



IN the vanguard of a 135-car news corps for KFWB Hollywood are (l to r): Robert Hancock, general manager of Bryce Delivery, which is part of the volunteer news fleet; Robert M. Purcell, president and general manager of KFWB; Al Jarvis, KFWB disc jockey, and Ray M. Chaffee, vice president, Business & Professional Telephone Exchanges, which links the 135 volunteer stringers to the station (traffic and weather calls are relayed by BPTE to KFWB at no charge to the telephone customer). The cooperative arrangement between the mobile phone firm, its customers and KFWB means that KFWB has an average of 98 telephone-equipped vehicles moving through Southern California, giving direct broadcast reports 24 hours a day.

morning of Oct. 5. WSM-TV also tracked the beeps.

KANSAS CITY—WHB News Director Hugh Beder wasn't satisfied with wire stories so he phoned Radio Moscow Oct. 7. He talked

20 minutes with a Radio Moscow engineer, as WHB, a Storz station, recorded the conversation. The Russian gave many interesting comments and denied that Soviet troops were being trained for a flight to the moon. The report was fed to Storz stations.

WORCESTER, MASS.—W T A G-A M-F M transmitter engineer Doug Peterson picked up the satellite's beeps the morning of Oct. 5 and they were put on the air.

REXBURG, IDA.—Merrill Andrus, chief engineer of KRXX, was quoted by Associated Press as saying he picked up Sputnik signals in code. He jotted a page of numbers as messages came in every three minutes.

MILWAUKEE—National acclaim came to WTMJ-TV last week from baseball fans who liked the unusual camera angles in the station's coverage of the World Series games in Milwaukee. Most comment dealt with the shots from a telephoto lens 25 feet above the ground beyond the centerfield fence. The intimate look at pitcher and catcher gave the illusion that the viewer was standing in the middle of the diamond. It showed the dip, curve and hop as the ball crossed the plate. A ground-level camera in the stands almost directly behind home plate gave unusual shots.

Phil Laeser, radio-tv engineering manager, directed technical operations and a crew of 24 engineers was at the stadium for game telecasts. WTMJ-TV presented a number of special features, as did WTMJ radio, under the direction of Donald Loose and Sprague Vonier, respective WTMJ and WTMJ-TV program managers. The Milwaukee celebrating, after the final game, provided some of the liveliest programming in the city's history.



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