

CLASSIFIED ADVERTISEMENTS

Payable in advance. Checks and money orders only.

Deadline: Undisplayed—Monday preceding publication date. Display—Tuesday preceding publication date.

Situations Wanted 20¢ per word—\$2.00 minimum • Help Wanted 25¢ per word—\$2.00 minimum.

All other classifications 30¢ per word—\$4.00 minimum • Display ads \$15.00 per inch

No charge for blind box number. Send box replies to

BROADCASTING • TELECASTING, 1735 DeSales St. N. W., Washington 6, D. C.

APPLICANTS: If transcriptions or bulk packages submitted, \$1.00 charge for mailing (Forward remittance separately, please). All transcriptions, photos, etc., sent to box numbers are sent at owner's risk. BROADCASTING • TELECASTING expressly repudiates any liability or responsibility for their custody or return.

RADIO

Help Wanted

Wanted: Assistant manager for 250 watt eastern Pennsylvania station . . . to work board plus other duties. Must have experience in programming or sales. Married with car. Good starting pay . . . wonderful opportunity with progressive company. Send tape, photo, plus letter with all details to Box 221F, B-T.

Dixie daytime kilowatt needs commercial manager. Fine rural market. Will consider successful salesman ready to move up in responsibility. Tell everything including experience and earnings expected. Will return photos and tapes. Box 279F, B-T.

Wanted: Experienced manager and engineer for 250 watt radio station to be built in thriving lower Michigan city. Write giving experience, age, other personal data, including salary expected to Box 365F, B-T.

Daytime kilowatt needs manager. Prefer man with first phone ticket. Must have proven sales record. Send complete resume. Must have excellent references. Box 441F, B-T.

Sales manager. Five figure earning and an exceptional future for a "front line" sales manager. (Man who can sell, hire and inspire.) Write fully Box 497F, B-T.

Salesmen

Excellent opportunity for energetic and effective salesman of good character. Progressive network station in large Texas market. Box 209F, B-T.

Top money making southeastern independent needs salesman with creative advertising ideas. Musical and dramatic production furnished for spot recordings. Liberal draw and accounts to start. Rush resume to Box 446F, B-T.

California combo men with ability to do top selling job on air. You can earn top pay with dominate station in growing market. Send full details and photo to Box 482F, B-T.

Salesman. Active accounts, good prospects, bright future. One-station market. Real opportunity for energetic man of good character. Daytimer, small Kansas city. Box 484F, B-T.

Experienced radio salesman for five kilowatt CBS affiliate. Draw against liberal commission. Write giving background, previous employment and photograph to KGLO, Mason City, Iowa.

Immediate opening for sales-announcing combination. Complete charge sales and program for remote studio in town of 10,000. \$20,000 for week-end announcing shift. \$30,000 draw against high commissions. Outstanding opportunity for good salesman. Contact Manager, KHGG, Okmulgee, Oklahoma.

RADIO

Help Wanted—(Cont'd)

Experienced time salesman, willing to work way up in new 500 watt daytime station. Good potential for right man. Send all personal data in first letter. Write, Sydney E. Byrnes, WADS, Ansonia, Conn.

Michigan daytime independent needs experienced salesman. Draw and commission. Market over 100,000 growing. Contact Joe Butler, WKLZ, Kalamazoo, Mich.

Experienced salesman or saleswoman. Salary plus commission. WKNK, Muskegon, Michigan.

Salesman—salary and commission, one station market, excellent coverage, exceptional possibilities for right man. WMRE, Monroe, Georgia.

Announcers

Announcer with authoritative, persuasive voice; capable of programming "middle music"; handling special events in large Texas city. Box 210F, B-T.

Wanted: Top negro disc jockey or show business personality for top negro station in large metropolitan city. Please send details and resume at once with tapes to follow if already in radio. Big job, big money for right person. Reply Box 227F, B-T.

Announcer-program director . . . experienced and able . . . prefer southerner for 1 kw in South Carolina . . . tell all. Box 277F, B-T.

Progressive, top rated upper midwest 5 kw needs an announcer with experience. The man we want must know music and must be capable of building and holding ratings. Please include tapes and background. Box 403F, B-T.

Announcer-engineer, 1st class ticket. Experience in combo work essential. Knowledge of the classics helpful. Send tape, background, photo and salary required. Box 472F, B-T.

Independent station in major Ohio-Kentucky market looking for top-notch morning DJ with first phone. Send full particulars, audition with first letter. Box 492F, B-T.

Outstanding, experienced announcer, must be tops or do not apply. References required, salary open. Give complete details first letter. Georgia station. Box 503F, B-T.

