

STATION SHORTS



A TENTH CITY has been added by the Atlantic Refining Co. to its schedule of tv weather programs: Savannah, Ga., where WSAV-TV is carrying the five-night-a-week show. Making arrangements for the programs are (l to r) Harben Daniel, president of WSAV-TV; Lou Madden, Jacksonville district manager of Atlantic Refining; T. J. Donohue, N. W. Ayer & Son representative; Bill Shadburn, Atlantic weatherman; Sergeant Lea Jr., Atlantic's assistant advertising manager, and Sam Zurich, Ayer tv production supervisor.

REPRESENTATIVE APPOINTMENTS

WEOA Evansville, Ind., and WEHT (TV) Henderson, Ky.-Evansville name Adam Young Inc. and Young Television Corp., N. Y.

KOWH Omaha appoints Adam Young Inc., N. Y., thus becoming second Todd Storz (Mid-Continent Broadcasting Co.) station to go with Young.

WHBL Sheboygan, Wis., names Burn-Smith Co. Chicago, for national sales.

KGST Fresno, Calif., owned by Morrie Mindel, for Forjoe & Co. Forjoe earlier this year was named national representative of new Mindel station KMPA Bakersfield, Calif.

WSKN Saugerties, N. Y., to Thomas F. Clark Co., N. Y., for national sales.

WWTV (TV) Cadillac, Mich., ch. 13, going on maximum power with installation of equipment increasing power to 316 kw. Station is also completing new enlarged main studio and modernizing studio control facilities.

WSTV-TV Steubenville, Ohio, to begin transmitting network color this fall.

WTCN-AM-TV Minneapolis-St. Paul employes have formed credit union for savings and loans. Credit Union National Assn., Madison, Wis., reports radio-tv employes now operate about 20 credit unions.

KUAM-TV Agana, Guam opening day, Aug. 5 [B*F, Aug. 6] was proclaimed Television Day on island by acting governor of Guam.

WQXR New York will illustrate impact of high-fidelity sound reproduction on broadcasting Sept. 27-30 when WQXR goes on air direct from floor of N. Y. High Fidelity Show in Manhattan. Show, with 79 firms represented, is sponsored by Institute of High Fidelity Manufacturers, Mineola, N. Y.

WAYE Dundalk, Md., has opened Baltimore sales office at 32 W. 25th St.

WJBK-AM-FM-TV Detroit moved to 7441 Second Blvd. Telephone Trinity 3-7400.

WOL-FM Washington has placed new transmitter in operation at West Falls Church, Va., increasing power of its present fm in Silver Spring, Md., from 10 to 20 kw.

WAVE Louisville, Ky., has published Rate Card No. 13. New rates include minute and 20-second announcements in 7-9 a.m. period, priced at \$18 and \$12 respectively for one time with frequency discounts.

STATION PEOPLE

Lincoln W. Miller, previously assistant to president, KIRO Seattle, appointed vice president. Prior to his four years with KIRO he had been vice president and general manager of KXA Seattle.

Alex Marchand, station director, KALB Alexandria, La., promoted to assistant manager. Bill DeTournillon, KALB sales department, named sales manager.

William R. Nutt, promotion and merchandising director, KLOR (TV) Portland, Ore., named to additional duties of regional sales manager.

Dave Russell, program director, KFDM-AM-TV Beaumont, Tex., named local sales manager and assistant operations manager for television. Wes Wise, KFDM-TV production staff, to program director. Ed E. Carroll, KFDM salesman, named sales and operations manager. Ralph Ramos, reporter, to head of stations' news department.

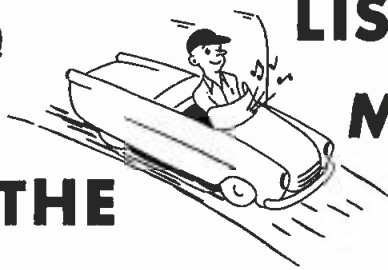
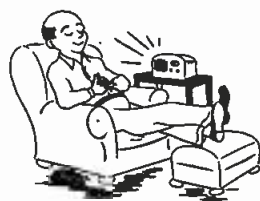
Ron Bishop, travel agency manager, Traverse City, Mich., to WWTV (TV) Cadillac, Mich., as promotion and merchandising manager.

Bob Edell appointed promotion and publicity director of WGBS-TV Miami, Fla. Jack Barry to production manager.



MR. NUTT

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