

Rothschild, Walter J., KHQA-TV Quincy, Ill.; Rounsaville, Robert W., WQXI Atlanta; Rowell, Russell, Spearman & Robertson, Washington, D. C.; Rudloff, Everett, WLJK Asbury Park, N. J.; Ruegg, Fred, KNX Los Angeles; Rugheimer, Gunnar, CBS-Export; Runnerstrom, Robert O., WMBD Peoria, Ill.; Rush, Herman, Official Films Inc., New York; Russell, F. M., NBC, Washington, D. C.; Russell, James D., KKTU Colorado Springs; Russell, Percy, Kirkland, Fleming, Green, Martin & Ellis, Washington, D. C.; Ruwisch, Lee, WTVJ Miami; Ryder, J. Maxim, WBRV Waterbury, Conn.

## S

Saddler, Owen, KMTV Omaha; Sague, S. R., WRSR Cleveland, Ohio; Salberg, Murray, CBS Radio, New York; Salline, Eric H., CBS Radio, New York; Sambrook, A. B., RCA, New York; Sammons, Elizabeth, KSCJ Sioux City, Iowa; Sanders, Ben B., KICD Spencer, Iowa; Sanders, Ernest C., WOC Davenport, Iowa; Sanderson, J. V., WAPI Birmingham, Ala.; Sandler, Jack L., WQAM Miami; Savage, Robert R., WMAZ Macon, Ga.; Sawyer, Roger, KGLD Mason City, Iowa; Saxon, Joe H., WTKO-TV Meridian, Miss.; Schaaf, Harold, WRFD, Worthington, Ohio; Scharfeld, Arthur W., Scharfeld & Baron, Washington, D. C.

Schenkkan, Robert F., U. of Tex., Austin, Tex.; Scheuer, John D. Jr., WFIL Philadelphia; Schlavone, James, WWJ-TV Detroit; Schlafly, Hubert J., TelePrompTer Corp., New York; Schmidt, Pel, WAAM Baltimore; Schmidt, Robert E., KAYS Hays, Kan.; Schmitt, Kenneth F., WIBA Madison, Wis.; Schoen, Arnold F. Jr., WPRO Providence, R. I.; Schroeder, Arthur H., Miller & Schroeder, Washington, D. C.; Schroeder, Frank C. Jr., WJZ Decatur, Ill.; Schroeder, Ray, KMTV Omaha; Schroeder, Willard, WOOD Grand Rapids, Mich.; Schrott, Alvin D., WJAC-TV Johnstown, Pa.; Schudt, William A. Jr., CBS-Radio, New York; Schultz, James, KQV Pittsburgh, Pa.

Schwieder, A. W., KID-TV Idaho Falls, Idaho; Scofield, Charles L., KEYZ Williston, N. D.; Searle, William A., KGLC Miami, Okla.; Sears, Charles, WMBR-TV Jacksonville, Fla.; Seavey, Hollis M., Clear Channel Broadcasting Service, Washington, D. C.; Sebastian, Daryl, WWTW Cadillac, Mich.; Secrist, Carroll R., KID-TV Idaho Falls, Idaho; Seebeck, Charles E., WTON Staunton, Va.; See, Harold P., KRON-TV San Francisco; Seidemann, Robert, Screen Gems Inc., New York; Sellars, Emil A., WBTW (TV) Florence, S. C.; Sellers, Ed, Broadcasting-Teletcasting, Washington, D. C.; Sepaugh, L. M., WSLI Jackson, Miss.; Severson, E. C., WKOW Madison, Wis.

Seward, James, CBS, New York; Seydel, Victor, Anderson & Cairns Adv., New York; Shaffer, Max, WDN Danville, Ill.; Shaffer, Russel, KBOL Boulder, Colo.; Shafto, G., Shafter, WIS-TV Columbia, S. C.; Shaheen, Richard A., Allen Kander & Co., Chicago; Shapiro, Mike, KTVX Tulsa; Sharpe, Virgil, KOWH Omaha; Shaw, Donald S. Jr., ABC-TV, New York; Shaw, William D., KSFO San Francisco; Shawn, Fred P., WSUN St. Petersburg, Fla.; Shay, John A., WTVJ Miami; Sheetz, Richard A., WGAL Lancaster, Pa.

