent information first letter. Box 197C, BROADCASTING.

Newsman for southern New England 5 kw network affiliate. Emphasis on gathering and writing local news. Air work not necessary. Youth, enthusiasm and sports knowledge desirable. Send full information to Box 231C, BROADCASTING.

Opportunity for competent small station newsman, ready to move up, to join news staff of 50 kw mid-Atlantic area radio station. Send resume of experience and qualifications along with tape to Box 243C, BROADCASTING.

5000 watt mid-west radio needs assistant news and sports director. News, leg and air work, sports, air color play-by-play. Music background, first phone ticket. Young married man preferred. Excellent future. Send tape, photo, references, salary expected to James Jae, Manager, KHMO, Hannibal, Missouri.

RADIO

Situations Wanted

Management

Permanent location, with opportunity of part ownership. Experienced all phases. Box 807B, BROADCASTING.

General manager available 1st of year. Highly promotional. 18 years radio experience. References, married and reliable. Can produce. Box 162C, BROADCASTING.

Recently sold my station after ten years of profitable operation. Ready to bring you a most thorough and comprehensive knowledge of the broadcasting business, all phases. Married, family, 37 years old, available February. Looking for community with a future. Box 224C, BROADCASTING.