

## CLASSIFIED ADVERTISEMENTS

Payable in advance. Checks and money orders only.

Deadline: Undisplayed—Monday preceding publication date. Display—Tuesday preceding publication date.

Situations Wanted 20¢ per word—\$2.00 minimum • Help Wanted 25¢ per word—\$2.00 minimum.

All other classifications 30¢ per word—\$4.00 minimum • Display ads \$15.00 per inch

No charge for blind box number. Send box replies to

BROADCASTING • TELECASTING, 1735 DeSales St. N. W., Washington 6, D. C.

APPLICANTS: If transcriptions or bulk packages submitted, \$1.00 charge for mailing (Forward remittance separately, please). All transcriptions, photos, etc., sent to box numbers are sent at owner's risk. BROADCASTING • TELECASTING expressly repudiates any liability or responsibility for their custody or return.

### RADIO

#### Help Wanted

##### Managerial

Station manager for WSTR, Sturgis, Michigan, established 250 watt fulltime station. Prefer commercial and air experience. Start about January 23. Apply: E. H. Munn, Jr., Station WTVB, Coldwater, Michigan.

Experienced manager for new 1M watt daytimer 900kc. Third station in Mississippi's third market. Must have proven sales-management background. Complete charge. Want manager now to plan studios, equipment and build staff. Give complete details first letter. Enclose recent picture John T. Gibson, Delta-Democrat-Times, Greenville, Mississippi.

##### Salesmen

Salesman: Immediate opening. Experienced man or ambitious young man interested in sales. Present sales manager leaving for same job, larger market. This is two city market with 55,000 population, large rural and industrial territory. Chance for advancement, satisfactory salary-commission payment arrangement. Box 827E, B•T.

Three station company needs experienced radio salesman immediately in large Michigan market. Great potential to right man. Send detailed resume past experience, references, photo. Box 857E, B•T.

Salesman—If you are a top-notch producer with a proven record we want you. Good guaranteed draw plus 5 figure earnings with growing multiple operations in midwest. Please write fully. Box 874E, B•T.

Salesmen . . . KAVE, Carlsbad, New Mexico wants energetic young salesman announcer from southwest area. Draw account to start, then high straight commission.

New Mexico: 1000 watt Mutual affiliate needs experienced salesman. Salary plus commission. Write KICA, Box 111, Clovis, New Mexico.

Salesman, excellent opportunity for sober experienced salesman. Guarantee plus good list of active accounts. Opening created because of illness. Also need experienced copywriter capable of assuming complete responsibility of continuity department. Salary open. Contact Charles Palmquist, Radio Station WKTL, Kendallville, Indiana.

### RADIO

#### Help Wanted—(Cont'd)

##### Announcers

Announcer: Pennsylvania station needs man with control board experience and potential for developing into air-personality. Good voice. Box 711E, B•T.

DJ with air personality—must have bright, friendly style—be able to sell and to read news-casts intelligently—no jive boys! Mature DJ who will give us a good show and top ratings in Michigan second market, Flint. Send tape, resume—if you're the man, we will discuss salary. Box 741E, B•T.

Start the New Year with a new job. KW Pa. ind. Needs afternoon P.D. Announcer-disc jockey and announcer, newsman to gather and assist news editor. Experience only. Send tape and qualifications to Box 791E, B•T.

If you have a bright, friendly compelling voice, if you play the kind of music people like, if you like to get up early, we offer you one of the greatest opportunities in the industry with one of the midwest's most progressive network affiliates. And, you'll have a chance to get your feet wet in tv . . . full power NBC-vhf. Write Box 839E, B•T.

Outstanding disc jockey for midwest station. Must have ability to sell on air. Give complete details and references. Box 848E, B•T.

Midwest independent, market over 100,000, seeking DJ with proven success record. Exceptional opportunity. Salary open. Send tape and full particulars to Box 856E, B•T.

If you are a personality and want to break into tv, we have the opportunity for you. Send complete info to Box 859E, B•T.

Deejay. Must have distinctive style, know his records, and be able to sell on the air. Give complete resume of previous experience, salary expected and enclose snapshot. Don't send tape until requested. Box 872E, B•T.

Engineer-announcer. Combination position open. Contact Radio Station KCOW, Alliance, Nebraska.