Sheftall, Parry, WJZM Clarksville, Tenn.; Shelton, Aaron, WSM-TV Nashville, Tenn.; Shepherd, Charles, WPIT Pittsburgh, Pa.; Sheridan, Edward, WAVY Norfolk, Va.; Sherman, Gordon, WMAV Springfield, Ill.; Sherman, John M., WCCO-TV Minneapolis; Shipley, W. H., KDUB-TV Lubbock, Tex.; Shirk, Kenneth C., WIND Chicago; Shively, Dick, WTVW Evansville, Ind.; Sholis, Victor A., WHAS Louisville; Shomo, E. H., WBEM Chicago; Shuebruk, Peter, Fly, Shuebruk, Blume & Galigne, Washington, D. C.; Shupert, George T., ABC Film Syndication, New York.

Shurtleff, Dave, WJAR-TV Providence, R. I.; Sigmon, Loyd C., KMPC Los Angeles; Sill, Jerome, WFPG Atlantic City, N. J.; Sillerman, Michael M., TPA, New York; Silverman, Mort, WMRV New Orleans; Simon, Arthur, Radio-TV Daily, New York; Simonton, Richard C., Muzak Corp., New York; Sinclair, J. S., WJAR-TV Providence, R. I.; Sinner, Robert J., WHEB Rock Island, Ill.; Skinner, Paul F., WHBL Sheboygan, Wis.; Sklom, George M., W. F. Kean Consulting Engineers, Riverside, Ill.; Slane, Henry P., WTVH Peoria, Ill.; Slavick, H. W., WMC Memphis, Tenn.; Sloan, Sam W., WOHO Toledo, Ohio; Slusser, Jess, KOA Denver; Small, Franklyn H., WFEM Indianapolis; Smullin, William B., KIEM Eureka, Calif.; Smullin, William B. (Mrs.), KIEM Eureka, Calif.

Smith, Al, KTIV Sioux City, Iowa; Smith, Alois, WHLD Niagara Falls, N. Y.; Smith, Calvin J., KFAC Los Angeles; Smith, Carleton D., WRC Washington, D. C.; Smith, Charles H., J. H. Whitney & Co., New York; Smith, H. Needham, WTRF-TV Wheeling, W. Va.; Smith, Harvey C., WDEL Wilmington, Del.; Smith, Hugh M., WCOV Montgomery, Ala.; Smith, J. Porter, WGRS Louisville; Smith, Jim, WEAR-TV Pensacola, Fla.; Smith, Lydell Jon, KJIV Huron, S. D.; Smith, Roy A., WLAC-TV Nashville, Tenn.; Smith, William M., KYNT Yankton, S. D.; Smithgall, Charles, WRGA Rome, Ga.; Snelgrove, J. T. Jr., WMAZ Macon, Ga.; Snider, Robert E., KTVX Tulsa; Snyder, Reed E., WHO Des Moines; Soell, John B., WISN Milwaukee.

Sonnenfeld, Nathan J., Century Lighting Inc., New York; Southmayd, John P., Fisher, Wayland, Duvall & Southmayd, Washington, D. C.;

Sowell, F. C., WLAC Nashville, Tenn.; Sparks, Garnet G., WEXL Royal Oak, Mich.; Sparks, Gordon A., WEXL Royal Oak, Mich.; Spence, Sylvia (Mrs.), Robert E. Sherwood Awards Fund for the Republic, New York; Spencer, Lester G., WKBV Richmond, Ind.; Spheris, A. M., WEMP Milwaukee; Spokes, Alfred E., WEAV, Plattsburgh; Spring, J. L., WIMA-TV Lima, Ohio; Staley, Max F., KJTV Huron, S. D.; Stanbery, John F., Collins Radio Co., Cedar Rapids, Iowa; Standard, Charles E., The Meeker Co. Inc., New York.

Stanfield, Ray M., WIST Charlotte, N. C.; Stark, Howard E., New York; Starnes, Rudy, KDUB-TV Lubbock, Tex.; Stebbins, John D., The Bolling Co., Chicago; Stecher, Bentley A., WEBB Baltimore; Steel, David L. Sr., Page, Creutz, Steel & Waldschmitt Inc., Washington, D. C.; Steinberg, Charles, CBS, New York; Steine, David H., KBUR Burlington, Iowa; Steine, D. H. (Mrs.), KBUR Burlington, Iowa; Stephan, Milton J., Allen & Reynolds Adv., Omaha; Stern, Edgar B. Jr., WDSU New Orleans; Sternberg, George, The Pulse Inc., New York; Stevens, Elby, WFST Caribou, Me.; Stevens, George, KOTV Tulsa; Stewart, Herbert S., CHCT-TV Calgary, Alta.; Stewart, Larry, WDWWS, Champaign, Ill.; Stewart, William, KOWH Omaha.

