

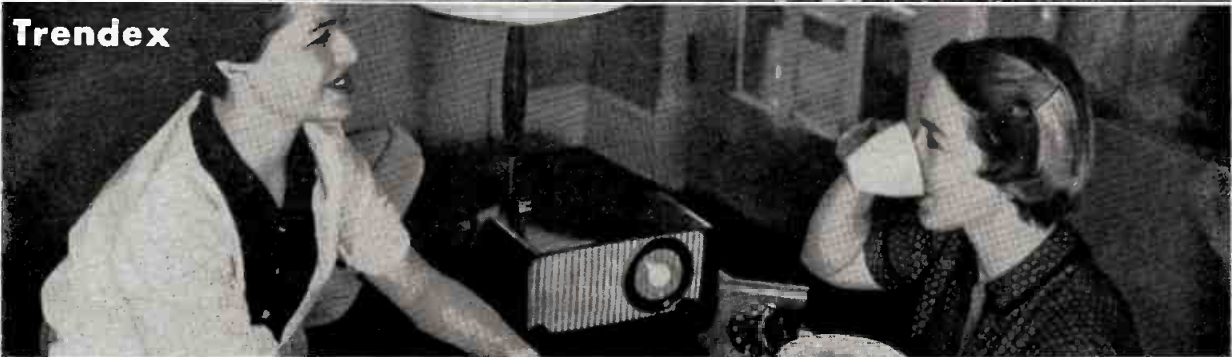
**Pulse**



**Hooper**



**Trendex**



*They all agree*

## **WDGY is the Twin Cities' most listened-to station ... every afternoon, Saturdays included**

That's what the latest Pulse says. That's what the latest Hooper says. That's what the latest Trendex says. In fact, Trendex places WDGY first in the morning, afternoon and all-day.

Plenty of local and national advertisers are expressing their agreement, too.

Pulse gives WDGY an average rating of 6.0 (7 a.m.-7 p.m. Mon.-Fri.). Whatever report you like best, you can use it to buy prime availabilities in WDGY's many first-place segments through the day.

Let Blair bring you up to date on what Storz Station programming has done to Twin Cities' radio listening. Or, talk over the new figures (and what they mean) with WDGY General Manager Steve Labunski.

# **WDGY**

*50,000 watts*

**MINNEAPOLIS-ST. PAUL**

## **The Storz Stations** *Today's Radio for Today's Selling*

**TODD STORZ,**  
*President*

**WDGY**  
Minneapolis-St. Paul

**WHB**  
Kansas City

**WQAM**  
Miami

**KOWH**  
Omaha

**WTIX**  
New Orleans

*Represented by John Blair & Co.*

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