

CLASSIFIED ADVERTISEMENTS

RADIO

Help Wanted

Management

Sales manager excellent New Jersey "spot" with major independent. Salary, commission and override. Box 155A, B.T.

Sales manager who loves to sell. Five figure income. Major market for strong independent in Ohio. Box 156A, B.T.

Manager, small California lumber and cattle town. Must have voice, first class phone license, excellent selling and general reputation. Air-mail brief resume. If you sound like our man we'll phone you immediately. Box 188A, B.T.

Men with managerial or sales or copywriting ability—New England chain, state qualifications first letter. Box 232A, B.T.

General manager wanted for small station in the south Jersey area, with sales and announcing experience, salary plus incentive. Box 250A, B.T.

Station manager for CBS bonus outlet in southern city of 25,000 population. Good proposition for experienced man with sales ability. Hugh Smith, WCOV, Montgomery, Alabama.

Top opening for aggressive station manager, sales manager or outstanding salesman as station or sales manager of fine station in single station market of 30,000 plus. Congenial living college city eastern Great Lakes area. Substantial new prestige expanding organization paying above average compensation with strong incentive. Unlimited opportunity. Write, wire or phone full details Station Consultant, Charles Denny, 3304 Forest Drive, Erie, Pa. 3-4028.

Sales

Salesman, Michigan. Major independent. Real opportunity for solid successful producer. Salary plus. Box 157A, B.T.

Wanted: Salesman replacement for 250 watt, 30 year old Mutual Network station, located in Fox River Valley of Wisconsin. Minimum of 2 years experience required with network station. Man 25 to 35 years old preferred. Excellent income based on 17% of accounts now on the air averaging 3 to 4 thousand dollars monthly. Immediate opening. Send to Box 198A, B.T.

Experienced salesman, radio. If you are aggressive, interested in making top money in substantial market with solid radio-tv operation, we want you. Opportunity excellent for permanent man who can produce. Guarantee and commission commensurate with your ability. No others need apply. Contact Jack Chapman, KTSM-Radio, El Paso, Texas.

Salesman-announcer. Permanent position in excellent community, opportunity to advance to sales manager. Prefer young man eager to learn, must be sober with highest integrity. Salary plus commission. WAKN, Alken, S. C.

WTRL, Bradenton, Florida, wants salesman with proven record, who can also handle announcing. Market of 500,000 in sunshine state's fastest-growing area. Rush pix and details to Dick Doty, WTRL, Bradenton.

Salesmen for McLendon Stations. Fine opportunity for live-wire, aggressive men who desire chance for promotion to managerial positions. Write full details Bill Morgan, 2104 Jackson, Dallas, Texas.

Announcers

\$160 a week for DJ—with flowing conversational delivery (breezy and informal)—sports-cast pace. Adept at reading album liner-notes. Wanted by midwest—Great Lakes area station. If you're bright and buoyant, and use rhyming intros to records, write Box 892G, B.T.

Announcer: Well known central Pennsylvania independent daylight station wants good morning man. Starting salary \$100.00 per week. Station changing format to music-news operation. Box 183A, B.T.

Personality dj, willing to take direction and have music programmed. Salary open. Major metropolitan market, south. Write Box 217A, B.T.

RADIO

Help Wanted—(Cont'd)

Announcers

Old established 5 kw western station needs good announcer with first ticket. Delightful climate, fishing, hunting and money. Hurry. Box 229A, B.T.

Announcer strong on commercials with at least one year experience. Send tape and resume. KILO, Grand Forks, North Dakota.

DJ-salesman who can sell on the air and on the street to replace our man moving up to management and who made more than \$9000 last year. If experienced and want to live in a beautiful country and can fill the job contact KLAD, Klamath Falls, Oregon.

Need immediately combination play-by-play and pop dj for central Kansas' outstanding 1,000 watt. Town of 42,000 you'll like. Sports include 117 basketball games, 35 football plus National Juco Big 7 and regional tourneys. Talent paid. Air-mail complete background, photo, sports tapes; taped commercials, music ad lips and news. J. D. Hill, KWHK, Hutchinson, Kansas, "Where Agriculture and Industry Meet".

- **DEADLINE: Undisplayed—Monday preceding publication date. Display—Tuesday preceding publication date.**
- **SITUATIONS WANTED 20¢ per word**
\$2.00 minimum
- **HELP WANTED 25¢ per word**
\$2.00 minimum
- **All other classifications 30¢ per word**
\$4.00 minimum
- **DISPLAY ads \$15.00 per inch**

Payable in advance. Checks and money orders only

No charge for blind box number

APPLICANTS: If transcriptions or bulk packages submitted, \$1.00 charge for mailing (Forward remittance separately, please). All transcriptions, photos, etc., sent to box numbers are sent at owner's risk. BROADCASTING • TELECASTING expressly repudiates any liability or responsibility for their custody or return.