Experienced announcer. Preference given college trained. Daytimer on 630. City of 12,000. Light hours but heavy commercial schedule. Salary open. No program director. Responsible to owner only. Send details KLEA, Lovington, New Mexico.

Wanted: Personality disc jockey announcer for news and music station. Send tape and full information to WDVH, P. O. Box 289, Gainesville, Florida.

### RADIO

#### Help Wanted—(Cont'd)

##### Announcers

Combo announcer-engineer with emphasis on announcing. Immediate opening. Forward tape and full particulars to V. G. Balkcum, WGBR, Goldsboro, N. C.

Announcer-chief engineer. Emphasis announcing—New beautifully equipped 1000 watt-day-timer—immediate. Send resume, tape or call Bill Duke, Main 4-4908, WKDL, Clarksdale, Mississippi.

Wanted—top-flight announcer with first class ticket. No floaters desired. Preferably several years experience. Good pay. Excellent future to right man. Mail tape and information to Alvin Mullenax, PD., Station WSVA, Harrisonburg, Va.

Top-flight announcer with first class license for major market. Network affiliate. Call or write Dale G. Moore, Community Network, Box 279, Montrose, Colorado.

##### Technical

Wanted: One radio engineer, first class license and one radio announcer with chance for television work. Must have experience. Beginning salary \$80, 40 hour week. Two weeks paid vacation after one year, health and life insurance plan. Reply Box 866E, B•T.

Wanted: Chief engineer. combo announcer. \$100.00 week. Rush resume. Box 887E, B•T.

Michigan. Immediate opening. 1st class engineer. Ralph Carpenter, WBCM, Bay City, Michigan.

WGVM, Greenville, Mississippi, has opening for experienced chief engineer-announcer. \$80.00 weekly start, must be proficient both fields. No phone calls. Full details plus audition in first letter.

Engineer WINZ, Miami, fully qualified to operate 50 kw Doherty with 6 tower directional. Send complete resume to Rex Rand.

##### Programming-Production, Others

Experienced program director needed, with plenty of ideas, for No. 1 station in this market. Send full info immediately to Box 783, B•T.

Southwest station, number one in market needs a program director at \$425 a month, a local newsman at \$325 a month, two announcers with first phones at \$350. If interested write immediately. Box 802E, B•T.

Program or production manager with experience and ability. Box 810E, B•T.

Copywriter with imagination to utilize production facilities in Michigan station. Needed immediately to replace writer returning to tv. Guy or gal. Box 843E, B•T.

Continuity writer for midwest. Male or female. Box 849E, B•T.

Promotion-publicity. Experienced in audience building for radio and tv. Must have successful experience in similar capacity, and be familiar with techniques that get results in increased ratings. This is not a sales promotion job. Salary commensurate with experience and ability. Tell all in first letter, including compensation expected. Box 873E, B•T.

Woman copywriter. Immediate opening with top-flight established station. Must take over complete copy writing department. Send sample copy to Jack Underwood, WIBM, Jackson, Michigan.

Charles W. Levene—Charles W. Asburn, please write James H. Rees, Union National Bank, Fayetteville, Tennessee, giving your current address.

#### Situations Wanted

##### Managerial

Manager-chief engineer available January. Prefer new enterprise in Florida. Consider other location or conditions. Top references, character and technical. Box 740E, B•T.

Commercial manager metropolitan station wants position as manager of local station in midwest. Excellent sales record and experience in every phase of station operation. Write Box 798E, B•T.

## DISC JOCKEYS—IMMEDIATE OPENINGS!

If you're interested in being with America's most "program-minded" radio group, send your tape. We're expanding again—adding WDGY, 50,000 watts, in Minneapolis, subject to FCC approval. Openings available immediately in all of our markets. We are particularly interested in disc jockeys with a smooth selling ability. If you have a personality identity such as singing, piano playing, voice characterizations, impersonations, etc., so much the better. If you're good we want to talk business. Every tape carefully auditioned, and promptly returned. (Be sure to include address *inside* box.) Send all tapes to: Todd Storz, President:

MID-CONTINENT BROADCASTING CO., OMAHA 2, NEBRASKA

**KOWH**  
Omaha

**WHB**  
Kansas City

**WTIX**  
New Orleans