

segments begins June 10 with Richard Boone starring and Julian Claman producing.

Guild Films Co., N. Y., announces acquisition of religious program series *Minutes of Prayer* for distribution to tv stations. Program is based on book by Christopher Cross, vice president, Grey Adv., and consists of 365 one-minute film shorts in color with prayer voiced over film. Series is available on library basis.

MGM-TV, N. Y., placing into production *The Feminine Touch*, situation comedy series for tv. Studio is already working on *The Thin Man*, half-hour detective mystery series that will star Peter Lawford and Phyllis Kirk.

Filmaster Productions Hollywood, set up \$3.5 million tv film production schedule for balance of year. Schedule includes filming 39 half-hour *Have Gun, Will Travel* programs for CBS-TV, starting June 10; 39 *Gunsmoke* shows, now being filmed, also for CBS-TV; five pilots which are in preparation state and new wholly-owned tv series of its own now in work at firm's program development department.

long the home of many of tv's most important properties." He estimated that by fall Program Service will be able to reach some 18 million tv homes or 45% of the total."

WGN-TV thus becomes the first link in the Weaver major market tv network also to include stations in New York, Washington, Philadelphia, Baltimore, Cleveland, Cincinnati and St. Louis at the outset and Hartford, New Haven, Indianapolis, Milwaukee, Minneapolis and Detroit by next October.

Negotiations are under way with stations in those markets, it was pointed out. WPIX, *New York Daily News* station, is expected to be the outlet in that city.

Mr. Quaal emphasized that at the outset "we will crawl before we try to walk."

Storz in Syndication With Connolly Series

THE Storz Stations have entered the national radio program syndication field with signing of an exclusive contract with Mike Connolly, Hollywood columnist, according to President Todd Storz. The feature is designed for use by stations having hourly newscasts and will offer news of Broadway and Hollywood.

Sixty-three different short features will be supplied each week to subscribing stations, Mr. Storz said, the transcribed cut-ins to be incorporated in newscasts. Bill Stewart, national program director of Storz Stations, will handle sales and coordination of the syndicated feature, which starts June 10 on the Storz Stations (WDGY Minneapolis, KOWH Omaha, WHB Kansas City, WTIW New Orleans and WQAM Miami).

Mr. Connolly, co-author of the Lillian Roth story, *I'll Cry Tomorrow*, is columnist on the *Hollywood Reporter*. His column also appears in 40 daily newspapers.

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