

CLASSIFIED ADVERTISEMENTS

Payable in advance. Checks and money orders only.

Deadline: Undisplayed—Monday preceding publication date. Display—Tuesday preceding publication date.

Situations Wanted 20¢ per word—\$2.00 minimum • Help Wanted 25¢ per word—\$2.00 minimum.

All other classifications 30¢ per word—\$4.00 minimum • Display ads \$15.00 per inch

No charge for blind box number. Send box replies to

BROADCASTING • TELECASTING, 1735 DeSales St. N. W., Washington 6, D. C.

APPLICANTS: If transcriptions or bulk packages submitted, \$1.00 charge for mailing (Forward remittance separately, please). All transcriptions, photos, etc., sent to box numbers are sent at owner's risk. BROADCASTING • TELECASTING expressly repudiates any liability or responsibility for their custody or return.

RADIO

Help Wanted

Managerial

Central Kentucky daytimer needs manager. First class license preferable but not absolutely necessary. Send complete resume-photo in first letter. Box 545G, B•T.

Manager or sales manager, 5kw station, medium market, located northeast. Must have strong sales ability. Wonderful opportunity right man. Give full information first letter. Box 766G, B•T.

Have opening North Carolina for combination-manager-sales manager 5kw station. Under same ownership over ten years. Send complete information first letter. Box 800G, B•T.

Assistant manager-program director-promotion director—all in one man. Top Hooper station in Capital city, Jackson, Mississippi. Race programming. This executive position open now. Live wire, intelligent, imaginative, ambitious man. We're expanding with more met stations in south. Best salaries in state. No room for clock watchers. Southerner preferred. 24-30 years. Send photo, resume in first letter. John McLendon, WOKJ, Jackson, Mississippi.

RADIO

Help Wanted—(Cont'd)

Salesmen

Experienced radio salesman for Florida 5 kw indie. Minimum 2 years radio sales experience. Must be able to produce. If you put forth average effort and satisfied with average page please do not apply. If you're a hustler and like money you'll be very pleased. Send resume and references first letter. Age limit 32. \$100.00 weekly draw against 15%. Box 211G, B•T.

Immediate opening salesman highly populated Pennsylvania market. Considerate guarantee. Excellent opportunity family man. Ultra modern schools. Ample housing. Must have car. 1 kw am, 5 kw fm combination independent daytimer. Box 685G, B•T.

Announcer-salesman—heavy on sales, news, sports. Local sales manager position open. Compensation in accord with experience and ability. 5000 watt network station in southern Oregon. Box 737G, B•T.

Advertising salesmen who have been selling transcriptions or other services directly to radio or tv stations throughout the country, here is an opportunity for a permanent position with steady advancement. Large guarantee and commissions. Box 770G, B•T.

Opportunity for experienced salesman. Good market. Good deal. KFRO, Longview, Texas.

RADIO

Help Wanted—(Cont'd)

Hawaii's highest rated, highest billing station needs two aggressive salesmen. Must have excellent records and references. Guaranteed \$400 monthly draw against liberal commission. Wonderful opportunity in world's finest climate with company operating four big stations. Contact Fin Hollinger, KFOA, Honolulu.

Opportunity of a lifetime—Colorado Springs most listened to station wants young aggressive time salesman for permanent residence in country's finest climate, and one of country's top music, news independents. Top salary, and commission arrangement—real future in a fine place for a producer. Prefer a solid family man. Start immediately. Call, write or wire, Ralph Petti, Station Manager, KWBY, Colorado Springs.

Experienced, aggressive . . . radio time salesman. Guarantee plus commission. This job offers a good sound living for a man willing to work. Contact Dan Markham, Sales Manager. KOPR. Radio Butte, Montana.

Immediate opening for live wire aggressive salesman. Metropolitan market. 5000 watt fulltime station. Howard B. Hayes, WOKO, Albany, New York.

Announcers

Florida—Need top-notch pops DJ. Better than average salary with chance to sell and increase your earnings. Send short tape (non-returnable) of show, commercials and news. Box 505F, B•T.

Midwestern daytimer needs experienced staff announcer who can do a good job on a "programmed" heavily commercial schedule. Normal staff, program director and three fulltime men. Average, or slightly above average pay with opportunity to thoroughly learn good local radio from long-time radiomen. We do not need DJ or personality types, but must have good basic announcer with at least a year's experience. Send full resume with references. Tape will be requested for serious consideration. Box 570G, B•T.

