

WKY Inc. Promotes Lovell

H. J. LOVELL has been appointed to the newly created post of director of technical operations for the WKY Television System, as was announced last week by P. A. Sugg, executive vice president. "Our expanded operations and the importance of maintaining our technical equipment at the highest possible standard made it advisable to create the top echelon engineering position now filled by Mr. Lovell," said Mr. Sugg. For the past 25 years Mr. Lovell has been chief engineer of WKY-AM-TV Oklahoma City, Okla., and has been with station for a total of 28 years. WKY Inc. is also licensee of WFAA-TV Montgomery, Ala., and WTVT (TV) Tampa-St. Petersburg, Fla.

REPRESENTATIVE APPOINTMENTS

WHYN-AM-TV Springfield, Mass., appoint Harry Wheeler & Co., Boston, as their New England representative.

WPOP Hartford, Conn., appoints Kettell-Carter as its exclusive New England representative.

REPRESENTATIVE PEOPLE

Milton H. Klein, sales representative in L. A. office of Frank King & Co., named L. A. manager. **Frank Arthur**, salesman for KVVG (TV) Tulare, Calif., joins company's sales force.

Stu Barondess named manager of new Dallas office, Stars National Inc. New Office is located at 1000 Main St., Suite 624. Telephone: Riverside 2-3605.

Leonard Ross, assistant research director, Forjoe & Co., to Charles Bernard Inc. as account executive in N. Y. office.

Robert G. Spielmann, NBC Radio Spot Sales, to George P. Hollingbery Co., N. Y., as tv salesman.

J. Taggart Simler, sales manager, Adam-Young Inc., Chicago, and **Thomas H. Belvisio Jr.**, salesman, CBS-TV New York, to The Katz Agency, N. Y., tv sales staff. Mr. Simler succeeds **Chuck Dwyer** who joins WTVN-TV Columbus, Ohio, as local-regional sales manager.

STATION PEOPLE

E. Berry Smith elected vice president-general manager, WFIE-TV Evansville, Ind., succeeding **Ted Nelson**, who became consultant for WFIE-TV and will remain with station until end of March.

Bill W. Fillingham, assistant manager, WNAV Annapolis, Md., named general manager, succeeding **Malcolm A. Campbell Jr.**

Dick Amundson, manager, KNOE Monroe, La., to WYOU and WACH-TV Norfolk, Va., as general manager.

Ralph Hansen, formerly program director, WHAS-TV Louisville, Ky., to KYW-TV Cleveland, as program manager. **Sam Gifford**, program director at WHAS-AM, succeeds Mr. Hansen.

10 NEW MEMBERS ON NARTB BOARD

TEN new members were elected to the NARTB Radio Board last week, with seven others re-elected, according to results of the annual election announced by Everett E. Revercomb, NARTB secretary-treasurer. Nine odd-numbered districts elected board members, plus two each in the four-at-large categories (large, medium, small and fm stations).

Results were tabulated by an elections committee comprising George Roeder, WCBM Baltimore, chairman Everett L. Dillard, WASH (FM) Washington, and Carl Lindberg, WPIK Alexandria, Va.

Tv board members will be elected Thursday afternoon, April 11, at the final session of the NARTB convention in Chicago.

Elected to the Radio Board for two-year terms were:

Dist. 1—Daniel W. Kops, WAVZ New

Fort Worth (has frequently served on board). Medium—J. Frank Jarman, WDNC Durham, N. C. (re-elected). Small—William C. Grove, KFBC Cheyenne, Wyo. (re-elected). FM—Ben Strouse, WWDC-FM Washington (has served before).

Elected for one-year terms were: Large—John M. Outler, WSB Atlanta (board chairman, re-elected). Medium—Todd Storz, KOWH Omaha, Neb. Small—J. R. Livesay, WLBH Mattoon, Ill. FM—Merrill Lindsay, WSOY-FM Decatur, Ill. (re-elected).

Retiring as at-large directors are John F. Patt, WJR Detroit (large); Cecil B. Hoskins, WWNC Asheville, N. C. (medium); F. Earnest Lackey, WHOP Hopkinsville, Ky. (small), and Edward A. Wheeler, WEAW-FM Evanston, Ill. (fm).

The New Faces on The Board

Mr. Paltridge

Mr. Storz

Mr. Smith

Mr. Hough

Mr. Bostic



Mr. Kops

Mr. Strouse

Mr. Livesay

Mr. Eppel

Mr. Thornburgh

Haven, Conn., succeeding Herbert L. Krueger, WTAG Worcester, Mass. (board vice chairman).

Dist. 3—Donald W. Thornburgh, WCAU Philadelphia, succeeding George H. Clinton, WPAR Parkersburg, W. Va.

Dist. 5—Hugh M. Smith, WCOV Montgomery, Ala., succeeding Owen F. Uridge, WCKR Miami, Fla.

Dist. 7—Robert T. Mason, WMRN Marion, Ohio (re-elected).

Dist. 9—William Holm, WLPO LaSalle, Ill. (re-elected).

Dist. 11—Ray Eppel, KORN Mitchell, S. D., filling a post that has been vacant since resignation of F. E. Fitzsimonds from KFYZ Bismarck, S. D.

Dist. 13—Alex Keese, WFAA Dallas (re-elected).

Dist. 15—J. G. Paltridge, KROW Oakland, Calif., succeeding William D. Pabst, KFRC San Francisco.

Dist. 17—Tom Bostic, KIMA Yakima, Wash., succeeding Richard M. Brown, KPOJ Portland, Ore.

Large Stations—Harold Hough, WBAP

NARTB Appoints Carlisle To Station Relations Post

WILLIAM CARLISLE, NARTB field representative, has been appointed manager of the association's station relations department.



MR. CARLISLE

He succeeds Jack Barton, resigned [CLOSED CIRCUIT, March 4].

Mr. Carlisle joined NARTB in August, 1954, having previously been sales manager of the Rust Industrial Co. broadcast division. Before joining Rust, he had been with WKBR Manchester, Vt.,

and other New England stations. He also was radio director of Western Adv. Agency, Manchester.

In World War II he was a captain in the Marine Corps.