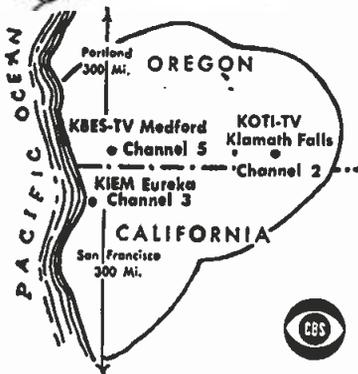


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KIEM	CHANNEL 3	
	Eureka, Calif.	
KBES	CHANNEL 5	
	Medford, Ore.	

Three markets—one billing

MARKET FACTS

POPULATION	338,800
FAMILIES	109,800
TV FAMILIES	81,252
RETAIL SALES	\$474,450,000
CONSUMER SPEND- ABLE INCOME.....	\$591,194,000

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STATIONS

Buckley, Jaeger Buy WHIM for \$830,000

THE price of big city daytime radio stations is inching up. Last May KOWH Omaha, Neb., was sold by Todd Storz to National Weekly Inc. (William F. Buckley) for \$822,500. Last week, WHIM Providence, R. I., was sold by Frank W. Miller Jr. to Richard D. Buckley and John B. Jaeger, chief executive officers of WNEW New York, for \$830,000. The purchase by Messrs. Buckley and Jaeger of 100% of the stock of Inter-City Broadcasters Inc., licensee of the Providence daytimer (1 kw on 1110 kc), is subject to usual FCC approval.

Mr. Miller, who is an officer and a director of Headley-Reed Co., radio station representative, bought the station two years ago for \$469,000. The sale was negotiated by Howard E. Stark, New York radio-television station broker. Mr. Buckley is president of WNEW and an officer, stockholder and director of the DuMont Broadcasting Corp., which is his principal interest. DuMont Broadcasting purchased WNEW earlier this year.

WHIM was purchased personally by Mr. Buckley and Mr. Jaeger and they will continue their present activities and interest in both WNEW and DuMont. Mr. Jaeger, a pioneer in broadcasting, is executive vice president of WNEW and has been associated with the station for 23 years.

WHIM operates with 1 kw daytime on 1110 kc. It has been identified with the Providence market for 10 years.

Robert Engles and George Taylor, founders of WHIM and who later sold to Mr. Miller, will continue to manage the radio outlet. Messrs. Engle and Taylor hold minority interests in WPRO-TV Providence and are majority owners of WTRY Troy, N. Y.

Newspapers in Albuquerque Still Ignore Radio-Tv Logs

ONLY one tv program log is appearing in Albuquerque, N. M., newspapers as the result of a station-newspaper controversy that began June 1 [B•T, June 10]. The four-week impasse showed no signs of settlement at the weekend.

The *Journal* and *Scripps-Howard Tribune* had carried station logs on a paid basis up to June 1. At that time KOB-TV refused to continue paying for the logs, on orders from Stanley Hubbard, who now operates the outlet. KOAT-TV and KGGM-TV joined KOB-TV in this policy.

McCormack's, Albuquerque carpet store, bought space in the newspapers for the logs but only KOAT-TV has supplied its program schedules. The McCormack's space has blanks for KOB-TV and KGGM-TV, inviting them to submit their schedules but the logs now are protected by copyright to prevent unauthorized use.

Dallas Wyant, KOB-TV promotion manager, said the station regularly mails its copyrighted logs to the newspapers special

delivery, explaining they are available to anyone who wants to distribute them as a public service. Clinton McKinnon, president-owner of KOAT-TV, said the station will supply the logs to anyone who wants to make legitimate use of them. Neither Messrs. Hubbard nor McKinnon had been accustomed to paid newspaper logs in other cities where they have operated stations.

The *Denver Post* is reported to have added 2,500 circulation to its former 5,500 Sunday sales in Albuquerque, ascribing the increase to its decision to run Albuquerque tv logs on Sundays because of the local newspaper situation. Several weeklies around Albuquerque are carrying logs. Mead's Bakeries and IGA stores are distributing free schedules. Two fan magazines are scheduled to start distributing in Albuquerque in a few days—*TV Views*, published in Phoenix, and *TV Prevues*.

WSOC Inc. Names Gluck Chairman; Nine Other Officers Appointed

TEN new appointments have been announced by WSOC Inc. (WSOC-AM-TV) Charlotte, N. C.

Earle J. Gluck, WSOC Inc. president-general manager, becomes chairman; Hunter Marshall (stockholder), vice chairman; Larry Walker (executive vice president for tv), president-general manager; George Henderson (general sales manager for Crosley tv



MR. GLUCK

MR. WALKER

stations), executive vice president in charge of sales, and E. E. Jones (stockholder), vice president.

Other staff appointments included Charles M. Marshall (promotion manager), to vice president-secretary; R. S. Morris (business manager), treasurer, and C. M. Murphy named assistant treasurer and comptroller. Jimmie Evans, WXEX-TV Petersburg-Richmond, Va., joins station as promotion manager and Bob Provence, WLWD (TV) Dayton, Ohio, becomes WSOC Inc.'s program director.

Kerr to Head Burke-Stuart

ALLEN KERR, general manager of Burke-Stuart Co., New York, station representative, has been elected vice president and general manager and — for the present