Stoll, Jack L., Jack L. Stoll & Assoc., Los Angeles; Stone, Charles M., WMBR-TV Jacksonville, Fla.; Stone, Peggy, Harry S. Goodman Productions, New York; Stone, Robert L., WABC-TV New York; Storz, Todd, KOWH, Omaha; Stowman, Kenneth W., WFIL Philadelphia; Strack, Eugene W., WXLW Indianapolis; Straub, N. L., WJAC Johnstown, Pa.; Strouse, Ben, WWCW-TV Tusculum, Tenn.; Stuart, Harold C., KVOO-TV Tulsa; Stubblefield, William T., Hamilton, Twining & Assoc. Inc., Washington, D. C.; Suerker, Kermit, WCCO Minneapolis; Sugg, P. A., WTVT Tampa, Fla.; Sullivan, Cornelius K., NBC, New York; Sullivan, Donald D., KVTU Sioux City, Iowa; Sulzer, Elmer G., WFIU Bloomington, Ind.; Swanson, Leonard, WWTW Cadillac, Mich.; Swartley, Wilmer C., Westinghouse Broadcasting Co. Inc., Boston.

Sweeney, Kevin B., Radio Advertising Bureau Inc., New York; Swezey, Robert D., WDSU New Orleans; Swift, G. Richard, The Bolling Co., New York; Swift, Pat, WGR-TV Buffalo; Swisher, Arden, KMTV, Omaha.

## T

Taft, Paul E., KGUL-TV Galveston, Tex.; Talshoff, Sol, Broadcasting-Teletesting, Washington, D. C.; Tait, W. F., Philco Corp., Philadelphia; Talley, Hayward L., WSMI Litchfield, Ill.; Talley, Hayward (Mrs.), WSMI Litchfield, Ill.; Talley, Ruth C., WLAC-TV Nashville, Tenn.; Talmage, F. E., RCA, Camden, N. J.; Tannen, Ernest, WILY Pittsburgh; Tanner, Harold I., WLDM Detroit; Tansey, John B., WRVA Richmond; Tarlow, Sherwood J., WHIL Medford, Mass.; Taylor, A. Robert, Standard Electronics Corp., Newark, N. J.; Taylor, E. Crawford, KTFY Brownfield, Tex.; Taylor, F. Chase, WVEE Rochester, N. Y.; Taylor, J. Glenn, WOR New York; Taylor, J. P., RCA, Camden, N. J.; Taylor, Sherri W., Radio Advertising Bureau Inc., New York; Taylor, W. J., Southern Calif. Broadcasters Assn., Hollywood, Calif.

Telch, W. J., KOEL Oelwein, Iowa; Telford, Donald H., KIEM Eureka, Calif.; Terry, Hugh E., KLZ Denver; Teter, Robert H., Westinghouse Broadcasting Co. Inc., New York; Tharpe, James B., Visual Electronics Corp., New York; Thiriot, Richard V., KSL-TV Salt Lake City; Thomas, Eugene S., KETV Omaha; Thomas, James S., WDKI-TV Jackson, Tenn.; Thomas, Max W., WKTV Saginaw-Bay City, Mich.; Thomas, Morris W., KWTU Oklahoma City; Thomas, Robert E., WJAC Norfolk, Neb.; Thomas, Robert R. Jr., WOAY Oak Hill, W. Va.; Thompson, Doyle D., WFMV-TV Greensboro, N. C.; Thompson, Lois, The Meeker Co. Inc., Chicago; Thompson, Leo, All-Canada Radio Facilities Ltd., Toronto, Ont.; Thoms, Edward G., WKJG Ft. Wayne, Ind.

