

CLASSIFIED ADVERTISEMENTS

Payable in advance. Checks and money orders only.

Deadline: Undisplayed—Monday preceding publication date. Display—Tuesday preceding publication date.

Situations Wanted 20¢ per word—\$2.00 minimum • Help Wanted 25¢ per word—\$2.00 minimum.

All other classifications 30¢ per word—\$4.00 minimum • Display ads \$15.00 per inch

No charge for blind box number. Send box replies to

BROADCASTING • TELECASTING, 1735 DeSales St. N. W., Washington 6, D. C.

APPLICANTS: If transcriptions or bulk packages submitted, \$1.00 charge for mailing (Forward remittance separately, please). All transcriptions, photos, etc., sent to box numbers are sent at owner's risk. BROADCASTING • TELECASTING expressly repudiates any liability or responsibility for their custody or return.

RADIO

Help Wanted

Managerial

Station manager, single station county seat market. Profitable connection for capable salesman-manager familiar all phases. Engineering experience not necessary. Box 291G, B.T.

Manager—top salesman with experience in small market. Unusual opportunity for advancement in metropolitan market. Box 363G, B.T.

Sales manager who can sell as well as direct salesmen for California major network station, medium market. Submit sales record, references that will stand investigation. Excellent opportunity for producer. Box 389G, B.T.

Sales manager for daytime independent in large western market area. Salary plus commissions. Outstanding financial future for successful, aggressive man. Promotion opportunity. Box 397G, B.T.

Midwest radio-tv operation needs director of operations to coordinate both organizations. Send complete information. Box 398G, B.T.

HELP!

If that is what you need—HELP—you should be interested in our Placement Department. We offer you graduates who can double in several capacities. They are not "specialists", but have been thoroughly trained by professionals for a combination of jobs, using standard commercial equipment in our studios.

- **Announcers**
(Tv & Radio)
- **Camera Men**
- **Continuity Writers**
(Tv & Radio)
- **Floor Men**
- **Salesmen**
- **Sales Service Men**
- **Traffic Assistants**
(Tv & Radio)
- **Film Editors**
- **Projectionists**
- **Artists**
(Comm. lettering & Design)

Remember, our service is FREE. We are not an employment agency. We simply supply you with trained graduates from our School who have been screened for ability and willingness to work. Write, wire, or call John Birrel, Placement Director, for complete background data.

NORTHWEST RADIO & TELEVISION SCHOOL

1221 N.W. 21st Avenue

Portland 9, Oregon

with schools in

HOLLYWOOD • CHICAGO • PORTLAND

RADIO

Help Wanted—(Cont'd)

Commercial Manager: If you have proven sales record and can sell and direct sales staff, have excellent opportunity, midwest. Salary, commission, plus percentage of profit. Also stock opportunity and management to right man. Need immediately. Box 426G, B.T.

KCMR, McCamey, Texas, has opening for manager with top sales record in southwest. Starting pay over \$5,000. Small economical operation for sales-minded manager who desires to make money. Personal interview necessary. Write Gene Hendryx, KVLV, Alpine, Texas.

Sales manager with record of successful selling and square shooting tactics can make connection with modern music-news independent that will be better in many respects than part ownership. No freeloaders but generous income potential and high degree of selling freedom in highest income-per-family city in state. Wayne M. Nelson, WPET, Greensboro, N. C.

Salesmen

Wanted: Salesman or woman. Big pay, large percentage. Write Box 847F, B.T.

Florida—experienced man, draw against 15% Box 661F, B.T.

Experienced salesman and play-by-play sportscaster. Exceptionally good deal net, affiliate single station market. Details first letter. Box 341G, B.T.

Minnesota regional station needs time salesman. Interested in man able to announce play-by-play sports. Salary plus commission. Box 349G, B.T.

Iowa . . . Established radio-tv network station will add one radio and one tv salesman to present happy, prosperous sales staffs. Send complete information in first letter. Box 351G, B.T.

Wanted: Manager for telephone crew. Fine chance for advancement. Box 364G, B.T.

Salesman for daytimer in Illinois. Will consider announcer or copywriter who would like to branch out into sales and management. Car necessary. Good market. Good station. Good pay. Box 378G, B.T.

Excellent financial lifetime opportunity for a hard hitting successful salesman. National company. Salary, liberal commission and travel expenses. Box 380G, B.T.

Help Wanted: Sales opening at WCLG (Morgantown, W. Va. Draw against 15% commission. Personal interview necessary. Include full details of experience, etc., in first letter. Send to C. Leslie Golliday, WEPM, Martinsburg, W. Va.

