

PEOPLE CONTINUED

can Broadcasting Network, and Aaron Beckwith, business development director, National Telefilm Assoc., named account executives for ABC-TV.

**S. William Aronson**, director of sales service, American Broadcasting Network, named administrator in ABN's cost control unit.

**Herbert J. Cutting**, chief accountant, Mutual Broadcasting System, named director of administrative services.

**Fred Lyons**, central division manager, NBC Radio Spot Sales, and **Richard Arbuckle**, NBC Spot Sales radio salesman in N. Y., named eastern radio spot sales manager and central division sales manager, respectively. Mr. Arbuckle will headquarter in Chicago.

**John A. Stearns**, producer of NBC-TV's *Arthur Murray Party* (Mon. 9:30-10 p.m.), has been named executive producer with American Broadcasting Network for unspecified daily hour live musical program.

**Robert F. Stolfi**, formerly advertising and sales promotion manager, WNDU-TV South Bend, Ind., has rejoined CBS-TV network sales, assigned to sales development department of network's Chicago office. Mr. Stolfi originally joined CBS-TV in 1949 in network operations and left to join WNDU-TV in 1955.

**Tom Lufkin**, program service manager, ABC-TV, father of girl, Jane Marie, Aug. 22.

STATIONS

**Edward M. Guss**, vice president and station manager, KOSI Aurora, Colo., transfers to WGVM Greenville, Miss., in similar capacity plus added duties of attending to real estate and other investments of Mid-America Broadcasting Co. (licensee of both stations).



◀ **Arthur L. Robertson**, assistant general manager and chief engineer, KFML Denver, named general manager.

**Ted Carlsen**, sales manager, KRAK Stockton, Calif., promoted to general sales manager and assistant manager. **Robert Murray**, sales manager, KWG Stockton, to KRAK as local sales manager.

**Bob Janes**, formerly associated with American Broadcasting Network, S. F.; KLRJ-TV Henderson, Nev.; and KLAS-TV Las Vegas, to KTOO Las Vegas as general manager.



◀ **Ross Newby**, formerly sales manager, KFDA-TV Amarillo, Tex., to KOSA-TV Odessa, Tex., as national sales manager.

**Don Peterson**, sales service, WOI-TV Ames, Iowa, named national sales manager. He is succeeded in sales service by **Ron Scott**, chief announcer.



◀ **James F. Jae Jr.**, station manager, KLIK Jefferson City, to KHMO Hannibal, both Missouri, in similar capacity.

**Lew Heilbronner**, manager, WRDW Augusta, Ga., to WJQS Jackson, Miss., in similar capacity.



◀ **Herbert S. Dolgoff**, lawyer in private practice in Omaha, Neb., to Storz Stations, Omaha, as general counsel.

**Lou Torok**, KBTK Missoula, to KCAP Helena, both Montana, as manager, succeeding **K. O. MacPherson**, retired.



◀ **William J. Conran**, promotion manager, WPFH-TV Wilmington, Del., named promotion manager of WIBG Philadelphia. WPFH-TV is affiliate of WBIG.



◀ **Lyle R. Allen**, tv director, WITN-TV Washington, N. C., to WLWI (TV) Indianapolis as merchandising manager.

**Roy W. Pratt**, engineering staff, WHO-AM-FM-TV Des Moines, Iowa, promoted to chief engineer, succeeding late **Reed E. Snyder**.



◀ **Ken James**, assistant program director, WOW-TV Omaha, Neb., to KENS-TV San Antonio, Tex., as program director. Mr. James was with WOW-TV for six years.

**Art Curley**, formerly disc jockey with WRCV Philadelphia and WDEL Wilmington, Del., to WTUX Wilmington as program director.

**Ron Chrisco**, KHEP Phoenix, to KHEY El Paso, Tex., as program director. **Jess Richardson**, KZIP Amarillo, Tex.; **Virgil Bond**, KALG Alamogordo, N. M., and **Virgil Galicia**, KHEY accounting department, join KHEY sales staff.

**John A. McCorkle**, formerly account ex-

ecutive for CBS Radio Sales, to WNEW New York in similar capacity.

**Jay Robinson**, formerly with Inland Marine Co., to WTTW (TV) Chicago as sales representative for tv recording service.

**Jim Ferguson** joins WTRL Bradenton, Fla., as personality on morning show and salesman, succeeding **Charlie Blake**, resigned.

**Bob Elson**, sportscaster and play-by-play announcer on Chicago White Sox baseball broadcasts, signed by WBKB (TV) that city for daily *Bob Elson's Sports and Comments* (6-6:15 p.m.) to be simulcast on WCFL radio.

**Jim Lounsbury**, Chicago emcee, signed by WBKB (TV) that city for new teenagers tv series, *Record Hop*. Sat. 4-5:30 p.m.

**Howard Holderness**, president of Jefferson Standard Life Insurance Co. and member of board of directors of Jefferson Standard Broadcasting Co. (WBT Charlotte, N. C.; WBTW [TV] Charlotte, and WBTV Florence, S. C.), named state chairman for United Community Campaigns of North Carolina.

**Bruce M. Johns**, promotion director, WCHS-AM-TV Charleston, W. Va., named state director of Charleston Junior Chamber of Commerce and will represent that chapter in all state-wide meetings of West Virginia Junior Chamber of Commerce.

**Margie V. Ellis**, 34, secretary in purchasing department of KTTV (TV) Los Angeles, died Aug. 24.

MANUFACTURING

**H. Ronald Eldridge**, formerly assistant comptroller of Federal Telephone & Radio Co., Clifton, N. J., International Telephone & Telegraph Corp. division, elected comptroller of industrial products division of IT&T. **John T. Jackson**, director of planning and organization department, IT&T, elected assistant vice president.



◀ **Harry Schecter**, formerly regional sales manager, Motorola Inc., named general manager of Motorola division of Warren Connolly Co., L. I., N. Y. He succeeds **Dan Jacobs** who resigns to establish his own business.

**J. E. Schlener**, formerly merchandising manager for Sylvania Electric Products' semiconductor division and special tube operations, appointed eastern district sales manager of semiconductor division.

**Rein Narma**, Fairchild Recording Equipment Co., L. I., N. Y., appointed manager of production and engineering divisions in addition to duties as chief engineer.

**Marvin E. Groll**, sales engineer in New England for electronic tubes, Sylvania Electric Products, appointed sales engineer for company's semi-conductor division.