Wanted—Glib DJ with sparkle and pep, bright and breezy, brisk-paced, adlib with flow and momentum, clever quips, novel record intros wanted by stations in Ill., Mich., Wisc., Upper N. Y. state, Penna. area. \$125. Box 625G, B•T.

Experienced announcer wanted, with emphasis on news-special events background. Will work radio side of am-tv operation located in pleasant northern New England city. Send photo, tape audition, resume and salary requirements to Box 667G, B•T.

Announcer-salesman needed at New Mexico full-time regional affiliate. Guaranteed salary plus commission. Box 691G, B•T.

Leading eastern indie needs top-flight morning personality for No. 1 station in market. Must have proven sales and audience pull, warm, humorous personality. Send tape, photo, resume to Box 734G, B•T.

Announcer—learn continuity, newsman. Purchase ½ station—\$6,000 cash will handle. Box 797G, B•T.

Wanted: We are looking for an experienced announcer. Don't want a wise guy or character but a cooperative man able to get along with others and to do a good job on news, commercials and all types of shows. One thousand watt daytimer, nice town, ideal location if you are looking for permanent job and pleasant surroundings. Box 761G, B•T.

Announcer-daytime station, southwest, excellent opportunity for all-around man. Good voice essential. Box 764G, B•T.

Wanted: 2 experienced announcers, must be family men. For network station in north Louisiana. Jobs permanent to right persons. Box 805G, B•T.

Opportunity for good married staff announcer. Send resume. ABC Network. KFRO, Longview, Texas.

Wanted . . . better than average sportscaster and staff man. Send tape, resume and references, to Ken Kendrick, KVBC, Farmington, New Mexico.

Newsman or disc jockey 1st class phone necessary. This is Wichita's No. 1 Hooperated station therefore ability must be commensurate with stations position in market. Airmail tape and personal history—Jim Setters, KWBB, P. O. Box 486, Wichita 1, Kansas.

Announcers wanted—live in nation's top climate—work for area's number 1 music station. Only permanent, and sincere men desired. Pay is good, and commensurate with ability. Write or call Ralph Petti, Station Manager, KWBY, Colorado Springs' most listened to station.

Wanted: Announcer-first phone, also announcers with control board experience for new station, small eastern Carolina town. Send tapes, resume, photo. WBLA, Elizabethtown, N. C.

“IF”

- IF** you pride yourself on being expert at spotting “off label” songs with great potential . . .
- IF** you think Elvis Presley is the greatest thing since Daylight Saving Time and aim to prove it on the air . . .
- IF** you know the square root of Bill Haley's Social Security number, OFF-HAND . . .
- IF** you're deeply enthralled by what you hear on your headsets while you're doing your show—and if your conception of a “great” show is a soft and dreamy type . . .
- IF** you're adept at tearing 5 minute news summaries from the machine and reading them cold with no more than 5 or 6 fluffs . . .
- IF** you're more interested in getting your listings to Variety and Cash Box each week than in preparing your show . . .
- IF** you feel that you have to let “VOX JOX” know every time you have a headache . . .
- IF** you think Frank Sinatra's latest release is Ava Gardner and that Tommy Leonetti is an r & b trio . . .
- IF** you need a teleprompter to say, “Hi there folks” . . .
- IF** your answer to all of the above is in the affirmative—then stay where you are—YOU'VE FOUND A HOME.

HOWEVER

IF none of your answers to the above were in the affirmative and **IF** you'd like to become a part of America's fastest growing radio organization—let us hear what you have to offer. We're looking for disc jockeys who are alert enough to sound alert on the air. **IF** you have any gimmicks, **IF** you sing along with the records, all the better. We can offer you top pay, a chance to grow along with a growing organization, many employee benefits and the benefit of the years of Mid-Continent know-how.

Send all tapes to: Todd Storz, President
Mid-Continent Broadcasting Company
Omaha 2, Nebraska

Please include brief history and return address inside tape box.

WDGY **KOWH** **WHB** **WTIX** **WQAM***

Minneapolis-St. Paul Omaha Kansas City New Orleans Miami

*Pending FCC Approval