

radio move came with purchase of an Erie, Pa., station which he transferred to Dayton and designated WHIO. J. Leonard Reinsch, now executive director of the Cox stations, was named general manager of the Dayton property. When Gov. Cox bought control of the *Atlanta Journal* in late 1939, the purchase included WSB plus an interest in WAGA Atlanta, which later was sold.

Other Cox broadcast properties include 42.5% interest in WCKR-WCKT (TV) Miami. Cox operates WSB-AM-FM-TV Atlanta, and WHIO-AM-FM-TV. Dayton.

With a keen mind and unbounded energy, he became a schoolteacher in his youth, although he had quit school at 16. His avid reading habits qualified him for a teacher's license. From teaching he moved into journalism as a reporter on the *Middletown (Ohio) Signal* and then the *Cincinnati Enquirer* where he wrote politics. After several years in Washington as secretary to a congressman he moved to Dayton where he bought the *Evening News*. Thus at 28, he was publisher of a small city newspaper. He served as a congressman from 1909 to 1913 and was elected governor of Ohio in 1913. Three terms as governor, with a record of liberal reforms, put him in a key spot at the 1920 Democratic convention and he was nominated as Presidential candidate on the 44th ballot. Running with Franklin D. Roosevelt, he was defeated by Warren G. Harding.

After the campaign he left public life except for an international assignment for President Roosevelt in 1933.

The Cox newspaper properties include the *Dayton Daily News* and *Journal Herald*; *Springfield (Ohio) Sun and News*, *Miami (Fla.) Daily News*, and *Atlanta Journal and Constitution*.

Gov. Cox spent many of his later years in Florida and was keenly interested in golf. His memoirs, *Journey Through My Years*, written in 1946, include a chapter on leading golfers he had known. He was interested also in farming.

He married Mayme L. Harding of Cincinnati in 1898. The marriage terminated in 1911. Two sons, James Jr. and John, survive. In 1917 he married Margaretta Parler Blair of Chicago who survives. Two daughters, Mrs. Barbara Glover of Honolulu and Mrs. Anee Chambers of Atlanta and five grandchildren also survive.

WBLK-AM-TV Now WBOY-AM-TV

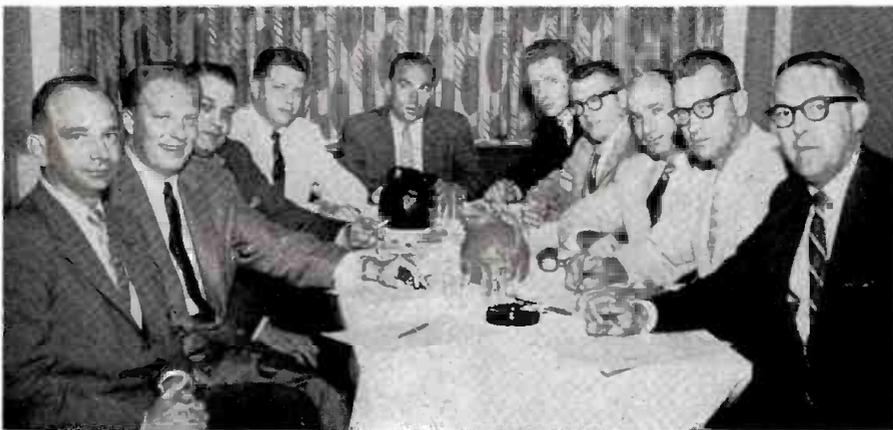
THE call letters of WBLK-AM-TV Clarksburg, W. Va., were changed to WBOY-AM-TV last week, according to an announcement by the Friendly Group Stations, of which WBOY-AM-TV is a part.

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EXECUTIVES of Storz Stations, concluding a four-day meeting in Cincinnati last weekend, heard President Todd Storz project a banner year for the group's four radio stations. At the conference table (l to r) are Dale Moudy, engineering vice president of the group; Jack Thayer, general manager, WDGY Minneapolis-St. Paul; Eddie Clarke, program director, WHB Kansas City; G. W. Armstrong, vice president-general manager, WHB; Mr. Storz; John Barrett, program director, WTIK New Orleans; Kent Burkhart, program director, WQAM Miami; Jack Sandler, general manager of WQAM; Fred Berthelson, vice president-general manager, WTIK, and Bill Stewart, national director of programming.

Business on the four stations, Mr. Storz said, is at an all time high, 23% for the first six months of this year over the same period last year. June business is up 27.5% over June last year, and overall 1957 figures are likely to set a record, he predicted. Mr. Storz spoke out against over-commercialization and inter-industry pirating of ideas. He announced a new copyright system whereby all Storz station material, except news and agency commercials, will be copyrighted daily.

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