Thornburgh, Donald W., WCAU Philadelphia; Thorne, Barrie, British Broadcasting Corp., New York; Thorpe, John, AT&T Co., New York; Tierney, James, WCAK Burlington, Vt.; Tighe, James S., WPHR Wisconsin Rapids, Wis.; Timlin, J. F., WHTM-TV Huntington, W. Va.; Fincher, Robert E., WSPR Springfield, Mass.; Tipton, Jack, KLTZ-TV Denver; Tisdale, James M., WVCH Chester, Pa.; Tjaden, Montez, KWTU Oklahoma City; Tobin, Joseph H., WENT Gloversville, N. Y.; Tooke, Roland V., KYW-TV Cleveland; Torgerson, Stan, WMC Memphis, Tenn.; Tornberg, Edwin, Allen Kander & Co., New York.

Torry, William H., KGNC Amarillo, Tex.; Tostlebe, Ted O., KWLL-TV Waterloo, Iowa; Town, George R., TASO Washington, D. C.; Townner, Orrin, WHAS Louisville; Townsend, George R., WVEC Norfolk, Va.; Tracy, E. C., RCA, Camden, N. J.; Trafer, M. A., RCA, Camden, N. J.; Traylor, Ferris E., WTVW Evansville, Ind.; Tredwell, Kenneth I. Jr., WBTU Charlotte, N. C.; Trevarthen, W. H., ABC, New York; Treyz, Oliver, ABC-TV, New York; Troeglen, Karl, KCMO Kansas City, Mo.; Troman, Robert A., Blaw-Knox Co., Pittsburgh, Pa.; Trouant, V. E., RCA, Camden, N. J.; Tucker, Art, KSCV Richfield, Utah; Tuhy, Stephen Jr., attorney, Washington, D. C.; Turell, Saul J., Sterling Television, New York; Turner, George S., FCC, Washington, D. C.; Twining, W. R., Hamilton, Stubblefield, Twining & Assoc. Inc., San Francisco.

## U-U

Udey, Don, WRRD Ithaca, N. Y.; Umansky, Martin, KAKE-TV Wichita; Unger, Alvin E., Ziv Television Programs Inc., Chicago; Unger, Irwin, Gill-Perna Inc., Chicago; Untermyer, Henry, KCBS San Francisco.

Vance, Fred L., KWTU Oklahoma City; Vance, John W. Jr., WTOG-TV Savannah, Ga.; Vanda, Charles, WCAU-TV Philadelphia; Vandagriff, Carl W., WOWO Ft. Wayne, Ind.; Varnum, W., RCA, Camden, N. J.; Veihmeyer, Fred D., Lohnes & Culver, Washington, D. C.; Venard, Lloyd George, Venard, Rintoul & McConnell Inc., New York; Versulis, Leonard A., WLAV Grand Rapids, Mich.; Vickers, Marjorie R., KPAC Port Arthur, Tex.; Vieracker, Math, WBKE Chicago; Vincent, E. P., ABC, New York; Vondell, John H. Jr., WREB Holyoke, Mass.; Vordemark, Ernest, WMBR-TV Jacksonville, Fla.; Voss, Victor H., WWCA Gary, Ind.

## W-X-Y-Z

Wade, Peter H., ABC, New York; Wagner, George, KFI Los Angeles; Wagner, Jay, WLEC Sandusky, Ohio; Wagner, William D., WOC Davenport, Iowa; Wagner, William J., KRON-TV San Francisco; Wagstaff, Walter E., KGW-TV Portland, Ore.; Walker, James P., KTUL Tulsa; Walker, Merrill H., WOAP Owosso, Mich.; Walker, Osborne, General Electric Co., Syracuse, N. Y.; Walker, William, WBEV Beaver Dam, Wis.; Walker, William L., NARTB, Washington, D. C.; Wallace, Bruce, WTNS, Coshocton, Ohio; Wallace, C. E., WINT, Ft. Wayne, Ind.; Wallace, George, KTKT Tucson; Wallace, M. G., AT&T Co., New York; Wallace, Tom Jr., KTKT Tucson; Wallace, Wesley H., U. of North Carolina, Chapel Hill, N. C.; Wallack, C., RCA, Camden, N. J.; Ward, Carl, WCBN New York; Ward G. Pearson, KTTN Springfield, Mo.