Florida—Need top-notch pops DJ. Better than average salary with chance to sell and increase your earnings. Send short tape (non-returnable) of show, commercials and news. Box 505F, B-T.

RADIO

Help Wanted—(Cont'd)

Small Oklahoma station needs experienced announcer with restricted license. Prefer someone from this part of country. A pleasant place to work. Pay will average about \$75 per week. Send audition tape with complete details about self. Not interested in drinker. Box 512F, B-T.

Wanted: Hot morning man with ideas for large New England market. Top paying job in top rated station. Send resume, tape, photo in first letter. All replies confidential. Box 515F, B-T.

Announcer with first phone. If you can do the job here's your opportunity. KARE, Atchison, Kansas.

Opportunity for good morning announcer. Send resume. ABC Network. KFRO, Longview, Texas.

KOWH, Omaha, wants a man with a nose for news. This is not an opening for a newscaster, but for an aggressive, imaginative "reporter type" who can handle fully equipped short wave mobile unit, and broadcast each day a number of colorful mobile news shots. Must be "fireball." Application to Todd Storz, KOWH, Omaha, Nebraska.

Combo-first phone for 250 watter. Emphasis on announcing. Send tape and resume to KVOS, Casper, Wyoming.

Announcer: Sincere, friendly personality. Able to run pop, hillbilly, or gospel shows. Here's your chance to join popular progressive station. Paid vacation, sick leave. Starting salary depends upon ability. Rush tape, letter to WACL, Waycross, Georgia.

Immediate opening staff announcer with ambition to work into PD. Starting salary \$55 week. 250 watt independent in small college town. Tape emphasizing news, commercials, details, or call W. R. Tugman, WATA, Boone, N. C.

Immediate opening for staff announcer capable of doing football play-by-play. Send tape, photo, expected salary to Davies, WBLJ, Dalton, Georgia.

First phone? Announce classical music? We need you! Tape, with pronunciation, to WCRB, Boston 54, Mass.

Wanted: Announcer with minimum 1-year experience. Contact Charles H. Harlan, WFRL, Freeport, Illinois.

Opening at leading independent for top-flight, energetic, ambitious announcer with enthusiasm. Send audition tape, resume, photograph to Robert L. Statham, WJXN, Jackson, Miss.

No. 1 Negro station, WOKJ, Jackson, Miss. has 1st opening for DJ. No novices. Must be good. Send tape, references, experience and photo immediately. William Anderson, PD.

Wanted: Young experienced staff announcer for permanent position. \$65.00 for a 40 hour week. Contact C. F. Wood, Jr., WVOT, Wilson, N. C.

Grow with us. New CP for WPVL, Painesville, Ohio, to open early April. Big opportunity experienced announcer. \$70 to \$90 starting if qualified. Rush 7½ IPS tape, resume and photo to WVSC, Somerset, Pa.

Technical

Engineer of good character, high technical qualifications for south Texas station. Box 212F, B-T.

Wanted: Combination chief engineer-bookkeeper for central Florida daytimer. Box 314F, B-T.

Studio technical personnel for radio and television operation in midwestern metropolitan market. Radiotelephone first license required. Very best of equipment, and excellent employee relationship. State experience, education, draft classification, and provide a recent snapshot. Reply Box 390F, B-T.

Engineer to install and service specialized audio devices over large territory in U. S. Good salary plus expenses. Transportation supplies. Applicant should include list of experience and references. Personal snapshot must be included (not returnable). Box 489F, B-T.

Wanted at once. Combination engineer-announcer. First phone license. \$1.75 hour. Box 507F, B-T.

Wanted right away, engineer, first phone ticket. Prefer man with sales experience. Good salary and commission. WBRV Radio, Boonville, N. Y. Phone 11.

Engineer-announcer. Combination position open. Contact Gene Ackerley, KCOW Radio, Alliance, Nebraska.

Immediate opening for chief engineer with pleasing mike delivery. Liberal salary. KMHT, Marshall, Texas.

DO YOU HAVE ALL THREE?

1. CHARACTER
2. ABILITY
3. EXPERIENCE

If you can answer YES there is a strong active demand for your services. But . . . it takes more than a quick yes to land the better positions.

The successful marketing of one's services requires the application of scientific selling practices by a professional organization, with nation-wide contacts, exclusively dedicated to the broadcast industry.

We invite confidential inquiries, with your resume, for analysis of advancement opportunities.

BROADCASTERS EXECUTIVE PLACEMENT SERVICE, INC.

333 Trans-Lux Bldg.

724 Fourteenth St., N. W.

Washington 5, D. C.