

Slugging Sam forgot to duck. But he did remember to use Western New England's WWLP - WRLP, Holyoke, Mass.

In Western New England Nearly Everyone Watches

WWLP Channel 22 Springfield-Holyoke, Mass.

WRLP Channel 32 Greenfield, Mass.



Peters, Griffin, Woodward, Inc.

REPRESENTATIVES

PEOPLE CONTINUED

sistant manager and program director. Syble Taylor joins KGOS as women's director and Frank Allen, program director, KVHC O'Neil, Neb.. to KGOS as news director.



▼ Frank O. Sharp, personnel director and program manager, Consolidated Tv & Radio Broadcasters Inc. (WFBM-AM-TV Indianapolis), named administrative assistant to management of WFBM-

AM-TV.

John Keenan, formerly general sales manager of WNEM-TV Saginaw, Mich., appointed sales director of WANE-TV Fort Wayne. Ind.

Steve Halpern, formerly with WCKT (TV) Miami, to KYW-TV Cleveland. Ohio. as publicity director.

Walter C. Dunbar, sports director. WBET Brockton, Mass., to WFGA-TV Jacksonville, Fla., in similar capacity.

Maurice R. Labelle, formerly with Mandell-Newman Assoc., Miami public relations firm, to WTVJ (TV) Miami as public service director.

Aubrey (Gene) McIntosh, formerly with WJHP-TV Jacksonville, Fla., to WFGA-TV Jacksonville as announcer-weatherman.

Bill Berry, formerly with WIBR Baton Rouge, La., to WDSU New Orleans as disc jockey-announcer.

By Taylor, news editor, KFXD Nampa, to KOZE Lewiston, both Idaho, as producerannouncer. Bill Wippel, production staff. WCCO Minneapolis, to KOZE as sales executive-producer.

Bill Stull, formerly on announcing staff of KOAT-TV Albuquerque, N. M., to KARD-TV Wichita. Kan., in similar capacity.

Dan Mason and Bill Achatz, KPTV (TV) Portland. and Carl Arndt join KOIN-TV Portland control room staff.

Fred M. Vosse, account executive at R. Jack Scott Inc., Chicago, to WIND Chicago sales staff. He succeeds Quentin Sturm, resigned.

Robert E. Howard, veteran time seller and buyer. to KMLA (FM) Los Angeles sales staff.

Bill Stewart, director of programming. Storz stations (KOWH Omaha, WHB Kansas City, WTIX New Orleans, WDGY Minneapolis-St. Paul and WQAM Miami), father of girl, Sharon Celeste, July 21.

REPRESENTATIVES



■ Walter Lake, formerly Los Angeles manager, KSDO San Diego, to McGavren-Quinn Co., L. A. He will work with agencies and clients on distribution and broadcast advertising.

Oliver Ward, KMOX St. Louis, to John Blair & Co., same city, as account executive.

Edmund M. Smardan, account supervisor and tv director for Henry Gerstenkorn agency. L. A., to Blair-Tv. same city, as account executive.

David C. Milam, WRR Dallas sales staff. to Avery, Knodel, same city. radio sales staff.

Ralph Glazer, account executive, CBS Radio Spot Sales. N. Y., married June O'Sullivan, secretary to general manager of KNX Los Angeles.

MANUFACTURING



▼ Dr. Raymond L. Garman, executive vice president. General Precision Labs. Pleasantville, N. Y. elected board chairman and continues as technical director in charge of research and development.



■ James W. Murray, GPL executive vice president, elected president and chief executive officer, continuing as general manager.

C. F. Parsons, formerly vice president and general manager of Zenith Radio Distributing Corp., appointed vice president in charge of sales for RCA Victor Distributing Corp., headquartering in Chicago.

Eugene A. Tracey, vice president in charge of sales of Mitchell Mfg. Co. and formerly with Zenith Radio Corp., to Emerson Radio & Phonograph Corp. as vice president in charge of sales.



■ Jack W. Merritt, sales manager of photofact division, Howard W. Sams & Co., Indianapolis, named sales manager of newly - formed electronic distributor division.



■ Walton G. Wilson, sales representative for Howard W. Sams & Co., named sales manager of industrial service division.

George T. Stewart, manager of distribution, Sylvania Electric Products, promoted to national sales manager with responsibility for all field sales operations. Peter J. Grant, manager of sales management development, becomes manager of marketing services,