Warren, W. B., KOMO Seattle; Watkins, F. A., Jr., KWKH Shreveport, La.; Watkinson, Barry, KIMA Yakima, Wash.; Watson, Stewart, WKOW Madison, Wis.; Watson, Tee V., J. Walter Thompson Co., Chicago; Wayland, Charles V., Fisher, Wayland, Duvall & Southmayd, Washington, D. C.; Wayne, E. O., WJR Detroit; Wearn, Wilson C., WMRC Greenville, S. C.; Weathers, James, World Broadcasting System Inc., New York; Weatherby, J. Patrick, WBRZ Baton Rouge, La.; Webber, Frank M., Gill-Perna Inc., New York; Weber, L. E., ASCAP, New York; Weber, Ted, WGN Chicago; Webster, William C., WOHO Toledo, Ohio; Wehrman, Harvey E., KLZ Denver; Wehrmann, H. F., WTPS New Orleans; Weis, Pierre, Ziv Television Programs Inc., New York.

Welch, Vincent E., Welch, Mott & Morgan, Washington, D. C.; Welcome, Ed, WTVW Evansville, Ind.; Weldon, William H., Blair-TV, New York; Weller, Donald, WISN-TV Milwaukee; Wells, Ray, KYMA Magnolia, Ark.; Wentworth, J., RCA, Camden, N. J.; West, Charles A., WTVH Peoria, Ill.; Weston, Edward, WCOX Cincinnati; Whaley, James W., WRFS Alexander City, Ala.; Wheeler, Edwin K., WWJ Detroit; Wheeler, Edward A., WEAW Evanston, Ill.; Wheeler, Mel, WEAR-TV Pensacola, Fla.; Whitaker, Stanley, Blackburn & Co., Atlanta.

White, Henry S., Screen Gems Inc., New York; White, Thomas, WKZO Kalamazoo, Mich.; Whitlock, E. S., WRNL Richmond, Va.; Whitney, George, KFMB San Diego, Calif.; Wiig, Gunnar O., KQV Pittsburgh, Pa.; Wilner, John T., WBAL Baltimore; Wilkinson, Vernon L., McKenna & Wilkinson, Washington, D. C.; Williams, Charles E., WAUX Waukesha, Wis.; Williams, Gene, KWBB Wichita, Kan.; Williams, R. P., WWJ Detroit; Williams, Ray J., KESJ Pueblo, Colo.; Williams, Wayne, WL0L Minneapolis; Williamson, W. P. III, WKBN Youngstown, Ohio; Wilson, George, WWTW Cadillac, Mich.; Wilson, Hal, WITN Washington, N. C.; Wilson, Robert J., WHLD Niagara Falls, N. Y.

Windsor, Walter M., KCMC-TV Texarkana, Tex.; Wirth, Don, WFRV-TV Green Bay, Wis.; Wismer, John F., Stevens-Wismer Broadcasting Co., Port Huron, Mich.; Wittenberg, Bud, Muzak Corp., New York; Wittenberg, Lionel, WISN-TV Milwaukee; Woodell, Ken, WLBN Mattoon, Ill.; Woodill, W. J., CKSO Sudbury, Ont.; Wooten, Hollis, WREC-TV Memphis, Tenn.; Wooten, Hoyt B., WREC Memphis, Tenn.; Wodlinger, Mark, WOC Davenport, Iowa; Wolfe, Ben, WAAM Baltimore; Wolfe, Howard H., WKNX Saginaw-Bay City, Mich.; Wolfenden, Robert C., WMEV Marlon, Va.; Wolfson, Louis, WTVJ Miami; Wolfson, Mitchell, WTVJ Miami; Woodland, Cecil, WEJL Scranton, Pa.

Woods, W. W., WHO Des Moines; Woog, D. H., RCA, Camden, N. J.; Worley, David R., KTNM Tucumcari, N. M.; Wright, Jay W., KSL Salt Lake City; Wright, Robert F., WTKO-TV Meridian, Miss.; Wurz, Wally, WTVH Peoria, Ill.; Wyatt, Judd, KMMO Marshall, Mo.; Wyatt, William R., A. C. Nielsen Co., Chicago.

Yarbrough, J. E., WDBO Orlando, Fla.; Yates, Richard G., Hollywood Television Service Inc., New York; Yoder, Lloyd E., WRCV Philadelphia, Pa.; Young, J. E., RCA, Camden, N. J.; Younts, J. S., WEEB, Southern Pines, N. C.

Zellmer, Lester W., WSJV-TV South Bend-Elkhart, Ind.; Zillger, William H., Standard Electronics Corp., Newark, N. J.