Announcer with some experience. Fine working conditions in air-conditioned studios. Good starting salary. WCOJ, Coatesville, Penna.

WFAW, Farrell, Penna. Top deal for morning man.

Miami dj opening. The south's most powerful full-time independent radio station is looking for a top-notch young air personality for 7 to 11 p.m. If you now have top ratings in your town, can run record hops and want a chance with a growing multi-station organization, send resume, non-returnable tape, and 1957 photo (no phone calls please) to: Bob Earle, WINZ, Miami, Florida.

Successful midwest kilowatt has opening for general staff and news announcer. Qualifications: pleasant voice; sub-free delivery; sufficient experience to handle job in serious, professional manner. Complete resume with references, photo and tape to WMTX, Mt. Vernon, Illinois.

Wanted: An experienced announcer. Must be sober. Work part night shift. 50 hours per week. Mail tape and experience to P. O. Box 444, Monroe, Georgia.

And there you are. And here we are. Number one in all 4 of our markets, Kansas City, Minneapolis, New Orleans and Miami, more yet to come. Looking for bright sounding josh diskies like you just can't hardly find no more. Top pay, unlimited opportunities with America's most successful radio group. Send tape and resume to Bill Stewart—The Storz Stations, 820 Kilpatrick Building, Omaha, Nebraska.

RADIO

Help Wanted—(Cont'd)

Technical

Combo man—must have first phone some hillbilly and/or pop experience. Excellent opportunity, top company, Box 989G, B.T.

Wanted—chief engineer for 5000 watt network affiliate, south, must stay sober, be cooperative, energetic and with good character. Full information, photo, references required with first letter. Box 100A, B.T.

Are you an energetic engineer who has no chance for advancement in your present job, then we're looking for you. We are a two-station chain with the third station permit expected shortly. We need a chief engineer, a man capable of maintenance repair and purchase of technical equipment. The man we hire will have a chance at the construction of our proposed third station. If you're a young married man who desires to assume a permanent and responsible position with an expanding firm, send all information to Box 158A, B.T.

Have immediate opening for chief engineer-announcer at fast growing 1 kilowatt daytime independent on Florida east coast. \$100.00 per week for forty hours. If interested, send tape, photo and resume to Box 234A, B.T.

Wanted immediately, first class engineer for kilowatt daytime. Contact Charles Erhard by mail or phone 4-31381, WACB, Kittanning, Penna.

Engineer for small market 5,000 watt am station whose good with his hands as well as his head. Experience desirable but not essential. If you like challenging, creative broadcast work, contact Chief Engineer, WCOJ, Coatesville, Penna.

Opportunity for first ticket engineer-announcer. Apply Jack Owens, WEIC, Charleston, Illinois.

Combo man, first phone. Need not be best engineer-announcer but must be capable of fitting into congenial organization. Wonderful climate. Near beaches. Write or phone Alden Baker, WGAI, Elizabeth City, N. C.

Engineer with first class license and car for transmitter position. WIRL, Peoria, Illinois.

Wanted: Chief engineer with announcing ability. Pleasant working conditions. Send resume and tape. WJAM, Marion, Alabama.

First phone, no announcing, capable of transmitter operations, maintenance, AM-FM, mid-west community of 21,000. Permanent, station fifteen years old, well established. Submit data, salary needed. G. J. Cassens, Chief Engineer, WLDS, Jacksonville, Illinois.

Chief engineer, experienced, proven engineering background for kilowatt daytimer. Salary commensurate with ability. Contact Manager, WLSI, Pikeville, Kentucky.

TV transmitter engineers for recently licensed Indianapolis television station. Transmitter building now under construction. Write today for application to WLWI, 714 Merchants Bank Building, Indianapolis 4.

Wanted immediately, experience, first phone engineer, no announcing, 5 kw. directional. Contact H. W. Jackson, CE, WMMN, Fairmont, W. Va.

Programming-Production, Others

Woman wanted 50-50 air personality and continuity. Must be mature thinking type, able to integrate into community, write selling copy. Salary open to discussion. Send tape, copy samples and vital information with first letter to Box 178A, B.T.

Wanted for immediate opening, a combination sports and program director. Starting salary for qualified man \$350 per month. Send audition tape, photo and resume to Radio Station KBMN, Bozeman, Montana.

Newsman, experienced to write and air local news. Handle tape recorder. \$75 to start; \$85 in six months. WCOJ, Coatesville, Penna.

Copywriter. Experienced. Write to WEOK, Poughkeepsie, New York.

Writer. Top independent mus'c and news station offers a challenging opportunity to an experienced copywriter. Top salary to man or woman who can turn out first-quality selling copy first. Must be production-minded and really capable. Send resume to: Bob Earle, WINZ, Miami, Florida.