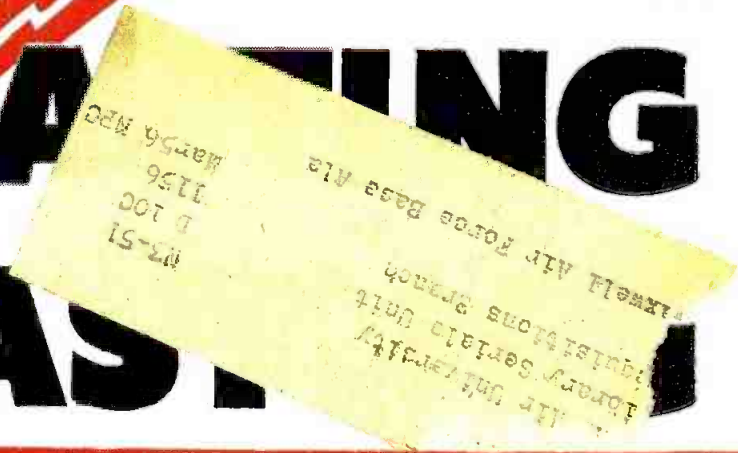
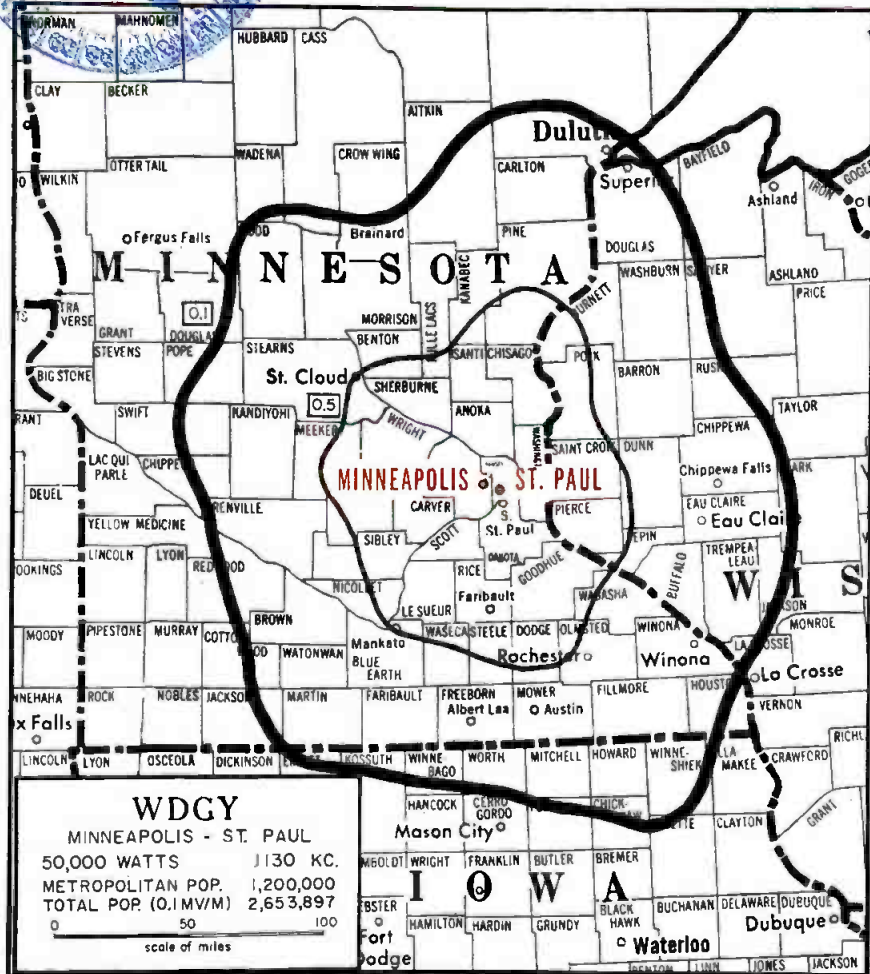


# BROADCASTING TELECASTING



# BIG

is the word for the **COVERAGE** WDGY's **50,000 watts** give you in **MINNEAPOLIS-ST. PAUL**



... and WDGY has an almost perfect circle signal daytime. Watch what happens to radio listening when Mid-Continent programming, ideas, music and news fill the Twin Cities air. Call WDGY General Manager Stephen Labunski or Avery-Knodel.

# WDGY

Minneapolis-St. Paul 50,000 watts



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**WTIX**, New Orleans  
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# 25<sup>TH</sup> year

THE NEWSWEEKLY  
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