



**"Heard a couple of
Storz Stations
this trip. Never a
dull moment."**

**"Understand there's
never a dull moment
for advertisers,
either."**

**In any of these 5 important markets . . .
every time is a good time with the Storz Station.**

MINNEAPOLIS-ST. PAUL . . . with WDGY. Latest Trendex puts WDGY first! Whether you prefer Pulse, Trendex, Hooper or Nielsen, WDGY has prime availabilities in many first place segments in every recent report. See John Blair or WDGY GM Steve Labunski.

OMAHA . . . with KOWH. Now in its sixth year of first place dominance. First on latest Hooper, Pulse and Trendex. Contact Adam Young Inc., or KOWH General Manager Virgil Sharpe.

KANSAS CITY . . . with WHB. First per Hooper, first per Area Nielsen, first per Pulse, first per Trendex. 87% renewal rate

among Kansas City's biggest advertisers proves dynamic sales power. See John Blair or WHB GM George W. Armstrong.

NEW ORLEANS . . . with WTIX. Month after month WTIX maintains or widens its first place position in New Orleans listening. First on Pulse (6 a.m.- 6 p.m., Mon.-Fri.) And first per latest Hooper. Ask Adam Young Inc., or WTIX GM Fred Berthelson.

MIAMI . . . with WQAM. Way out front. More than *twice* the audience of the second station, per latest Hooper. Now Pulse joins Hooper and Trendex in agreement: All *three* show WQAM first—all day! See John Blair, or WQAM GM Jack Sandler.

The Storz Stations
Today's Radio for Today's Selling

TODD STORZ,
President