Announcers

1st combo, announcing, management new 500 watt DT. Oklahoma. Box 84F, B.T.

Florida—pop DJ personality. Send tape and resume. Box 662F, B.T.

\$18,000 year firm contract for talented deejay on large station, west coast major market. Don't apply if merely better than average. Must have top comic timing, do impressions and dialects. Top air salesman, clever on lead-in and tags. Imperative wit be projected in short takes without long talk. Be pliable and cooperative to fit well integrated personnel group and follow station policies on music selection, commercial length, etc. Send half hour tape with only few bars identifying each platter. Include picture, work record, references, complete personal data. Box 205G, B.T.

Announcer, 1st phone, immediately, emphasis on announcing, good salary, send tape and references. Box 360G, B.T.

Amusing DJ—Natural ad-libber. Fast flowing, informal, slang delivery. Actor. Great Lakes, Pa., N. Y., Ohio area. Single. Box 362G, B.T.

RADIO

Help Wanted—(Cont'd)

Need dependable afternoon man to run mature record programming. Some news, western music. Friendly 250 watter in northern Minnesota. Reasonable salary, excellent experience. Send tape, photo and full letter of application and we will call. Box 372G, B.T.

Experienced announcer with first class ticket. Network station in large Louisiana city. Permanent position to right person. Box 381G, B.T.

Experienced announcer for network station in Louisiana city. State experience and salary expected. Permanent. Box 383G, B.T.

Are you one of these two men? If you're top-notch, dependable and fit either of these descriptions, investigate the solid future offered now! Engineer, thoroughly experienced in am radio, who takes pride in maintaining fine equipment and is capable of good strong commercial announcing. Salary possibilities excellent. Performance for this station will pay! Time salesman who thinks big, has salable ideas. If dignified, personable and a real go-getter, possibilities unlimited. These are real opportunities with an excellent popular music station in Virginia. Send complete resume now. If you're the right man and presently employed, we'll wait. Write Box 421G, B.T.

1000 watt network affiliate in heart of hunting and fishing country needs announcer-engineer; announcer-commercial script writer; or announcer-salesman. Chance for immediate advancement to program director or other good position. Pleasant working conditions. \$60. 40 hours, Monday through Friday. No early morning, night or weekend work required. Time and a half for more than 40 hours. No phone calls. Do not submit discs, tapes, or other returnable material. Write Bill Anderson, KVWO, Box 926, Cheyenne, "Wonderful Wyoming."

Vacation relief man . . . must have first phone ticket. Good voice, sober and reliable. Contact Frank Kilpatrick, KXRX, San Jose, California.

Wanted! A really good announcer! Starting pay is \$110.00 a week. If you are a far above average announcer, interested in a lifetime position, please send your tape to: Richard F. Lewis, Jr., Radio Station WINC, Winchester, Virginia.

Announcer, first phone immediately. Emphasis on announcing. Send tape, references and background. Howard Ward, WWBG, Bowling Green, Ohio.

If you are a personality DJ with a good record you may be the man for one of our stations—KOWH, Omaha, WHB, Kansas City, or WTIX, New Orleans. Send audition with letter enclosed to Todd Storz, President, Mid-Continent Broadcasting Co., Omaha 2, Nebraska. Auditions promptly returned.

Technical

Beginner, 1st engineer to learn entire station operation. Midwest. Box 374G, B.T.

Person with first class ticket and no experience. Will train. Network station in large Louisiana city. Box 382G, B.T.

Wanted: Two engineers with first class tickets for fulltime independent station in medium large eastern seaboard city. Prefer energetic boys with ambition and desire to learn. Group owned station. Many benefits. Real opportunity for advancement. Box 388G, B.T.

Engineer—first class license. Immediate opening. Permanent position. No announcing. Box 411G, B.T.

Wanted: Engineer with first phone ticket, car, necessary. Would prefer "combo" man. Contact Ed Cooney or John Gort, KOPR Butte, Montana.

First phone immediate opening permanent position thousand watt regional. Need car, write or wire George Crocker, KSDN Aberdeen, South Dakota.

Production-Programming, Others

Program director with first ticket. Immediate opening, competitive market. Good opportunity for man with ability and experience. Send full information to A. M. McGregor, KSTT Davenport, Iowa.

Newsman, announcer to gather and broadcast local news. 20 hours news work, 20 hours announcing, \$70.00 per week. Send tape, resume, photo, letter to program director. WGTC Greenville, North Carolina.

Wanted: Ambitious news editor for ambitious local station with big ideas and big future. Telephone at once. Station WSDR, Sterling, Illinois.