



STATIONS

STORZ SELLS KOWH FOR \$822,500; SEVEN OTHER AM STATIONS SOLD

SALE of Todd Storz's KOWH Omaha, Neb., led a list of eight stations which changed hands, subject to FCC approval, last week. Involved were stations in Washington, Missouri, South Carolina, Georgia, Alabama and Florida.

KOWH was sold to National Weekly Inc., headed by William F. Buckley Jr., of New York and Stamford, Conn., for \$822,500. Seller was Todd Storz, heading the Storz Stations, who plans to transfer his operating headquarters to Miami [CLOSED CIRCUIT, March 25].

Mr. Buckley, 33, son of the operator of independent oil companies in South America and the Middle East, publishes the *National Review*, a weekly news magazine with national circulation, and was at one time associated with the *American Mercury*. He is the author of the controversial *God and Man at Yale*, published several years ago, and co-author of *McCarthy and His Enemies*, published more recently. Mrs. Buckley is a native of Omaha.

National Weekly Inc. acquires 100% of the station and is entirely owned by the Buckley family. The transaction involves a cash payment of \$650,000 with the balance to be paid following FCC approval.

Chairman of the board of National Weekly Inc. is Al Brent Bozell, son of the late Leo B. Bozell, founder of Bozell & Jacobs, national advertising agency which began business in Omaha. Mr. Bozell was the successor to Roy Cohn as counsel of the McCarthy Investigating Committee several years ago and is the co-author of the book on McCarthy.

KOWH was the first of the stations to be acquired by Mr. Storz, having been purchased in 1949 from the *Omaha World-Herald* for \$75,000. It operates on 660 kc with 500 w day. Other Storz stations are WDGY Minneapolis; WHB Kansas City; WTIK New Orleans and WQAM Miami.

Ray Hamilton of Hamilton, Stubblefield, Twining & Associates negotiated the transaction.

Acquisition of its sixth station, KTIK Seattle, Wash., was announced by Tele-Broadcasters Inc. (H. Scott Killgore) last week. The 5 kw daytime Seattle outlet (on 1590 kc) was bought for a total consideration in excess of \$320,000 from W. Gordon Allen, Mr. Killgore reported, and is subject to FCC approval.

Tele-Broadcasters already owns WPOW New York, N. Y.; KALI Pasadena, Calif.; WKXV Knoxville, Tenn.; WPOP Hartford, Conn.; KUDL Kansas City, Mo.

KTIK went on the air last year. Mr. Allen owns four other stations: KGAL Lebanon-Albany, KGAY Salem, both Ore.; KBAM Longview-Kelso, Wash., and KMAR Winnboro, La. There will be no change in the KTIK staff, Mr. Killgore announced.

Sale of KATZ St. Louis by St. Louis Broadcasting Co. to Rollins Broadcasting Co. for \$110,000 was announced last week.

The station, 1 kw on 1600 kc with a cp for 5 kw, is owned by Bernice Schwartz and Coralee Garrett. Allen Kander & Co. was broker.

Upon FCC approval Rollins will revamp KATZ format to program for Negro audience. This will make Rollins' fifth station using race programming; others are WRAP Norfolk, Va.; WNJR Newark, N. J.; WBEE Harvey, Ill. (Chicago area), and WGEE Indianapolis, Ind. Rollins also owns WJWL Georgetown and WAMS Wilmington, both Del., and WPTZ (TV) Plattsburgh, N. Y. (ch. 5). Rollins group was organized in 1950, is owned principally by O. Wayne and John W. Rollins.

Personnel of KATZ will remain unchanged, it was announced.

WJAT Swainsboro, Ga., was sold for \$125,000 by Jack A. and Nancy M. Thompson to James R. Denny and county music personality Webb Pierce. Messrs. Denny and Pierce are partners in three Nashville music publishing firms. In addition, Mr. Pierce performs on WSM-AM-TV Nashville and records for Decca records. Mr. Denny will serve as general manager of WJAT, which is on 800 kc with 1 kw daytime.

WFBF Fernandina Beach, Fla., 1 kw daytime on 1570 kc, sold by Marshall W. Rowland to Edward G. Murray, Norristown, Pa., for \$65,500. Mr. Rowland holds grant for WSIZ Douglas, Ga. Mr. Murray formerly was film director of WRCV-TV, and predecessor WPTZ [TV] Philadelphia) and vice president, WTBO Cumberland, Md. He now is program consultant for Storer Broadcasting Co.

WPFD Darlington, S. C., 500 w daytime on 1350 kc, sold by Robert R. Hilker to Ralph W. Hoffman for \$41,500. Mr. Hilker also owns WCHC Belmont, N. C. Mr. Hoff-



PAPERS are signed for the \$822,500 sale of KOWH Omaha by Todd Storz to William F. Buckley Jr. Here are seated (l to r) Mr. Buckley and Mr. Storz; standing (l to r) Peter Shuebruk, Fly, Shuebruk, Blume & Gaguine, Mr. Buckley's attorney; Ray V. Hamilton, Hamilton, Stubblefield, Twining & Assoc., broker in transaction, and Francis X. McDonough, Dow, Lohnes & Albertson, Mr. Storz' attorney.

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